

The Reader



CenterLine Dressage is a Group Member Organization of USDF. CLD members are automatically members of the United States Dressage Federation.

*You're invited
to the annual
CLD Christmas Party*

Join us at 6pm on Saturday, December 11, at the home of Jon and Pinky Noll on Washington Park in Springfield.

Please bring a potluck dish to share, and an item for the ever-popular auction led by Jon Noll! This year, proceeds from the auction will benefit the CLD Scholarship Fund.

Address: 1190 Williams Blvd., Springfield IL

Directions: coming from the south on MacArthur Blvd., turn left at the second Williams Blvd. entrance (houses will be on your right). Coming from the north, you will turn right on the first Williams Blvd. entrance. Note: speed limit in the park is 15 MPH. Travel past Lincoln, to the first left, turn left up the little hill to the stop sign. Turn left - 1190 is first house on the right.

Lost? Call the house phone at (217) 787-7317!

LETTER FROM THE PRESIDENT

The purposes of CenterLine Dressage: "to promote interest in and further the knowledge of dressage; to conduct dressage events and activities; to provide educational forums" from the Bylaws of CenterLine Dressage, adopted August 1983.

It begins again, another new year for our GMO CenterLine Dressage. As of December 1, our 108 members of 2010 dwindles to 33 members that have joined for 2011. Please take the time to re-up either on line or by using the membership form that is a part of this issue. USDF has raised our contribution for each member, so I am reasonably sure dues will be increased at the next Board Meeting on January 16, 2 p.m. at StarWest. Join now and beat the increase.

It is my pleasure to welcome again an "old" member of CLD who not only joined at the David Blake Clinic, but she hosted the event at her own Oak Hill Farm, just south of St. Joseph, IL. Thank you, Terri Elsesser Stark, for hosting, and thanks to Grassroots Chair, Kelly Griffith, for organizing the event. (And for the delicious soup that warmed everyone on a nippy day.) Welcome to Terri and to a new, new member who joined at the clinic, Sherri Lanzo, of St. Joseph. The clinic was held November 12-14.

Thank you to David Blake for giving four private lessons and a lecture on the training pyramid after lunch. CenterLine helped David get to the European Young Horse Championships with his five-year-old Lord Albert in 2007. He and his mother Nancy Blake have been members of CLD for many years. The half-day clinic was David's payback to CLD for our club's contribution to help one of our own.

The Education Days with Cindy Ishoy were a great success. Cindy's teaching style is learning by doing. The lessons moved right along leaving some riders panting, but giving the auditors much to watch. A plane delay in Chicago meant Friday started with Cindy at 1:30 teaching. The Friday luncheon lecture moved to Saturday and everyone enjoyed another luncheon lecture as scheduled on Sunday, November 7. Thanks to the riders who participated: Paula Briney, Kate Fleming-Kuhn, Allison Gertl, Judy Kellner, Deb Klamen, Jordan Meadows, Judy Nordstrom, and Marilyn Weber. Forty-three different people attended, audited, ate and/or rode in the clinic. We are angling for Cindy's return in March. Welcome to new member, Allison Gertl of Champaign, a junior.

UPCOMING CLD EVENTS

(For full calendar of events, see page 9 or the online calendar at centerlinedressage.com)

December 11

CLD Christmas Party and Auction begins at 6pm at the Noll home in Springfield
For more information, contact Pinky Noll at nollaw1@aol.com

January 16

CLD Board of Directors meeting
2pm, @StarWest, New Berlin
For more information, contact Alice Martin at martin.alice@mac.com or (217) 546-9400.

We still need a new Safety Officer for 2011 and a Volunteer Co-ordinator. Please call or e-mail me if you want to know more about these offices and are willing to help.

As we approach Christmas, let me tell you about a wonderful gift that warmed my heart. Those of you who attended the Awards Banquet on November 13 know that we passed Marilyn Weber's green cowboy hat. On Sunday, Cindy Ishoy agreed to teach an extra lesson at the clinic provided the proceeds went to Bill Schomburg's fund. On Monday the Board of CenterLine Dressage voted to make our club's contribution top \$2000 by adding \$600 to the \$1469 collected at the Banquet. Wow, wow, wow, it is beginning to feel like Christmas!

