

The Reader



CenterLine Dressage is a Group Member Organization of USDF. CLD members are automatically members of the United States Dressage Federation.

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UPCOMING EVENTS

(For full calendar of events, see the online calendar at centerlinedressage.com)

August 25 - 26

CLD Classic I & II
at IL State Fairgrounds, Springfield
Entries accepted until August 18
Contact: Jeanne Craver, Secretary
mowarda@gmail.com

September 15 - 16

Al Khamsa Fall Dressage I & II
Entry Deadline: August 31
Contact: Jeanne Craver, Secretary
mowarda@gmail.com

September 27 - 28

Gerhard Politz Clinic
@ StarWest
Contact: Alice Martin, Organizer
alice@starwestonline.net

October 6

CLD Executive Board Meeting
@ StarWest, 2pm
Contact: Nancy Simpson

LETTER FROM THE PRESIDENT BY NANCY SIMPSON

Hello CLD Members,

Wow! Could this be the hottest, driest year since CLD began forty years ago? I certainly do not remember any that come close to this year. You most likely know that a horse's water intake can be as high as 15 to 20 gallons of water a day when conditions are as hot and dry as they have been. Those of you hauling water or relying on a water well are probably already aware of this! Perhaps you have already talked with your vet about other health concerns such as salt needs, electrolytes, level of exercise, etc. So, take care of yourselves and your

horses and hope for decent weather at upcoming Classic on August 25-26.

Deb Porter is still looking for a few volunteers to help out at the show - - you don't need to be a rider, don't need any specific experience - - it can be a fun way to learn more about what goes on behind the scenes at a horse show.

Deb can be reached at: d.porter5000@sbcglobal.net

If anyone has recorded some of the Olympic equestrian events and is interested in sharing with other CLD members, please contact me:

president@centerlinedressage.com or 217-793-6810.

We are considering planning a general membership meeting where we could view some of the rides together.

Take Care,
Nancy Simpson

40th ANNIVERSARY CHAIRMAN REPORT BY ALICE MARTIN

The early club revolved around three groups, one in Peoria, one in Champaign, and Southern Illinois. After a few years it became obvious that the distances involved were too great for most members, thus the chapter system evolved. Peoria became North Central, Champaign became East, and Southern Illinois was known as South. The next Chapter to form was Springfield, then Jacksonville, then Quad Cities, and the last to come on board was Great Rivers, centered on both sides of the Mississippi near Quincy. By then it became obvious to those in the Springfield Chapter that most of the events of the club were centered around Springfield and that Springfield Chapter Board members also comprised most of the overall Board of the club. To avoid this duplication, the chapter system was dropped.

But this is a story of the Jacksonville Chapter, widely famous for their outstanding potlucks. At one point Jacksonville also sponsored a rated show at the Morgan County Fairgrounds. With the Al Khamsa Dressage in June, Jacksonville in July, Classic in August, and the Al Khamsa Fall Dressage in September, it was possible to qualify your horses for national honors in about a 30-mile radius of Springfield. Soon the Jacksonville chapter decided that the show was wagging the dog and the dog preferred the social get togethers of their club to the work of staging a show. The local dressage scene lost its July competition.



Joan Catherine Manning Andras
(May 9, 1954 - July 27, 2012)

Jacksonville began with a group of students who took instruction from Alice Martin nearly every Tuesday. About 20-25 different students regularly attended the Tuesday afternoon and evening training sessions held at various locations around Jacksonville: the Morgan County Fairgrounds, Carol Drennan's pasture (Carol was organizer of the Jacksonville sessions for 17 years), Judy Williams' ring, Mary Scherrer's pasture across from the airport, Pat Dailey's pasture north of J'vle and Jennifer Flynn's place. In the winter we used the indoor arena of a local Appaloosa breeder and kept the lessons going year round for several years. That added a few western riders to the mix, too.

