



## 2015 CLD Officers' Reports

### President's Report

We concluded the year with 82 members, down from 86 last year. Although we may be small in number we are a tenacious club.

CLD provided multiple educational opportunities to our dressage community including a potluck winter lecture on 'the ever elusive feel' in addition to our symposium with clinicians, shows, one schooling this year, and two rated.

We were once again a sponsor for the Illinois Horse Fair in March and representatives for the sport of dressage and western dressage. There was a good following for the clinics given by Jennifer Kotylo, body awareness specialist, who well demonstrated our favorite sport.

Early this year we said good bye to our good friend and Arabian lover, Charlie Simms. We also sadly lost our most decorated Dressage Foundation Century Club rider in history, Charles, "Chick" Chapin.

In May we celebrated the life of Dorothy Walcher with a tree planting memorial and potluck at Walleb Arabians in Chesterfield. We will miss our long time CLD members and friends.

Our IceBreaker schooling show was cancelled this year secondary to inclement weather.

June was a busy month! We held our 33rd annual rated Classic Shows which, for the first time, was held in the month of June. This was a wise decision as our entry numbers were up dramatically from last year and proved to be financially successful.

We also had a top notch collaborative clinic with Susanne von Dietze and Gerhard Politz in June. We saw a wide range of participants and auditors that took advantage of this educational event.

A venue change for our FireCracker schooling show was necessary, again due to inclement weather, and was held at Pratense farm. A decision was made to hold future schooling shows at Tower Hill. We may consider raising the cost of schooling show classes to help make up for increased operating costs.

I would really like to concentrate on increasing our membership this year. We are creating new incentives to join or renew early.

We are blessed to have such an active club in our area! Let's take advantage of all it has to offer!

Judy Nordstrom, President



## Awards

In 2015, as in 2014, we had a record number of nominations. Only 42 horse and rider combinations submitted results, however. This number is down from the past two years. Western Dressage has been divided into champion, reserve champion and third place, due to gaining interest. We are considering adding Materiale classes for 2016.

The Awards program is explained in the CLD Handbook which is on our website.

Teresa Litchfield & Lisa Lehr, Awards Chairmen



## Vice-President & Membership Report

I am finishing my third year as your Membership Chair and my second year as your Vice-President. I attended many of the monthly board meetings and assisted with the RSVPs for the 2014 Awards Banquet.

We finished the 2015 year with 82 members, slightly down from the 86 we had in 2014.

As a GMO member within the US Dressage Federation, CLD must send the Federation \$20.00 for each individual/primary or youth member, and \$10.00 for supporting family members.

This year we placed reminders in our newsletter, *The Reader*, to encourage 2014 members to renew their membership for 2015.

For the 2016 membership year we are offering an incentive to renew by November 27, 2015. If your 2016 membership is received by November 27, 2015, your name will be included in a drawing for a prize at the CLD Christmas Party on December 12, 2015. You need not be present at the Christmas Party to receive the prize.

Kelly Griffith, Vice-President and Membership Secretary



## Newsletter Editor Report xx

Eight newsletters were published in 2015 at the time of printing with a ninth to be released in November.

### Articles were submitted by:

Leslie Burket, Kim Jones, Karen Kohnke, & Claudia Nissley

### Interview participants:

Patti Blackmore & Kim Jones

CLD year end awards will be published in the November Reader. Region 2 and Region 4 news was published as it came in along with The Dressage Foundation news. Results from both schooling shows were published. There was one classified ad submitted.

Kim Jones, Newsletter Editor-in-Chief



## Treasurer's Report

Katie Keim, Treasurer

Note: IceBreaker was cancelled in 2015. Expenses shown relate to prizes and omnibus printing and postage.

Balance Sheet as of 10/31/2015	10/31/15	12/31/14	\$ Change	% Change
<b>Total Bank Balance</b>	\$ 18,329.24	\$ 5,330.36	\$ 12,998.88	244%
<b>Total CD Balance</b>	\$ 15,648.79	\$ 25,354.07	\$ (9,705.28)	-38%

Net Income/(Loss) as of 10/31/2015	10/31/15	12/31/14	\$ Change	% Change
<b>Classic Net Income/(Loss)</b>	\$ 4,425.57	\$ (1,926.02)	\$ 6,351.59	-330%
<b>Icebreaker Net Income/(Loss)</b>	\$ (58.94)	\$ 214.27	\$ (273.21)	-128%
<b>Firecracker Net Income</b>	\$ 487.05	\$ 360.90	\$ 126.15	35%
<b>Net Membership/Other Income/(Loss)</b>	\$ (1,560.08)	\$ (4,473.66)	\$ 2,913.58	-65%
<b>Total Net Income/(Loss)</b>	\$ 3,293.60	\$ (5,824.51)	\$ 9,118.11	383%



## Education Report

On June 17-19th, CLD hosted a Symposium featuring Susanne von Dietze and Gerhard Politz. 17 different riders were able to participate over the three days, and there was much positive feedback about the opportunity. Riders enjoyed working on improving their seat and position as well as the influence of their aids. We also had auditors both local and from out of town who enjoyed the opportunity to observe and participate in the lunch discussions.