I am just a phone call or an e-mail away. Please get in touch.

Alice Martin
217-546-9400 or president@centerlinedressage.com

CLD MEMBER WINS *GIFTED* SCHOLARSHIP

The Dressage Foundation is proud to announce this year's recipients of the Carol Lavell Gifted Scholarships for Adult Amateurs. Each recipient will receive a \$1,000 Scholarship to enable them to set aside quality time in concentrated training with a horse they own, with a trainer of choice, away from the daily pressures of job and family.

"Adult Amateurs are such an important part of our sport," said Jenny Johnson, Administrative Manager of The Dressage Foundation. "We are thrilled to be able to provide these Scholarships to such a worthy group of Dressage enthusiasts!"

The Gifted Fund was originally seeded with Donations from Carol Lavell, which she received in special remembrance of her great Dressage horse, "Gifted." Friends of The Dressage Foundation and Carol Lavell have added donations, and the Scholarship Fund has grown steadily over the years.

With a recent generous donation from Gordon Cadwgan, Carol's father, The Dressage Foundation was able to increase the amount of each Scholarship from \$900 to \$1,000.

A prominent Selection Committee has chosen Adult Amateurs as recipients from their respective USDF Regions to receive \$1,000 grants for training in the 2011 calendar year.

From our own USDF Region 2 – Nancy Spear (IL) and her horses, Guinevere and Festus, plan to train with Ed Rothkranz. Nancy is a member of Little Egypt Dressage Association and CenterLine Dressage.

Learn more about the Carol Lavell Gifted Fund at www.dressagefoundation.org.

Press release courtesy of The Dressage Foundation

From Region 2's recipient, CLD member Nancy Spear:

Canadian Olympian (1980) Ed Rothkranz and I have been working together for nearly 12 years, and I am excited about working with him for an entire week. One horse that will be in training during the Gifted Week will be my grey AWS mare, Guinevere (Gwen). We've been a team for about two years; however, our canter still needs improvement and so I plan to work exclusively on canter collection, lengthening, and lateral work during my week at Mr. Rothkranz's farm.



Above: Nancy Spear on Guinevere at the 2010 CLD Classic

My goal is to eventually show Gwen at Second and Third Levels. Plans for my other horse, Festus, an 8 yo AQHA gelding, include getting him ready to show at Introductory and Training Levels since he has not yet had significant dressage training.

My husband, Mike, and I live in rural Murphysboro, Illinois, with our 4 horses and 5 dogs. I received the USDF Region 2 GMO Volunteer of the Year Award for 2009, and have been a CenterLine Dressage member for over ten years. I am also

president of Little Egypt Dressage Association, which is headquartered in southern Illinois.

I am extremely grateful to Carol Lavell for providing the Gifted Scholarship opportunity for adult amateurs; it's really a chance of a lifetime for me, and I plan to make the most of it.

Nancy Spear

BILL SCHOMBURG BENEFIT FUND

About Bill

Bill Schomburg has been a horseman for nearly all of his 54 years. Raised in Nebraska, and under the influence of his mother, who was a horsewoman in her own right, Bill competed in rodeo as a young man. At age 19, Bill competed his world champion calf roping horse on the rodeo circuit.

Thereafter, he made his way up through many stables, working as stallion manager on several Texas horse farms.

In due time, he made his way to Illinois, and specifically to Richland Stables in Auburn, Illinois, where he was stallion manager. From there, he managed the Frank & Jane Mikell barn, Foxview, in Riverton.

Although Bill has not been in the horse business on a full time basis for many years, he has freely and generously provided his calm and winning ways with many a frustrated horse person and horse. While at Foxview, Bill became heavily involved in helping Pony Club children and their mounts, as well as anyone else who needed a hand.

