

Stationery



Camping-inspired motifs and patterns reminiscent of Navajo textiles are trending. Wednesday (405.323.3270, wednesdaycustomdesign.com) offers its “Clove” suite with a budget-friendly pricing structure. Depending on the printing method and paper chosen, 100 invitations, R.S.V.P. sets, and envelopes cost from \$544 to \$1,644.

Southwestern

Another invitation with a Southwestern-style summer-camp feel: Caroline Creates’s (carolinecreates.com) eco-friendly “Southwest in Diamonds” suite is printed on recycled white card stock.



Artsy, watercolor-painted designs, like the letter-pressed “Watercolor” invitation suite by Printerette Press (612.568.6841, printerettepress.com), were popular at the show. The four-piece invitation set costs \$1,065 for 100.

Watercolor



The pink and orange brushstrokes on the “Watercolor Strokes” invitation from Minted (888.828.6468, minted.com) offer a summery feel. The flat-printed design starts from \$44 for 15.



Fine Day Press’s (718.909.5977, finedaypress.com) brand-new “Watercolor” collection features lush textured watercolors printed on thick cotton stock. The “Brushstroke” design starts from \$150 for 50.

Gold Foil

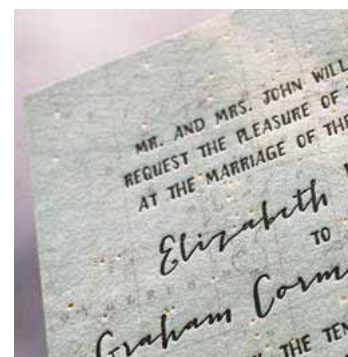


Designers reported that one of the most requested colors right now is gold. A popular way of achieving the look is foil stamping, a printing technique that involves pressing shiny, opaque colors onto paper. Haute Papier (866.740.4222, hautepapier.com) offers an extensive collection of foil-stamped goods, including gift wrap and note cards, which cost \$18 for a set of eight.



Add a touch of glam to tabletops with Sugar Paper’s (310.478.5522, sugarpaper.com) “Gold Cabana” place cards, \$14 for 10.

The customized version of Smock Paper’s (800.594.9845, smockpaper.com) “Cimarron” invitation features three types of printing: the constellation backdrop is digital, the gold stars are foil-stamped, and the black text is letterpressed. Designed by creative director Amy Graham Stigler, it’s part of the company’s newest wedding album.



PHOTOS: ELY FAIR PHOTOGRAPHY (WEDNESDAY’S SOUTHWESTERN), NINE PHOTOGRAPHY (CAROLINE CREATES’S SOUTHWESTERN), COURTESY OF VENDORS (ALL OTHERS)