A number of families had children who continue with dressage today. One of those families has been struck by tragedy this past month with the passing of Joan Andras, once a member of the Jacksonville Chapter of CenterLine Dressage. Her mother's obituary:

Joan Catherine Manning Andras, 58, of Murrayville, departed her earthly life surrounded by friends and family on July 27, 2012. Beloved wife of Dr. Cary Andras, cherished mother of Dr. Lindsay and Dr. Lydia Andras, and loving friend to many.

Joan (Joanie to all) was born on May 9, 1954 in Shelbyville, IN, the daughter of Robert and Maurene Ruse Manning.

Graduating from Northwestern University with Honors, she later completed a Masters degree in Clinical Psychology. Along with being a full time wife and mother, Joanie lent her many gifts to counseling for public services and MacMurray College. Active in numerous charities, she could also be found volunteering and singing at her church and enriching the lives of all who knew her with her gentle goodness. Her proudest achievement, which she shared with husband Cary "Jack" Andras, whom she married Jan. 29, 1977, in Indianapolis, IN, was raising two lovely daughters Lindsay and Lydia who were inspired to be physicians by her healing spirit.

Joan is survived by her husband and daughters; sister, Gale Manning MacNeill (Dr. Charlie) of Atlanta, GA and sister-in-law Mary Andras Pflum (Dr. Gene) of Breckenridge, CO, nieces Libby, Molly, Rhoda and nephews Derek, Josh, and Chas. There will be many friends in Jacksonville, IL and Naples, FL who will miss her dearly as will her adored dog, Walter. Joanie will be kept alive by living each day to the best of your ability, laughing frequently, and being kind and generous to one another.

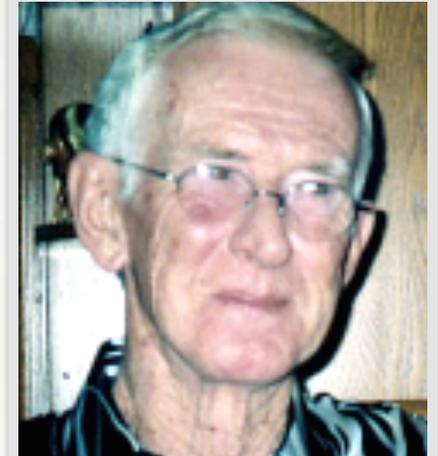
A memorial service was held 10 a.m. Tuesday, July 31, at Faith Lutheran Church in Jacksonville. Memorials are suggested to the Michael J. Fox Foundation for Parkinson's Research.



The equine community of the Springfield area lost another member the same week of services for Joanie. CLD has always tried to maintain friendly ties across breed and discipline lines. Although his heart belonged to the Hunter-Jumper world, Don Lawler was always a friend of dressage, allowing instruction at his immaculate Scofflaw Farm, Dawson, and helping various riders along the way with good horses and good friendship.

Donald "Don" R. Lawler, 77, of Springfield, passed away at 6:02 p.m. on Thursday, August 2, 2012, at Memorial Medical Center. Don was born May 9, 1935, in Springfield, Illinois, the son of Thomas Frances and Thelma Ellen Trent Lawler.

Don served his country in the Army National Guard. He worked as a dog groomer for 23 years and then was the originator of Scofflaw Farms for 24 years, where he worked as a horse trainer and riding instructor. He was a member of Blessed Sacrament Church and past president of Midstate IL Hunter and Jumper Association. He was preceded in death by his parents and is survived by several nieces and nephews.



Donald R. Lawler
(May 9, 1935 - August 2, 2012)

The Funeral Mass was held at 10:00 a.m. on Wednesday, August 8, 2012, at Blessed Sacrament Church, Springfield with Rev. Jeff Grant, celebrant. Burial in Calvary Cemetery. Memorial contributions may be made to: S.A.R.A. Center, 1315 N. 5th St., Springfield, IL 62702.