A helping hand is exactly what has gotten Bill in his present predicament. On Wednesday, November 3, 2010, while helping a young couple cut down a tree, Bill fell 35', landing in a standing position. The impact fractured both heels, both ankles, both knees, his right hip and three ribs. The consequent fall forward after the initial impact fractured nearly all of the bones in his face and knocked several teeth out. He has, to date, undergone surgery on one knee, his hip, both ankles, and had several procedures to keep blood clots from forming in his legs.

Bill's needs are great, as you can well imagine, and will be for a long time. His wife, Alison, a full time school teacher, is struggling to maintain her job while planning for the day Bill can get out of the hospital.

Update

Those of you who attended the Awards Banquet on November 13 know that we passed around Marilyn Weber's green cowboy hat. On Sunday, Cindy Ishoy agreed to teach an extra lesson at the clinic, provided the proceeds went to Bill Schomburg's fund. On Monday, the Board of CenterLine Dressage voted to make our club's contribution top \$2000, by adding \$600 to the \$1469 we collected at the Banquet. CLD member Pinky Noll visited Bill in the hospital on Thanksgiving Day, and she reports that he was very touched by the club's generosity.

Bill was able to return home on November 28. He has a long road ahead - but he is determined, and we are certain that in time he will be walking again.

Donation Information

We have accessed the Illinois Equine Foundation, Inc, a 501(C)(3) not-for-profit charitable organization. Donations provided to the William Schomburg Benefit Account at the Foundation will be forwarded on to Bill, to use as he determines. We urge you all to donate what you can to support a fellow horseman.

Checks should be made payable to the William Schomburg Benefit Account, and may be dropped off at any Bank of Springfield location, or mailed in care of Illinois Equine Foundation, Inc., 3085 Stevenson Drive, Suite 200, Springfield, Illinois 62703.

If you have received this notice or heard about Bill, we would appreciate your assistance in spreading the word that his needs are great. Any questions may be addressed to: Bonnie Chandler, Administrator, William Schomburg Benefit Account, Illinois Equine Foundation, Inc., at the above address. Her telephone number is (217) 585-1600.

BOARD MEMBER SPOTLIGHT

Marilyn Weber, Chesterfield, IL
Awards Chair

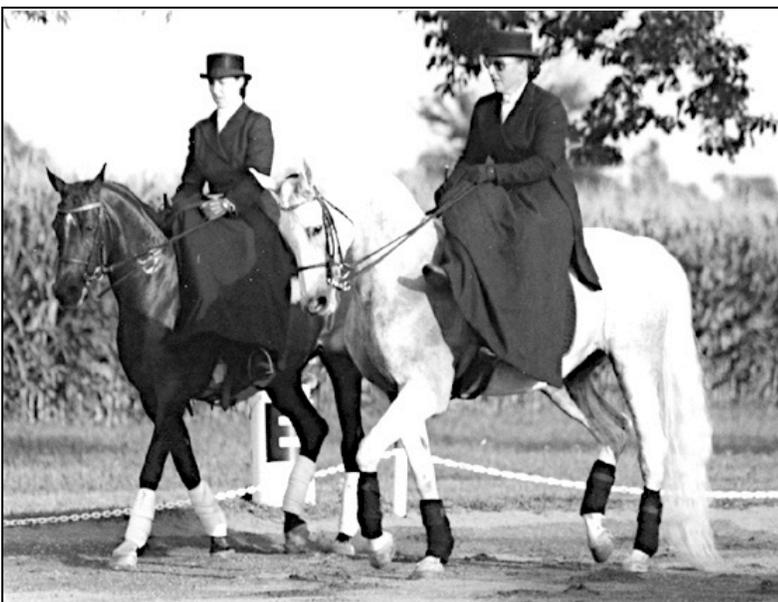
by Marilyn Weber with additions provided by Alice Martin.

"I am a trainer, riding instructor and equine massage therapist," says Marilyn, which does not touch on the years she has done this. Alice Martin remembers meeting Marilyn and her mom, Dorothy Walcher, at Illinois State Fair when Marilyn was a teenager. . . . decades ago???? It does not enumerate the number of students she has taught to ride or the number of horses she has trained. Alice does not remember how many years ago that Marilyn went to the East Coast to study equine massage with Jack Meagher, the masseuse for the US Equestrian Team, but it was over a decade ago.

