

ARROW + APPLE

* MEDIA KIT



* ABOUT

ARROW + APPLE



— Bright, colorful, real life, honesty, family, home, dreaming big, creating, laughter, positivity. My name is Sarah Rhodes, and this is my stamp on the internet!

— Arrow + Apple is a lifestyle, home, and family blog I keep to remember key family things (we love to travel), home renovations, big steps we take to follow huge dreams (we flipped our first house in 2016!), simple moments, and heartfelt, sentimental crap. Can I say crap in a media kit? I'm going for it.

— My background is in commercial photography. I love being able to continue to use this to deliver killer images to my sponsors while keeping my own voice in my posts! I'm passionate about remaining true to my own style in a space where influence so easily becomes imitation.

— My husband and I live in the desert of Phoenix, AZ with our two toddlers and way too many cacti.

— I love: watching *The West Wing*, listening to old Christmas records, and browsing Zillow when I should be sleeping.



STATISTICS

INSTAGRAM: 31,000+ FOLLOWERS

TWITTER: 1900 FOLLOWERS

FACEBOOK: 2000 FOLLOWERS

PINTEREST: 2000 FOLLOWERS

BLOG-

AVERAGE MONTHLY VIEWS: 6,000

**AUDIENCE: 87% FEMALE, 60% AGES
25-34**

**SPECIFIC ANALYTICS AVAILABLE UPON
REQUEST**



ADVERTISE

SPONSORED POST

A DEDICATED BLOG POST INCLUDING PROFESSIONAL PHOTOGRAPHY AND ORIGINAL TEXT FULL OF SUB-PAR MOM JOKES (PROBABLY). INCLUDES 1 INSTAGRAM POST.

INSTAGRAM POST

AN ORIGINAL AND PROFESSIONAL PHOTO FEATURING YOUR BRAND OR PRODUCT, CAMPAIGN HASHTAGS, AND ORIGINAL TEXT. LET'S HAVE FUN WITH THIS!

SOCIAL MEDIA EXTRAS

THIS ADD-ON INCLUDES AN ADDITIONAL POSTING TO TWITTER, FACEBOOK, AND PINTEREST. YOU GO GLENN COCO!



FOR COLLABORATION IDEAS, QUESTIONS, OR TO TALK ABOUT THE WEST WING,
PLEASE EMAIL:

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ARROWANDAPPLE.COM