On a personal note, Joanie kept the young Martin Kuhn on Tuesdays at her house with her daughters Lindsay and Lydia until it was time for their lessons at the Morgan County Fairground. He had a grand time with a wonderful family while his mother was teaching. Also, I will never forget when Martin was two in the leadline class at Youth Charity where Don was ring steward for years. Julia Trone was leading the world's best school horse, Alma, when Martin spotted Don. He dropped the reins and stretched out both arms for Don to swoop him up as he had so often done when his mother was teaching at Scofflaw. The end of July and the first of August was very hard on we Nina May'ers.

CLD is inviting all charter members to have dinner on us at our Awards Banquet on November 10, 2012. There will be other observances throughout the CLD calendar in 2012. Please join us as a member and let others know about the

celebration. If you remember other charter members, please let me know. Current addresses of early members are welcome. Join or re-join, spread the word.

Anne Scrivner is assembling a video for the Awards Banquet. She needs your pictures and videos for the presentation. You and your horse and any snippets from previous CLD activities will be much appreciated.

If you were unable to enjoy a taste of ruby red 40th Anniversary punch at IceBreaker and to have a piece of anniversary cake, be sure to come to the Exhibitor Dinner in Barn 14 on August 25 starting at 5:30 p.m. Cake and ruby red 40th Anniversary punch will be the finish after a fried chicken dinner.

Get in touch,

Alice Martin, Chair of the 40th Anniversary Committee	alice@starwestonline.net	217-546-9400	Nancy Simpson, Committee Member	president@centerlinedressage.com	217-652-6397
Janet Fitch, Committee Member	janou18@gmail.com	217-355-1658	Debbie Baird, Committee Member	dbaird835@aol.com	217-494-0899

CLD FIRECRACKER RESULTS

CenterLine Dressage Firecracker									
Judge – – Melanie Michalak "L"									
High Point Prizes provided by Centerline Dressage									
14-Jul-12									
INTRO A					TRAINING LEVEL TEST 3				
9:00	New York by Storm	Susan Rosse	YR	60.00	12:15	Maeday Surprise	Marilyn Weber	O	59.61
9:06	North Star Eve	Sue Graham	AA	58.12	12:21	B.Packin Black Boot	Melanie Hamilton-Smith	AA	S
9:12	Roxanna	Chrissie Moran	AA	57.50	12:27	Riverdance	Helena Rosse	JR	60.80
9:18	Nicholas	Julie McDivitt	AA	E	12:33	Chance	Kim Jones	AA	65.00
9:24	Beau	Katherine Walker	JR	51.65	12:39	Echos Sparklet	Jessalyn Bradley	JR	63.60
INTRO B					12:45	Fonzarelli	Kelly Griffith	AA	S
9:30	North Star Eve	Sue Graham	AA	63.12	12:51	Knight Hawk	Jayne Geisler	JR	64.60
9:38	New York by Storm	Susan Rosse	YR	63.12	FIRST LEVEL TEST 1 – Outside				
9:41	Nicholas	Julie McDivitt	AA	62.00	1:18	Rejoice	Susan Rosse	YR	67.75
9:47	Roxanna	Chrissie Moran	AA	60.00	1:25	Tucker	Mary Maddox	AA	57.58
9:53	Beau	Katherine Walker	JR	55.31	1:32	B.Packin Black Boot	Melanie Hamilton-Smith	AA	S
INTRO C					1:39	Wineglass Victory	Rachel Boyce	AA	68.10
10:00	Chance	Kim Jones	AA	57.25	1:46	Knight Hawk	Jayne Geisler	JR	63.62
10:08	Roxanna	Chrissie Moran	AA	60.25	SECOND LEVEL Musical Freestyle – Outside				
TRAINING LEVEL TEST 1					1:53	M.M.Amali Shetan	Sue Shultz	AA	68.43
10:26	Skippas Mr Moon	Lisa Lehr	AA	64.58	SECOND LEVEL TEST 1 – Outside				
10:32	Echos Sparkle	Jessalyn Bradley	JR	56.95	2:00	Shenanigans too	Marilyn Weber	O	65.28
10:38	Rosie	Elizabeth George	JR	55.62	THIRD LEVEL TEST 3 – Outside				
TRAINING LEVEL TEST 2					2:08	Boleros Wrangle	Rachel Hill	O	64.87
10:44	Riverdance	Helena Rosse	JR	66.96	FIRST LEVEL TEST 2 – Outside				
10:51	Maeday Surprise	Marilyn Weber	O	56.25	2:30	Tucker	Mary Maddox	AA	59.32
10:58	Skippas Mr Moon	Lisa Lehr	AA	66.96	2:38	M.M.Talifire	Sue Shultz	AA	70.00
11:05	Fonzarelli	Kelly Griffith	AA	S	FIRST LEVEL TEST 3 – Outside				
11:12	Echos Sparklet	Jessalyn Bradley	JR	59.28	2:46	Rejoice	Susan Rosse	YR	E
11:19	Rosie	Elizabeth George	JR	54.82	2:54	Wineglass Victory	Rachel Boyce	AA	67.41
SECOND LEVEL TEST 3 – Outside					3:02	Shenanigans Too	Marilyn Weber	O	S
1:10	M.M.Amali Shetan	Sue Shultz	AA	67.97	3:10	M.M.Talifire	Sue Shultz	AA	70.64

