



FOR IMMEDIATE RELEASE

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LIZA BETH JEWELRY JOINS HOSPICE AUSTIN'S 11th ANNUAL BEAUTY OF LIFE EVENT

Designer to donate diamond earrings to event's silent auction

(AUSTIN, TX)— An exquisite pair of custom-designed earrings from Liza Beth Jewelry will headline the silent auction at Hospice Austin's 11th annual Beauty of Life event on October 21, 2016. The event, presented by Lexus of Austin & Lakeway and Texas Oncology, will include brunch with Austin's most fashionable and philanthropic community, a silent auction and an exclusive shopping experience featuring local merchants. Liza Beth Jewelry is among the generous contributions donated to the silent auction.

Highlighting this year's Beauty of Life event are keynote speakers Lori and Wayne Earl. The Earls will speak about their late daughter, Esther Earl, whose courage, quirkiness and abiding love became the inspiration for the bestselling novel and movie, *The Fault in Our Stars* by John Green. The Earls are the authors and curators of *This Star Won't Go Out: The Life and Words of Esther Grace Earl* and carry on their daughter's legacy. When Liza Beth Jewelry's founder and designer Liza Soklove learned of the Earl's poignant story, she was immediately inspired to donate a pair of \$2,600 custom yellow gold diamond encrusted star earrings from her collection to support Hospice in memory of Esther Earl.

Liza Beth Jewelry is committed to giving back to causes that have touched Soklove. Her relationship with the Hospice community is a personal one, having lost several close family members and friends that were dear to her. As a nonprofit, Hospice Austin has committed to investing resources into its services for patients and families. The mission of Hospice Austin is grounded in supporting the physical, emotional and spiritual pain of any person in the Austin community facing their final months. By providing expert and compassionate care, education and bereavement support, Hospice Austin has been a home and comfort to thousands in the local community.

The Beauty of Life event boutique shopping and silent auction will begin at 9:30am. Brunch will follow with the keynote speakers Lori and Wayne Earl at 10:45am. Following the program, book signing, auction bidding and more shopping will continue until the event concludes at noon.

For more information on Hospice Austin and Beauty of Life registration visit:

www.hospiceaustin.org

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Liza Beth Custom yellow gold diamond star earrings
Retail Price: \$2,645

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