"I live on a farm in Chesterfield with my husband Tom, 4 dogs, 8 cats and a variable number of horses. I am the awards chair for CLD and have been for several years." Marilyn has served CLD over the years as a member of the CLD Board. Her special niche appears to be Youth and Awards. She is good at her job and invaluable in her contributions of her time and talent to CLD.

"I own pure and part bred Arabians which I show in Dressage and other classes." Other classes includes numerous national awards in Trail and Side Saddle. Of course Marilyn has the same accolades in dressage. She has had stallions at stud for years and usually raises a foal or two of her own annually.

"My husband and I like to trail ride." Trail rides led by Tom Weber are legend. Many have tried, and no one yet has died, but some calls were closer than others. "We also bike, hike and look for outdoorsy things to do." Tom's goal is to climb Colorado 14'ers, peaks that are higher than 14,000'. Marilyn accompanies each annual climb as high as her asthma allows and then crews for the rest of the climb to the summit.



Marilyn Weber (r) and her student Chrissie Simpson, performed a sidesaddle Pas de Deux at the 2006 Sir Celebration at StarWest. Marilyn rode the grey, Knight Hawk. The black mare is Bandanna. Bandanna passed away in 2010, at the CLD Banadana Memorial Prize at CLD Classic was dedicated in her honor.

Marilyn owns and operates Wallebb Arabians in Chesterfield, IL, and has been side saddle champion of the U.S.

CLINIC NOTES

CLD member Sue Graham has graciously shared her notes from the CLD Education Clinic with Cindy Ishoy, which was held at StarWest November 12-14.

- The outside rein balances, the inside rein supples.
- Don't confuse impulsion with speed.
- Every corner is a suppling exercise.
- Ride the horse from back to front. Don't just turn the head and neck and expect the rest to follow. You need the horse to bend in the ribcage in order for him to stay on one track on a circle.
- All transitions, up or down, should come from having the horse in a slight shoulder-in position.
- Riding a figure 8 in rising trot. The horse needs to bend, straighten, then bent in the opposite direction. Take the time for this to happen. Don't pull the horse's head from one direction to the other.
- The hind end is wider than the front. When riding on the rail, if the outside shoulder is at the rail, then the horse is crooked. Ride with the front end slightly off of the rail so that the horse can go straight.
- You want to do less and have the horse do more. The horse is responsible for his own balance. Don't try to do it for him.
- Perfect practice makes perfect, not just practice.
- To make the back end quicker, tap with whip and resist with outside rein.
- The exercise was a 3-loop serpentine at the canter with a simple change of leads. To prepare for the change do the slight shoulder-in, come to walk, straighten the horse, opposite slight shoulder-in, and then ask for canter. Take the time and space you need to accomplish this. A 10m circle was added at the wall to give more time and balance between the changes.
- The less you do the better the horse is (or can be).
- Canter-walk transitions on 20m circle. Practice going forward into walk, be careful not to drop the horse.
- Don't just ride the same tempo. Changing the tempo will make for better collected work.
- Don't fight with the horse's head by moving the head back and forth. This is not suppling the horse. The horse has to give on each side for it to be suppling.
- Walk pirouette—Think a 4m circle with slight haunch-in. Don't school this too small. The small pirouette is for the show ring.
- You are training from the moment you mount to the moment you dismount.
- Don't bend the head and neck and expect the body to follow. Ride back to front.
- There is a difference between slow and collected.
- Give to the mouth with soft hands. When you change bend on a figure 8 do so softly so that you are not thinking his mouth.
- Make it his problem to balance, not your problem to balance him.
- Use gentle corrections when the horse is trying.
- During a down transition, resist with your hands, don't pull.
- It is OK to let the horse make mistakes. Don't ride with tension anticipating mistakes.
- To help horse bend on circles, move both hands to the inside.
- Give to the horse to encourage self carriage. He is responsible for his own balance.
- Give after the half halt.
- Working on halt. Use back and legs, resist with hands but don't pull. Wait for it, don't fuss with him. Repeat and relax.
- If horse is pulling, use more shoulder-in position. The horse is strongest when he is straight.
- On 20m circle doing walk-trot transitions, work on good bend and good communication.
- You soften so that the horse will soften.
- If the horse is taking you for a ride, use walk-trot transitions until he is waiting for you.

