

The Reader



CenterLine Dressage is a Group Member Organization of USDF. CLD members are automatically members of the United States Dressage Federation.

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LETTER FROM THE PRESIDENT

The purposes of CenterLine Dressage: "to promote interest in and further the knowledge of dressage; to conduct dressage events and activities; to provide educational forums" from the Bylaws of CenterLine Dressage, adopted August 1983.

Dear Member and Friend of CLD,

The membership needle climbed to 103 this month. Welcome to our newest member, Caroline Bean of St. Louis, who joined at the Carde Symposium. Caroline rode in the clinic on her mare, Aqua JP, and was taught in French at her request. She was one of 32 different people who took part in the meals, auditing, riding, and enjoying the film presentations. Martin Kuhn was able to copy a couple of the video presentations, which will be shown at a club meeting next winter. Those who missed these times together with Col. Carde are the poorer for it. We had participants from two adjoining GMOs - SLADS and LEDA - as well as an auditor from Colorado and, of course, many from our own club.

It has been crazy here, with virtually no internet server for us since the week before the Carde Symposium. If you have received outdated emails, or received no response at all from me, I do apologize. We have been online again since June 21. This has impacted everyone as Kelley Clausing, your newsletter editor, and Martin Kuhn, your webmaster, are all on the same system. Both the May and June Board meetings made it under the 90-minute goal I have for the maximum length for Board meetings.

UPCOMING CLD EVENTS

(For full calendar of events, see page 9 or the online calendar at centerlinedressage.com)

July 10

CLD FireCracker Schooling Show
@ StarWest, New Berlin.
Contact: Jan Gurga, Show Manager,
gurga@ccaonline.com.

July 11

Freestyle clinic with Melanie Michalak
@ Pratense Farms, Chatham
Contact: Alice Martin,
alice.martin@mac.com

July 16

Club Tour of Currier & Ives "History of
Harness Racing" exhibit @ Lincoln
Presidential Library, Springfield
Contact: Rita Bass, (217) 816-9400 or
hughb63@yahoo.com

July 17

CLD Chevaux Schooling Show
closing date

July 18

CLD Board of Directors meeting
2pm @ StarWest, New Berlin

July 24

CLD Chevaux Schooling Show @ Voigt
Farms, Chrisman, IL. Contact: Merri
Voigt, cci@ecicwireless.com.

August 4

CLD Classic I & II closing date

August 28-29

CLD Classic I & II
@ Illinois State Fairgrounds, Springfield
Contact: John Simpson, show manager,
jsnrhorse@prodigy.net

Nancy Simpson was proud to report for show manager John Simpson that a Volunteer Coordinator has indeed surfaced for CenterLine Dressage Classic. We are pleased to welcome Cathy Schwartz back to CLD activities: you may remember her from IceBreaker and FireCracker show staff several years ago. You are cordially invited to take part in the next Board Meeting on Sunday, July 18, at 2pm, at StarWest.

It is with a great deal of regret that I withdraw from the commitment of a lifetime and end the Al Khamsa Dressage shows, Al Khamsa and Al Khamsa Fall Dressage, effective 2011. For many of the same reasons, I also announce the end of the Sir Celebrations, effective this year. The horses and the people who enjoyed them and supported them are, for the most part, gone. This unfairly puts the heavy financial and labor burden of those large endeavors on the shoulders of those who did not enjoy the camaraderie of the earlier efforts.

If you are interested in a CLD Club Tour of the Currier & Ives Exhibit at the Abraham Lincoln Presidential Library on Friday, July 16, please let Rita Bass know: hughb63@yahoo.com or (217) 816-9400. We will meet at 11 am at the Presidential Library (NOT the Museum), 112 N. Sixth St., and plan of a meal together (Dutch treat) afterwards at Bennigan's. Please note this is a date change from Saturday to Friday, as the Library is no longer open on the weekend.

We are gearing up for our 40th Anniversary bash in 2012. Do you have addresses, email or otherwise, for any of these possibly charter members that Elaine Gibala has remembered? Vanda Bidwell, Mary Clevenger, Bev Crow, Terri Elsesser (Stark), Betty Big, Sara Kliner, Meg Laidlaw, Dennis Masonary, Gayla Sargent, Sherri Vermillion, Maureen White, or Shirley Wyatt: I have no addresses at all for Bev, Betty, Sara, Meg, Dennis, Sherri or Shirley. I have complete contact information only for Terri and Gayla. If you have email addresses for Vanda, Mary, or Maureen, I would appreciate them.

