



Kenneth Tay

UX Designer



contact@kennethtay.com

+1 626-429-4528

www.kennethtay.com

Experience

User Experience Designer – Artefact

Seattle, WA Aug 2015 - present

Worked on 9+ projects in a UX, industrial, and visual design capacity across healthcare, productivity, medical, mixed reality, and enterprise software.

Co-founder – SVSTEM Watches

San Francisco / Seattle Jan 2015 - Feb 2017

Co-launched a successfully funded Indiegogo campaign that involved the design & production of watches, shipping, and business administration.

Product Design Internship – Continuum

Boston, MA Jan - Apr 2014

Worked within the product design and advanced systems teams, producing hero renders, prototyping proof of concepts, and modeling engineering-ready CAD.

Teaching Assistant – ArtCenter College of Design

Pasadena, CA Jan 2013 - Apr 2015

Assisted in instructional responsibilities and supplementary support for 3 classes: ID Research (a generative research class) / Product Design 4 / Solid Modeling.

Air Warfare Officer – Republic of Singapore Air Force

Singapore Jun 2010 - Jun 2011

Operated the I-Hawk surface-to-air missile system and held commander position for key air defence exercises across Singapore.

Awards

- 2017 Notable, Core77 Awards – *Design Concept, GHRI SIMBA Decision Aid*
- 2015 Silver, IDEA Awards – *Student, Synchrony*
- 2015 Runner-up, Core77 Awards – *Commercial Equipment (Student), Synchrony*
- 2014 Finalist, IDEA Awards – *Student, Rytm*
- 2009 Best Young Designer, PUSH Awards – *Singapore Institute of Architects*
- 2008 Winner, Red Dot Award – *Design Concept, Shake MP3 player*

Software literacy

Sketch	Photoshop	Solidworks	HTML/CSS (basic)
Principle	After Effects	Rhino	Zeplin
Illustrator	InDesign	Keyshot	

Education

ArtCenter College of Design – 2015

Bachelor of Science *with Honors*, Product Design
3.74 GPA – Provost's List

INSEAD Business School – 2013

MBA Exchange Program, 2 terms

Led a team of 4 MBA's through a term-long design project, facilitating design exercises and brainstorming sessions.

Temasek Polytechnic – 2009

Diploma *with Merit*, Product & Industrial Design
Director's List, 2006-2009

Exhibitions

Holon Design Museum

Sound and Matter in Design – 2017

Dubai Design Week

Global Grad Show – 2016