MINUTES FROM THE BOARD OF DIRECTORS MEETING

CLD November 2010 Minutes held at StarWest on November 6.

President Alice Martin called the meeting to order at 2:08 p.m.

Members present:

Alice Martin, Kelley Clausing, Janet Fitch, Martin Kuhn, Anne Scrivner, Leslie Burket, Marie Meadows, Brigitte Franzen, Pinky Noll (and grandson Jon Richard) and Nancy Simpson. Paula Briney and Kate Fleming-Kuhn were present for part of the meeting. Elena Voigt joined via telephone.

Alice reported that the September minutes were approved by electronic voting.

She explained to all present that in the past we had not strictly followed the requirements of the Bylaws which require the newly elected Board members to elect Officers of the Board prior to the November Annual Meeting. Those elected to the Board by mail and electronic ballots from the general membership for the term Nov. 2010 – Nov. 2012 are Deb Porter, Alice Martin, Janet Fitch, and Kate Fleming-Kuhn. The election results will be printed in the next newsletter.

She also mentioned that the Secretariat movie trip was successful.

Reports of Officers:

Treasurer: Marie Meadows reported she is still waiting to receive some of the bills associated with Classic I and II. The State Fairgrounds is behind in sending us the water bill and the stall cleaning bill. Martin and Marie suggested that CLD purchase our own copier/printer/scanner to use at our shows. Our cost to rent a machine for Classic was about \$300.00. Martin will look at equipment and report to the Board at a later date.

The checkbook balance is \$16,358.08. We discussed refunds to entrants. No policy change was made.

Membership: Pinky has just completed her wonderful work as our Membership Chair. Anne Scrivner has graciously agreed to assume the position. Number of members is up to 108. Our average number of members in the past three years was about 75. We

discussed the benefits of using something like Google Docs for the easier coordination between the Membership Chair and the Awards Chair.

Newsletter: Kelley Clausing reported that a newsletter will be out in several days. We have about 110 followers on Facebook.

Webmaster: Martin Kuhn reported that three email blasts had gone out since the Sept. 25 meeting to 161 different email subscribers.

Awards: Marilyn Weber was not present.

Scholarship: Janet Fitch read from the draft booklet on scholarships. Jordan Meadows was awarded the education scholarship for expenses connected to the Ishoy Clinic. We will be awarding our third Academic Scholarship at the 2010 Awards Banquet to Amanda Graham.

Grassroots: Kelly Griffith was not present. Alice said the David Blake clinic on Nov. 27 has been filled. All 4 slots have been filled by young riders from the Eastern part of the state, which was one of the goals. It will be held at Terri Elsesser Stark's farm.

General Discussion:

Tower Hill farm has agreed to host the Al Khamsa shows in 2011: June 11 and Sept. 17.

Lorna Donahue has successfully booked the Illinois State Fairgrounds for a two day show on May 7 & 8.

CLD needs a new Safety Officer now that Anne Scrivner has accepted the Membership Chair position.

Classic: John Simpson was not present. He sent in a rough comparison of the expenses for a two day Classic show versus a three day show. Friday and Saturday would be Classic I; Sunday would be Classic II. There was discussion about the reasons behind the practice of having two shows back to back at the same venue. Other points of discussion were: wear and tear on volunteers (are shorter days easier to staff than two longer days?); enough volunteers on a Friday; costs for more judging hours; would competitors fill enough classes, etc.

Kelley Clausing moved, Marie Meadows seconded, that Classic I and II remain two days for 2011. If needed, we will hire a third "I" or "R" judge just as we did in 2010. We will discuss the importance of turning down entries when the show fills. We discussed raising fees but did not. The Motion passed unanimously.

Inter-Club Liaison: Leslie Burket reported we still need to work on meshing dates better with other clubs and them with us.