I am still just a phone call or an e-mail away.

Alice E. Martin
217-546-9400
president@centerlinedressage.com

P.S. I hope to see you on July 10 at FireCracker schooling show at StarWest, and at the Michalak clinic the next day at Pratense Farms. We still need runners and a scribe for the show. Join us on Friday, July 16 at the Currier & Ives Exhibit at the Lincoln Presidential Library, and on Sunday, July 18 for the 2 pm Board Meeting at StarWest. Don't forget the CLD approved schooling show at Merri Voigt's farm on July 24th.

FEEDBACK

The CLD Board of Directors recently voted to contribute to two worthwhile Region 2 causes, and we have received thank-you notes from both entities, which we would like to share here.

Emily Wagner, 22, of Kansas, has qualified her American-bred, AWR-registered stallion WakeUp for the World Championships for Young Horses, to be held in Verden, Germany, August 4-8. WakeUp, a 5yo by Wagnis, has qualified with a score of 8.232, and will be the sole representative from the United States at the World Championships this year.

CenterLine Dressage is proud to support our fellow midwesterners Emily and WakeUp by donating \$2000 towards the considerable costs for the trip, a percentage of which has been generously matched by Emily's GMO, Kansas City Dressage Society. In exchange for the donation, Emily has agreed to conduct a clinic for CLD members in the future. Emily responds: "I wanted to thank you so so so much for committing to sending \$2000 to support WakeUp and I in our endeavor to go to the World Championships for Young Horses! I sincerely appreciate it! That is amazing! I hope you follow my blog and share the trip with me at emilywagnerdressage.wordpress.com!"

Sincerely,
Emily and WakeUp"

The CLD Board also pledged \$200 to the Region 2 Jr/Young Riders, most of which will be used to help defray the costs of the trip to the North American Junior/Young Riders' Championships in Lexington, KY. Region 2 President Ken Levy responds: "Thank you Centerline Dressage. Your generosity and support of the Region 2 teams is greatly appreciated.
Ken"

BOARD MEMBER SPOTLIGHT

Kelley Clausing, New Berlin

Kelley Clausing grew up around horses and dressage: her parents, Jeff and Linda Boston of Farmersville, were early members of CLD and students of Alice Martin at StarWest. Kelley rode low-level dressage and huntseat until moving to Champaign to attend the University of Illinois in 1998. In 2004, after receiving bachelor's and master's degrees in American history, Kelley returned to Springfield to begin working for the Papers of Abraham Lincoln project at the Abraham Lincoln Presidential Library & Museum.

Feeling the need to get horses back into her life, she resumed the path of dressage by taking lessons at StarWest. Soon after, she moved on-site to become part-time stable manager, still holding her position at the ALPL by day. In 2007, Kelley acquired Wakan, a Hanoverian gelding known to all as "Wally." With the help of trainer Martin Kuhn, they began moving up the levels, and have won CLD year-end awards at every level from Training through Third. Kelley's goal is to complete the scores for her USDF bronze medal.

Kelley has been a member of CLD since 2006, and has served as the newsletter editor since 2009. She and her husband Jon, their dog, and two cats still reside at StarWest. They fill their free time with music, books, movies, and the occasional camping trip.

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CLD SCHOLARSHIP OPPORTUNITIES

CLD offers financial assistance to members starting the pyramid of training as well as those nearing the top. We offer an annual assistance of \$500 for members who are continuing their education beyond high school. This can help whether the recipient is attending college or technical training, whether straight out of high school or embarking upon a second career.

The clinic participation scholarship, new this year, is an annual award to pay the instruction fee for an entire CLD-sponsored clinic for one member. The Cheryl Finke Fund for Developing Riders offers a grant to those working at Fourth Level or above.

All recipients must have been a CLD member for at least two years and must report on their experience for *The Reader*. Full details can be found on the application forms, which are available on the CLD website.