MINUTES FROM THE July 10, 2012 BOARD OF DIRECTORS MEETING

President Nancy Simpson called the meeting to order at 6:30 PM.

The last meeting was held May 26, 2012: minutes were approved electronically

MEMBERS PRESENT: Katie Keim, Martin Kuhn, Marilyn Weber, Paula Briney, John Simpson, Alice Martin, Judy Nordstrom and Deborah Porter. Janet Fitch, and Leslie Burket attended via cell phone.

TREASURER: Katie submitted a report. Not much going on until Classic entries start coming in.

MEMBERSHIP: Anne submitted a report that there are 85 members.

NEWSLETTER & FACEBOOK: The July newsletter just went out. Kathi will do a write-up on Allison Gerlt attending the young Riders competition in Kentucky. Also to be included in the next newsletter will be a write up encouraging members to apply for scholarships.

WEBSITE: Martin Kuhn reported that 2 email newsletters were put out since the last meeting. The mailing list has been culled to 96 from 130, but the amount of people that opened the newsletter was up to 71%, which is a big improvement.

SCHOLARSHIP: Janet Fitch, no report except to put the reminders in the newsletter to have membership apply for scholarships available.

AWARDS: Marilyn reported that enough awards have been purchased for the 2012 year.

SYMPOSIUM: Kate was not in attendance but the Board was reminded that the dates for the Cindy Ishoy Clinic are Nov. 16, 17, and 18, 2012. The Awards Banquet is Nov. 10.

YOUTH: Paula reported that the Melanie Michalak Clinic [prior to these minutes being finalized] was well received. There were 9 rides including 4 young people.

CLASSIC: John Simpson reported that every form required has been filled out. He has been in contact with the judges and travel has been arranged. Stall fees charged by the fairgrounds have increased \$3.00 per stall.

Friday night Pinky Noll, John and Nancy Simpson and Briney Farms will host an exhibitor's party/

dinner. Saturday evening, CLD will cater an exhibitor's party in celebration of CLD's anniversary.

BANQUET UPDATE: Paula reported that the Illini Club has been reserved for Saturday Nov. 10, 2012 for the awards banquet. Paula is working on the menu. Efforts are being made to make the dinner menu extra special in celebration of CLD's anniversary.

40TH ANNIVERSARY: Alice Martin reported that a special cake will be served at the Saturday night dinner. Water bottles with the CLD logo will also be distributed.

GRASS ROOTS: Kelly Griffith was not in attendance.

INTER-CLUB LIAISON: Leslie is having to make contacts with the new people because of turnover of the people in charge.

OLD BUSINESS

FIRECRACKER: Judy reported [prior to these minutes being finalized] that the Firecracker show was a success. There were 21 entries with 42 rides. Thank you Judy for all your hard work.