Charities: Pinky and Alice told us about Bill Schomberg's terrible injuries suffered as a result of a 35 ft. fall from a tree. For those present who do not know Bill, Alice and Pinky explained how he had helped our club in the past. It was suggested that at the Awards Banquet Pinky explain to those present who Bill is and what he has meant to all of us. We will ask for donations to help with his expenses during what will most likely be a long recovery. There is a possibility for a more formal donation through a foundation but that is not known at this time.

Librarian: Brigitte Franzen will bring the DVD library to the awards banquet to publicize it to members.

Awards Banquet: Paula announced she has received 57 dinner reservations so far. Nancy, Elena, and Pinky will help Paula at the check-in table on Nov. 13. Membership renewal forms will be available. At this time we do not know if Cindy Ishoy will need audiovisual equipment or not.

Paula is putting together the annual GMO basket which is one of the prizes at the USDF Convention. She needs items, preferably Illinois items, by Nov. 23. Suggestions are: Pease's candy, Abraham Lincoln-themed items, something made in Illinois, etc. Please get in touch with Paula to arrange anything you want in our basket.

Paula explained that USDF now requires certain release forms be signed whenever CLD sponsors an event. Helmets will be required. There was some discussion over the signatures needed for a participating minor. CLD may need to revisit our policies to ensure we do all that is required to keep our insurance valid.

Symposium: Kate reported that the schedule of riders in the Nov. 12-14 Ishoy Clinic is posted online. Tuesday Nov. 9 is the deadline for signing up for meals. All of the riders are from our geographic area; no other GMOs are among those attending.

New Business:

The Christmas Party (potluck, ham furnished by club) will be on Sat. Dec. 11, 6:00 p.m. at the home of Jon and Pinky Noll. Jon will be our auctioneer. Proceeds from the auction will go to CLD scholarship funds.

Election of Officers of the Board for Nov. 2010-Nov. 2011:

Janet Fitch moved, Kate Fleming-Kuhn seconded, that Marie Meadows be elected Treasurer. Motion approved unanimously.

Paula Briney moved, Kate Fleming-Kuhn seconded that Nancy Simpson be elected Secretary. Motion approved unanimously.

Paula Briney moved, Kelley Clausing seconded that Elena Voigt be elected Vice-President. Motion passed unanimously.

Marie Meadows moved, Kelley Clausing seconded, that Alice Martin be elected President. Motion passed unanimously. Alice added that this coming year will be her last year of service as President.

All present joined Alice Martin in thanking Pinky Noll for her service as an outstanding Membership Chair.

The next meeting will be held January 16, 2011, at StarWest, 2:00 p.m.

The meeting was adjourned at 3:35 p.m.

Respectfully submitted,
Nancy Simpson, Secretary

2010-2011 CALENDAR OF EVENTS

*CLD events in bold***December**

11 CLD Christmas Party at the home of Jon and Pinky Noll, Springfield. Meat will be provided; please bring a potluck side dish to share.

January 2011

16 CLD Board of Directors meeting, 2 pm, at StarWest. Contact: Alice Martin.

April

16 CLD IceBreaker Schooling Show, judge. Sue Graham, Manager

April 29-May 1 Clinic with Col. Christian Carde at StarWest

May

7 - 8 Carrousel Connection Dressage I & II, Illinois State Fairgrounds.

June

1-3 ARAB, Inc. All-Arabian Dressage, Illinois State Fairgrounds.

4-5 Region XI All-Arabian Dressage, Illinois State Fairgrounds

11 35th Annual Al Khamsa Dressage at Tower Hill, USEF/USDF approved. Judge,, "S", Manager: Teri Morenz.

12 Clinic with AKD judge

18-19 SLADS Dressage Classic I and II, Lake St. Louis, MO

July

2 CLD FireCracker Schooling Show. , judge. Jan Gurga, Manager. Julie Nichols, Day Manager.

August

27-28 CenterLine Dressage Classic I & II, USEF/USDF approved, at IL State Fairgrounds. Judges: Bill Solyntjes and Fran Dearing, "S" judges. John Simpson, Mgr.