NOTES FROM THE COL. CHRISTIAN CARDE CLINIC

Past CLD Secretary Janet Fitch graciously shares her notes from a series of clinics with Col. Christian Carde held at StarWest in New Berlin, IL. Part four of a seven-part series, to be published in upcoming editions of *The Reader*

Training Young and Green Horses

It is always good to start with suppling exercises in the walk; then move to doing them in trot. Work in small increments; work to elevate the neck; then work on a large circle. The first thing to accomplish with a young horse is to do a long, slow trot on a large circle, maintaining light, even tension on the reins to get an even cadence to the trot. We must wait for the horse to be ready before we progress. When asking the young horse to stretch down, wait for the horse to pull forward. Stretching should come from the activity of the legs. This is the best way to achieve the best quality contact. It teaches the horse to follow the hand.

A very useful suppling exercise is a movement similar to the leg yield, but more sideways than forward (while maintaining balance). This used to be a popular exercise some 50 years ago, but it is not often used these days. As you begin the exercise, start with more forward motion and later ask for a more definitely lateral movement.

After the warm up, start with changes in gait and direction. First, do many walk-halt transitions maintaining soft contact with the mouth. Then, follow with walk-trot transitions, always stretching after every few minutes of training (this helps prevent the horse from becoming tense). Do not allow the horse's head to get too low. The lower the head, the harder it is to maintain soft contact. Always aim for long, slow strides from your young horse. For the young horse especially, it is important for the transitions to be progressive. The slow transition to halt is your preparation for future collection. It is much more effective to do this transition by raising your hands, rather than closing your hands, because raising the hands improves the horse's balance.

One of the best exercises for the young horse is to do good walk-trot transitions in a forward manner with balance, a steady cadence, and steady, light contact with the reins.

After the long, slow trot has been established on the circle, move your young horse to a big serpentine, changing the flexion with the change of direction and maintaining steady elastic contact with his mouth. Once the rider has established good contact, any further work, such as lateral work, should not interfere with the quality of that contact.

It is important to begin working on balance in the young horse as early as possible in his training. Nuno Olivera said that the first time he rode a young horse he was already thinking about collection. When working on balance, you will need to lift the horse's head from time to time as he gets too deep. When lifting the head, raise first one rein straight up and then the other, then keep the hands higher until the horse accepts going with his head in the correct height for his conformation. Also be sure to control the poll in the halt, preventing him from going too deep.

To unlock the neck, it is important to keep balance and suppleness.

If the young horse is tending to go too deep with the head, you can ride with a “cavasson rein.” This can allow you to lift the head and neck and get a more correct frame before going to soft contact on the snaffle rein to help the horse to learn the proper frame. Raising your hands and asking for the horse to go forward at the same time makes it difficult to achieve soft contact and a proper frame at the same time.

When we move the young horse into the canter from the trot, we must not allow a rushing trot. Prepare by slowing the cadence and balancing the horse before asking for the canter.

It is difficult to improve the horse’s balance in the canter; it is easier in trot and easiest in walk.

If the horse is too fast in the canter, the rider should not use the reins to slow him. She should go onto a smaller circle. As soon as possible, you must train the horse to take the canter from the walk. The reason is that this looks ahead to when you are teaching the flying changes. When the day comes when the horse can do good walk-canter-walk transitions, he is ready to learn the changes. However, in the very beginning the horse needs to take the canter from the trot until his balance and strength improve to the point where he can canter from the walk.

Another useful exercise is walk-trot-canter-trot-walk transitions.

The counter canter is very useful for a young horse when it is done on a very shallow serpentine.

It is not a good idea to use the spur too much with a young horse, because he will begin to ignore it so that you will have lost a tool.

For horses of all ages, it is best to do many repetitions, but not all at once and for a long time. Prepare, do a couple of good steps, stretch, and maybe go to something else and return later to the original exercise. This helps to keep the horse from becoming frustrated and tense.

Lateral Flexion

When working for a good frame, lateral flexion (bend to the inside or sometimes to the outside) must precede direct flexion (bending at the poll). For good lateral flexion, do not hold the inside rein too high.

Lengthening

For lengthening the gaits, it is good to move the hands forward before asking for the lengthening.

...to be continued in upcoming editions of The Reader

MINUTES OF THE CLD BOARD OF DIRECTORS MEETING, JUNE 20, 2010

CenterLine Dressage Board Meeting
June 20, 2010
StarWest

Members present:
Alice Martin, Paula Briney, Martin Kuhn, Kate Fleming-Kuhn, Brigitte Franzen, and Nancy Simpson.

Leslie Burket joined via telephone for a portion of the meeting.

Meeting was called to order at 2:10 pm by President Alice Martin.