CLASSIC SPONSORSHIPS: After some discussion, Judy Nordstrom made a motion that the sponsorship plan for the Classic would be the same as last year:
1 Class \$20.
2 Classes \$35.
Full page ad \$100.
Business card \$35.
Second by Paula. Passed unanimously.

The Dover gift certificates that we would be receiving in exchange for giving our membership lists to Dover should be received in time for the 2012 Classic.

NEW BUSINESS

We discussed the CLD delegate for the USDF Convention in New Orleans in December 2012. Deb Porter and Leslie Burket initially had expressed interest, but Deb now has a conflict. Leslie will be our delegate for 2012.

It was noted by Nancy Simpson that CLD's by-laws allow voting by proxy. This is helpful when a quorum is needed to hold a vote.

... MINUTES FROM THE JULY BOARD OF DIRECTORS MEETING

Paula moved to adjourn the meeting, second by Marilyn.

Next meeting August 11 at 2:00pm at StarWest

Respectfully,
Deborah Porter

CLD SCHOLARSHIP DEADLINE APPROACHING

The CLD Academic Scholarship was established to assist members (of at least two years' standing) of all ages to pursue post-secondary education in any field at any community college, graduate program, professional school (nursing school for example), college, or university. The scholarship can be used for either full- or part-time study, and funds can be used for any educational expense. Although we are happy to help with the educational needs of our CLD youth, we are also encouraging more mature members who might want to retrain in a new area, go back for an advanced degree, an MBA, or, to complete the AA or BA still needing to be finished..

This scholarship is awarded on the basis of academic ability (25%), leadership (25%), involvement in equine activities (20%), and service to and involvement with CenterLine Dressage (30%).

Whatever your age, do not be put off by the thoughts of one of those multi-paged applications most scholarship grantors require. Our simple, concise application form is available for download from the CLD website. **DEADLINE FOR APPLICATION IS OCTOBER 15, 2012.** Applications should be submitted both by email and in hardcopy to the address listed on the application form. The winner will be announced at the annual Awards Banquet.

The committee and I look forward to receiving your application by October 15.

Janet Fitch,
Chair, Scholarship Committee

Additional Available CLD Scholarships

Cheryl Finke Memorial Fund for Developing Riders

The scholarship is intended to allow members the possibility to take advantage of extraordinary opportunities to advance their dressage careers. Applicants must be riding at Fourth Level and above. Consideration is given to service to CLD, dressage accomplishments, and potential significance of the activity for which support is requested. Scholarship winners agree to provide an article for The Reader describing their experience. They are also required to provide service such as judging a schooling show or instructing a clinic for the club within two years of the funded activity.

Scholarship to Fund Member Participation in CLD-Sponsored Clinics

The scholarship will provide amateur owners and juniors or young riders the opportunity to take part in CLD clinics. It is particularly meant to allow those who could only afford one day of a clinic to participate in all days of a two or three day clinic. This allows the degree of improvement and knowledge afforded by working on consecutive days with a clinician. Recipients will be required to do all days of the clinic for which they have applied, to be members of at least two years' standing, to be working with a coach or instructor, and to have goals that such a clinic should advance. A rider may use the scholarship once in any three year period. Winners are to report on what was gained from the experience within three months of the end of the clinic. This will be published in The Reader. (see page £ for a report)

CLD MEMBER SPOTLIGHT - ALLISON GERLT

CLD is proud to have Allison as a member and also as a representative to the NAJYRC for 2012.

We asked Allison a few questions regarding her start in horses and dressage and what her goals are in the sport.

How old were you when you rode your first horse?

- I was very young when I rode my first horse, but I started taking riding lessons when I was 7 years old.

What other disciplines have you ridden in?

- I started out riding Three Day Eventing and Show Jumping.

When did you know you wanted to concentrate on dressage?