September

9-11 USDF Region 4 Championships at the North Iowa Fair Grounds in Mason City, IA,

17 32nd Annual Al Khamsa Fall Dressage at Tower Hill, USEF/USDF approved. Judge: Elizabeth Madlener, "S". Manager: Teri Morenz

19-20 Clinic with Elizabeth Madlener

22-25 USDF Region 2 Championships, Majestic Farms, Batavia, OH

November

12 CLD Awards Mtg. And Banquet

Nov. 30-Dec. 4 USDF Annual Convention and National Symposium, San Diego, CA (Symposium at Delmar).

10 CLD Christmas Party



CenterLine Dressage New Member & Renewal Form

(Membership year is December 1 through November 30)

Name: _____ USDF #: _____

Name: _____ USDF #: _____

Address: _____

City: _____

State: _____ ZIP: _____

Telephone: _____

E-mail: _____

Birth Date for Youth Members (21 & Under): _____

<input type="checkbox"/>	Renewal:	<input type="checkbox"/>
<input checked="" type="checkbox"/>	New Member:	<input type="checkbox"/>

Reader Preference		
<input checked="" type="checkbox"/>	Paper Copy:	<input type="checkbox"/>
<input checked="" type="checkbox"/>	Digital Copy:	<input type="checkbox"/>

Membership Type	Details	Totals
Individual Membership	\$42 Includes 1 Reader, 1 Vote, USDF Membership, Discounts at CLD Shows, Discounts on Advertising, Horse Nomination (requires separate form)	\$ _____
Junior Membership (21 & under)	\$25 Includes 1 Reader, 1 Vote, USDF Membership, Discounts at CLD Shows, Discounts on Advertising, Horse Nomination (requires separate form)	\$ _____
Family Membership	\$61 Includes 1 Reader, 2 Vote, 2 USDF Membership, Discounts at CLD Shows, Discounts on Advertising, Horse Nomination (requires separate form)	\$ _____
Total Dues:		\$ _____

Please send to:

Anne Scrivner
 CLD Membership Secretary
 membershipsecretary@centerlinedressage.com
 7500 Minder Road
 Rochester IL 62563-6121

Revised: 11.13.10

Club Officers & Personnel
(Full list and mailing addresses online)

President	Alice Martin	217/546-9400	president@centerlinedressage.com
Vice-President	Elena Voigt	618/995-2720	vice-pres@centerlinedressage.com
Treasurer	Marie Meadows	217/414-5707	treasurer@centerlinedressage.com
Secretary	Nancy Simpson	217/793-6810	secretary@centerlinedressage.com
Newsletter Editor	Kelley Clausing	217/891-1985	reader1@centerlinedressage.com
Membership Secretary	Anne Scrivner	217/498-6828	membershipsecretary@centerlinedressage.com
Awards Chair	Marilyn Weber	618/753-3446	awards_chair@centerlinedressage.com
Web Site	Moiety Design		moietyenterprises@mac.com

CLD Advertising Rates

(see detailed info & photo policy online www.centerlinedressage.com/advertising)

Reader Page Ads	Full Page	\$50 Non-Member	\$25 Member
	Half Page	\$25 Non-Member	\$12.50 Member
	¼ Page or Less	\$12 Non-Member	\$6 Member

Photographs (original preferred) can be included in your ad. They can be black and white or color, but they will be black and white in the printed READER.
Page Ads Up for 1 Month

Reader Classified Ads	50 words or less	\$5 Non-Member	\$3 Member
	Additional 25 words	\$2 Non-Member	\$1 Member

No Photographs
Classified Ads Up for 1 Month

Web Advertising	Basic Classified Web Ad included in any Reader Package! See online for more details.
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DEADLINE FOR READER ITEMS



Items for publication or inclusion in the READER should be received by the editor by the 15th of the month. Items for THE READER, activity forms, etc should be sent with a check for the charges, if any, to:

THE READER
c/o Kelley Clausing
1736 S. Farmingdale Rd.
New Berlin, IL 62670