Reports of Officers:

Treasurer: Alice reported for Marie Meadows, who was not present but had submitted an electronic report via email prior to the meeting. Beginning checkbook balance was \$5,636.48; ending balance was \$4,534.93. The Col. Carde Clinic brought in enough money that CLD was able to return the \$750.00 check from USDF. The format of clinic rides, dinner and lecture was very successful. Kerber, Eck & Braeckel have finished work on the 2008 and 2009 taxes which have been mailed. Additional incoming funds included one membership and one rental fee for the dressage ring. The complete Treasurer's Report is listed in the CLD Newsletter.

Membership: Alice reported for Pinky Noll. We now have 103 members. A discrepancy between our count and USDF's count of the number of members has been resolved.

Newsletter Editor: Nothing to report.

Webmaster: Martin Kuhn reported that due to Internet outage at StarWest he could report nothing new.

Awards: Marilyn Weber was not present. Paula Briney reported on Marilyn's behalf that it would be most helpful if the Horse Nomination form for year-end awards could be printed on a separate piece of paper from the Membership Renewal form. It would be more efficient as these forms go to two different members for processing.

Scholarship: Nothing to report.
Leslie Burket joined via telephone.

Symposium: Kate Fleming-Kuhn reported on the Carde clinic, especially on the good group dynamics which resulted from the format of rides, lecture, and dinner. This format drew in new people. Kate suggested we repeat this format in the future. Alice commented that we had 18 paid auditors and 32 different owner/rider/auditor combinations. Attendees came from SLADS, LEDA (Little Egypt), and Colorado's Rocky Mountain Dressage Society, and, of course, CLD.

Kate reported that Neil and Cindy Ishoy have confirmed that at least one of them will be the speaker and clinician for Education Day Symposium weekend. The fee will be \$1,500.00 per day, Canadian.

Martin said that the videos made during the Col. Carde clinic will be made available soon. Nancy Simpson said that she may be able to host a viewing.

Grassroots: Kelly Griffith had e-mailed that David Blake offered four lessons and a lecture

coming the Sat. after Thanksgiving.

Inter-Club Liaison: Leslie Burket reported that the 2nd round of emails about interclub activities had gone out to other clubs. Leslie expects more response from smaller dressage clubs. Paula mentioned a new club in Southwestern Wisconsin which might be a good contact. Charities were discussed. No decisions were made.

Sponsorships: Nancy Simpson has received \$505.00 in sponsorship money ; more sponsorship forms have been mailed.

Librarian: Brigitte Franzen reported she is finished converting videotapes to DVD format.

She also told those present about a potential investment opportunity for CLD Certificates of Deposit. Whenever one matures, we should consider getting a Market Linked CD. She distributed a flyer explaining what it is and what would be required. The CD principal is FDIC insured.

New Business:

Classic: Nancy Simpson reported for John Simpson that Cathy Schwartz has graciously agreed to be the Volunteer Coordinator for Classic. Janitorial arrangements are pending.

Trip to Museum: CLD members are invited to the Abraham Lincoln Presidential Library to view the special Currier & Ives exhibit on Harness Racing in America on July 17.

Emily Wagner trip to Germany: Kate reported to the Board that Emily Wagner and her horse Wake UP have qualified to participate in the World Young Horse Championships in Germany in

2010. Her stallion is Midwest-bred and home-trained. Emily needs help with financing to get to Germany. Her local club, Kansas City Dressage Society, has agreed to match any other club donations. We discussed contributing. Kate agreed to check with the Dressage Foundation to see if they had set up a fund for Emily. The answer came via email that the DF does not set up a fund to benefit one individual. As no quorum was present, we agreed to discuss via email to get more input from additional board members. Email discussion began on June 22. Nancy Simpson made a motion that CLD donate \$2,000 to a fund to contribute to Emily Wagner's expenses for the World Young Horse Championships in Germany. Pinky Noll seconded. Motion passed by electronic vote on June 23.

Alice remarked that Anne Scrivner had done an excellent job as safety officer at the Al Khamsa show.

Runners are still needed for FireCracker. Melanie Michalak will be judging FireCracker on July 10 and doing the Youth Clinic on July 11. She will stay with John and Nancy Simpson.

Paula said the CLD ring will be rented again by the Morgan Jubilee show which immediately follows Classic. She will not be available to take down the ring so other club members will need to volunteer for that.

The next meeting will be held July 18, at 2:00 p.m. at StarWest.