- I was in an Eventing show at the Kentucky Horse Park, and I was riding Beginner Novice with my first horse, Max, also known as AlmostEven. At the end of the Dressage portion of the event, we were first out of 125 other competitors, with a 28%+. In the Eventing world, that is a very good score, and would translate to a 72%+ in real Dressage scoring. I called Lorna Donahue, who helped the other eventers at my first barn, and she was very happy to hear how well I had done. That was the first indication I really liked Dressage, and the fact I was pretty good at it for an eventer. My second indication was when I rode one of Lorna's Dressage horses. I had a great time riding her upper level dressage horse, and I had never felt something like that before. I immediately told my mom and dad, and they were willing to make the switch from Eventing and Show Jumping to Dressage.

Who has been your most influential inspiration in dressage?

- My first trainer Kim Kennedy was never sure about my confidence level on the cross country course, which is very true, I hated cross country while I was Eventing. I loved riding her crazy off the track gray thoroughbred horse, Harley. Every time I rode him, I had the best



time. He could do the more “advanced” dressage movements like “pirouettes” and “tempis”. I put them in quotations because they were very bad eventing-versions of them. My second trainer, Lorna Donahue, was also very influential because she was the one who helped me find my first Dressage horse, Tebaldo (aka Tiny or Tiny2). Her horse Nevado was the horse I fell in love with when I felt his gaits and what I COULD ride once I got better. Several years later after a clinic with Kate Fleming-Kuhn I told her at the end of my lesson on Tebaldo, “That was both the best and worst ride of my life, but it felt so good!”. After that, my parents and I made a decision to talk to Kate about moving my horses to StarWest. We moved them here at the beginning of my Freshman year in High School, and I am now going to be a Junior. With that being said, Kate Fleming-Kuhn and Martin Kuhn have also been the best examples and mentors that I could have hoped for. I would not be the rider I am today without them.

What are your long term goals in regards to dressage (competition and extended education)?

- My long term goal is to become a trainer. I really like the competition aspect of Dressage, and so my goal is to have a business where I train and compete my own horses, and to also train clients and their horses both at home and at competitions. My more immediate plan is to graduate halfway through my senior year in High School, and hopefully find a working student position with a trainer down in Florida. I would come back and train with Kate and Martin during the school year.

What advice would you give to other JR/YR’s whose goal is to make a future team?

- My advice to future Junior and Young Riders whose goal is to make the team would definitely be to keep a clear head. Don’t let the competition get to you and your ability to be a good team member, or to be a good sport. It is easy to get caught up in the action, and forget why you are competing. Saying this from a personal experience, the first year on the team is somewhat daunting because you don’t know what to expect. My first year on the team was spent focusing on getting through the test without any major mistakes. Also, another thing to keep in mind throughout the qualifying process would be to remember that if you don’t make the team the first year you try out, it isn’t the end of the world. You have the whole winter to prepare for the next season. Also from a personal experience, qualifying for the team takes all of your effort and concentration, which means as a rider, and as a team with you and your horse, you are limited as to what you can do outside of the Junior or Young Rider Team and Individual tests. I am not saying that to discourage anyone from trying out, because being on a team gives you skills to work and compete with others in both a serious and friendly environment. It also allows you to meet the other competitors that will be the next generation of trainers. I have made some very good friends through the NAJYRC program, and I will be interacting with them as long as we are all in the sport.

CenterLine Dressage Classic I & II Sponsorship Form 2012

CenterLine Dressage is sponsoring two USEF/USDF approved horse shows at the Illinois State Fairgrounds on August 25-26, 2012.

CenterLine Dressage's mission is to promote interest in and further the knowledge of dressage, to conduct dressage events and activities, and to provide educational forums.

We have hired nationally known judges and other officials. In the past, our show has attracted competitors from all parts of Illinois, Missouri, Indiana, Iowa, Kentucky, Michigan and Wisconsin. Owners, riders, family members, and stable helpers help our local hotels and restaurants at \$125 per person, per day, according to the Springfield Convention Business Statistics.

The show is made possible by a large number of volunteers and our sponsors.

We would appreciate your help in making our show a success.