Meeting adjourned at 3:30 p.m.
Respectfully submitted,
Nancy Simpson, Secretary

2010 CALENDAR OF EVENTS

CLD events in *bold***July**

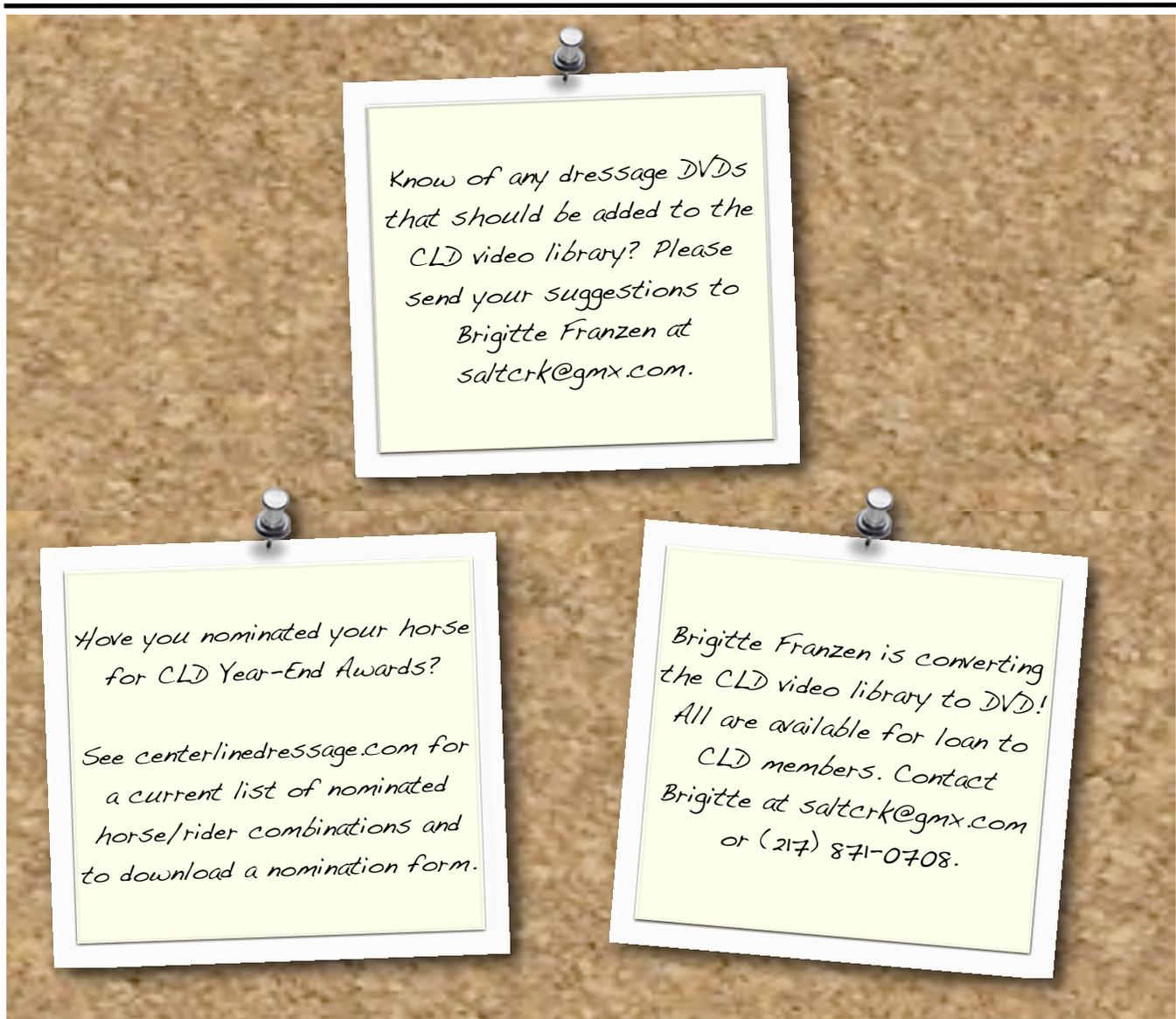
- 2-4 Clinic with Gerhard Politz at StarWest, New Berlin. Free to auditors. Contact Alice Martin, at alice.martin@mac.com.
- 10 CLD FireCracker Schooling Show, StarWest, New Berlin. Judge: Melanie Michalak. Closing date, June 26. Contact Jan Gurga, Show Manager, at (217) 871-8731 or gurga@ccaonline.com. For more information and show entry form, see www.centerlinedressage.com.**
- 11 Freestyle clinic with Melanie Michalak at Pratense Farm, Chatham. Free to auditors. Contact Alice Martin, at alice.martin@mac.com.
- 16 CLD Club Tour of Currier & Ives Exhibit, "The History of Harness Racing" at the Abraham Lincoln Presidential Library, Springfield, 11 am. Group lunch at Bennigan's afterwards. Contact Rita Bass, at hughb63@yahoo.com or (217) 816-9400.**
- 17 CLD Chevaux Schooling Show closing date. Contact Merri Voigt, Co-Manager, at (217) 269-3851 or cci@ecicwireless.com. For more information and show entry form, see www.centerlinedressage.com/downloads.html.**
- 17-18 Silverwood Dressage July I, Camp Lake, WI. Judges: Barbosa Ebner. See www.silverwoodfarm.net for more information.
- 18 CLD Board of Directors meeting, 2pm, at StarWest, New Berlin. Contact: Alice Martin.**
- 22-25 Dressage at Lamplight July I & II, Wayne, IL. Judges: Gibbons, Yukins, Lamping, Fore, Steiner, Trentelman, Creswick, Ayers. See lamplightequestriancenter.com for more information.
- 24 CLD Chevaux Schooling Show, Voigt Farms, Chrisman, IL. Judge: Gayla Sargent. Contact Merri Voigt, Co-Manager, at (217) 269-3851 or cci@ecicwireless.com. For more information, see centerlinedressage.com/downloads.html. Entry form on page 10 of *The Reader*.**
- 30-Aug 1 Silverwood Dressage July II, Camp Lake, WI. Judges: Geikie, Malone-Casey.