Did you know? USDF members are Adult Amateurs, trainers, instructors, show managers and Junior/ Young Riders.
Did you know? 97% of members own at least one horse.
Did you know? 37% own more than 5 acres of land.
Did you know? 28% have an income of \$150,000 or more
Did you know? There are over 10,000 horses and ponies in Central Illinois.

Name (as you want it appearing in the program) _____

Address: _____

Phone _____ email _____

Advertising and Sponsorship Categories		No.
Full Page Ad in Program	\$100.00	<input type="checkbox"/>
Business Card in Program	\$35.00	<input type="checkbox"/>
Class Sponsorship	\$20.00 (for one class)	<input type="checkbox"/>
Two Class Sponsorship	\$35.00 (for two classes)	<input type="checkbox"/>

Send this form and your check made payable to CenterLine Dressage to Nancy Simpson, CLD President, 1200 Interlaken Rd, Springfield, IL 62704. Email: president@centerlinedressage.com Phone: 217-793-6810



2012 CALENDAR OF EVENTS

CLD events in **bold**

August

25-26

CLD Classic I & II

Contact: John Simpson, Manager jsnrhorse@prodigy.net

Deb Porter, Volunteer Co-Ordinator d.porter5000@sbcglobal.net

September

15 - 16

Al Khamsa Fall Dressage I & II at Tower Hill, Dawson IL

Contact: Terri Morenz, Manager

<http://towerhillequestrian.com>

17

Clinic with Maryal Barnett at Tower Hill, Dawson IL

Contact: Terri Morenz, Manager

<http://towerhillequestrian.com>

27 - 29

Gerhard Politz Clinic at StarWest.

Contact: Alice Martin at alice@starwestonline.net

October

6

CLD Executive Board Meeting

Contact: Nancy Simpson, president@centerlinedressage.com

11 - 14

Region 2 Championships

@ Kentucky Horse Park, Lexington

13 - 14

SLADS Fall Classic

@ Lake St. Louis, MO

26 - 28

Colonel Christian Carde Clinic at StarWest.

Contact: Alice Martin at alice@starwestonline.net

November

10

CLD Awards Banquet

@ Illini Country Club

16 - 18

CLD Education Days with Cindy Ishoy at StarWest.

Contact: Alice Martin at alice@starwestonline.net

Club Officers & Personnel
(Full list and mailing addresses online)

President	Nancy Simpson	217/793-6810	president@centerlinedressage.com
Vice-President	Judy Nordstrom	217/626-1518	vice-pres@centerlinedressage.com
Treasurer	Katie Keim	217/652-1855	treasurer@centerlinedressage.com
Secretary	Deb Porter	217/498-8731	secretary@centerlinedressage.com
Newsletter Editor	Kathi Cannon	217/756-8294	reader1@centerlinedressage.com
Membership Secretary	Anne Scrivner	217/498-6828	membershipsecretary@centerlinedressage.com
Awards Chair	Marilyn Weber	618/753-3446	awards_chair@centerlinedressage.com
Web Site	Moiety Design		info@moietydesign.com

CLD Advertising Rates

(see detailed info & photo policy online www.centerlinedressage.com/advertising)

Reader Page Ads	Full Page	\$50 Non-Member	\$25 Member
	Half Page	\$25 Non-Member	\$12.50 Member
	¼ Page or Less	\$12 Non-Member	\$6 Member

Photographs (original preferred) can be included in your ad. They can be black and white or color, but they will be black and white in the printed READER. Page Ads Up for 1 Month

Reader Classified Ads	50 words or less	\$5 Non-Member	\$3 Member
	Additional 25 words	\$2 Non-Member	\$1 Member

No Photographs Classified Ads Up for 1 Month

Web Advertising	Basic Classified Web Ad included in any Reader Package! See online for more details.
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DEADLINE FOR READER ITEMS



Items for publication or inclusion in the READER should be received by the editor by the 15th of the month. Items for THE READER, activity forms, etc should be sent with a check for the charges, if any, to:

THE READER
c/o Kathi Cannon
1736 S. Farmingdale Rd.
New Berlin, IL 62670