August

- 4 CLD Classic I & II closing date. Contact John Simpson, Show Manager, at jsnrhorse@prodigy.net. For more information and show entry form, see www.centerlinedressage.com.**
- 7-8 Dressage at Foxton Farm, Romney, IN. For more information, see www.indianadressage.org.
- 8 Tower Hill Equestrian Center's Summer Schooling Show, Dawson. Closing date, August 1. Contact Teri Morenz, Show Manager, at (217) 415-8413 or ttmorenz2@aol.com. For more information and show entry form, see www.towerhillequestrian.com
- 8 Brier Bank Farm Schooling Show, Marine, IL. Contact Gay Anderson, at gay@brierbankfarm.com. For more information, see www.ledressage.org.
- 14-15 Silverwood Dressage August I. Judges: Hoff, Mandas.
- 21-22 Silverwood Dressage August II. Judges: Poulin, Reihl-Rodriguez.
- 27-29 Dressage at Lamplight August I & II.
- 28-29 CenterLine Dressage Classic I & II, Illinois State Fairgrounds, Springfield. Judges: Reihl-Rodriguez, Schneider. Closing date, August 4. Contact John Simpson, Show Manager, at jsnrhorse@prodigy.net. For more information and show entry form, see www.centerlinedressage.com.**

September

- 1-4 Jubilee Regional Championship Morgan Show (breed restricted), Illinois State Fairgrounds, Springfield. For more information, see www.jubileemorganhorseshow.com.
- 10-12 Abu Arabian Horse Show (breed restricted), Illinois State Fairgrounds. For more information, see www.horseshowcentral.com
- 18 31st Annual Al Khamsa Fall Dressage, at StarWest, New Berlin. Judge: M. Poulin. Contact: Debbie Mackie, Show Manager, at debbie.mackie@honeywell.com. Closing date, September 3. For more information and show entry form, see www.centerlinedressage.com.
- 18 Southern Illinois Dressage Classic, DuQuoin State Fairgrounds, DuQuoin, IL. Judge: Hughes. Contact: ledaprez@yahoo.com. For more information, see www.ledressage.org.
- 19 Clinic with Michael Poulin at StarWest, New Berlin. Free to auditors. Contact: Alice Martin, at alice.martin@mac.com.
- 19 Clinic with Sue Hughes at DuQuoin State Fairgrounds, DuQuoin, IL. Sponsored in part by The Dressage Foundation. Contact: ledaprez@yahoo.com. For more information, see www.ledressage.org.



Know of any dressage DVDs that should be added to the CLD video library? Please send your suggestions to Brigitte Franzen at saltcrk@gmx.com.

Have you nominated your horse for CLD Year-End Awards? See centerlinedressage.com for a current list of nominated horse/rider combinations and to download a nomination form.

Brigitte Franzen is converting the CLD video library to DVD! All are available for loan to CLD members. Contact Brigitte at saltcrk@gmx.com or (217) 871-0708.

**CenterLine Dressage Presents
Chevaux Schooling Show
Saturday, July 24, 2010 - Held at Voigt Farms, Chrisman, IL
Entry Closing Date: Entries to be *Received* by July 17, 2010**

JudgeGayla Sargent (L)
 Co-ManagerMerri Voigt, 217-269-2793, cci@ecicwireless.com
 Co-ManagerGwyn Davis, 765-665-3851
 Telephone During Show217-269-2793

Fees - Make Checks payable to: Merri Voigt

Each Ride\$10
 Office Fee\$ 5
 Non CLD Member\$ 5

DO NOT PAY THE USEF OR USDF FEES ON ENTRY FORM

All Classes1st - 6th Ribbons

Dress Attire for Show - Riding breeches, boots & hard hats, please. Dress neatly.

(Classes may not necessarily be held in order listed)

1. USDF Intro, Test A, Jr. Rider
2. USDF Intro, Test A, Sr. Rider
3. USDF Intro, Test B, Jr. Rider
4. USDF Intro, Test B, Sr. Rider
5. Beginner Novice & Novice USEA Dressage Test - specify test(s) on entry form. (Depending on the number of entries, this may be split into more than one class.)
6. Training Level, Test 1, Open
7. Training Level, Test 2, Open
8. Training Level, Test 3, Open
9. Training Level, Test 4, Open
10. First Level, Test 1, Open
11. First Level, Test 2, Open
12. First Level, Test 3, Open
13. First Level, Test 4, Open
14. Gambler's Choice (Second Level, Test 1 or above - specify test(s) on entry form)

Send Entries to: Merri Voigt, P. O. Box 121, Chrisman, IL 61924

Questions: Call 217-269-2793 or email: cci@ecicwireless.com

Directions to Voigt Farms, 18664 US Hwy. 36, Chrisman, IL

From the West:

From the Intersection of State Route 1 and US Hwy 36 at Chrisman, IL proceed east exactly 3 miles. The farm is on the south side of the road.

From the East:

On US Hwy 36 proceed approximately 5 miles west past the Indiana-Illinois state line. (Approximately one mile west of the Scotland turn off). The farm is on the south side of the road.

Club Officers & Personnel
(Full list and mailing addresses online)

President	Alice Martin	217/546-9400	president@centerlinedressage.com
Vice-President	Elena Voigt	618/995-2720	vice-pres@centerlinedressage.com
Treasurer	Marie Meadows	217/414-5707	treasurer@centerlinedressage.com
Secretary	Nancy Simpson	217/793-6810	secretary@centerlinedressage.com
Newsletter Editor	Kelley Clausing	217/891-1985	reader1@centerlinedressage.com
Membership Secretary	Pinky Noll	217/544-8441	membershipsecretary@centerlinedressage.com
Awards Chair	Marilyn Weber	618/753-3446	awards_chair@centerlinedressage.com
Web Site	Moiety Design		moietyenterprises@mac.com

CLD Advertising Rates

(see detailed info & photo policy online www.centerlinedressage.com/advertising)

Reader Page Ads	Full Page	\$50 Non-Member	\$25 Member
	Half Page	\$25 Non-Member	\$12.50 Member
	¼ Page or Less	\$12 Non-Member	\$6 Member

Photographs (original preferred) can be included in your ad. They can be black and white or color, but they will be black and white in the printed READER. Page Ads Up for 1 Month

Reader Classified Ads	50 words or less	\$5 Non-Member	\$3 Member
	Additional 25 words	\$2 Non-Member	\$1 Member

No Photographs Classified Ads Up for 1 Month

Web Advertising	Basic Classified Web Ad included in any Reader Package! See online for more details.
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DEADLINE FOR READER ITEMS



Items for publication or inclusion in the READER should be received by the editor by the 15th of the month. Items for THE READER, activity forms, etc should be sent with a check for the charges, if any, to:

THE READER
c/o Kelley Clausing
1736 S. Farmingdale Rd.
New Berlin, IL 62670