Kate Fleming-Kuhn



## Secretary's Report

Responsibilities:

- 1) Record the monthly meeting minutes, posting to the WriteBoard for review and editing before being published in the Reader.
- 2) Prepare ballot for annual election, confirm (to voter) receipt of each vote, tally and submit the results.

Duties:

Minutes for each meeting were prepared and printed in the Reader (CLD Newsletter) after being reviewed on the WriteBoard by the board. Due to a busy show season, and after receiving feedback from the board, it was decided that nothing of urgency was pending and we would reconvene in September, skipping the August meeting. As the next meeting was scheduled for the November 1st, and scheduling was difficult, the October meeting was not held.

On occasion, we have email discussions on a variety of topics and, occasionally, voting is required. Moving forward, these discussions will be included in the monthly minutes.

This year 20 online ballots were cast, down from 27 in 2014. No snail mail ballots were received. The proposed slate was accepted unanimously and new officers will be announced at the Awards Luncheon on November 15th.

Leslie Burket, Secretary

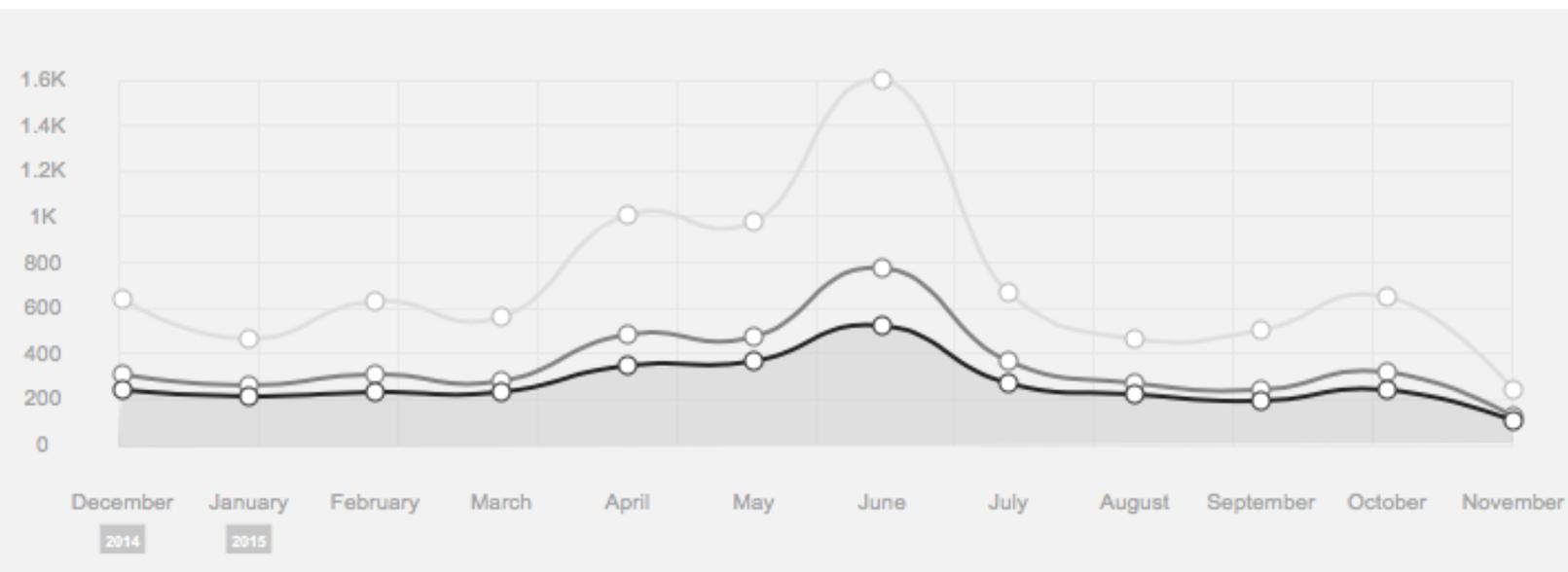


## Webmaster Report

The CLD Website, accompanying newsletter, and FaceBook page continues to be a popular resource for dressage enthusiasts.

### Traffic & Referrals

As in years previous the CLD website usually gets its highest level of traffic around the time of CLD Classic I & II. The change of date of Classic shifted the most populous traffic with June 2015 now being the most trafficked time for the website.



### Facebook & Twitter

CLD's FaceBook page continues to grow people with 441 people "liking" CLD and following updates there up from 229 the previous year. CLD's Twitter has 28 followers, also up from previous years. CLD's Facebook & Twitter efforts are spearheaded by Lisa Lehr and occasionally assisted by Martin Kuhn.

♦ Traffic spiked to 1735 page views in June, noticeably up from the peak at Classic last year.

### E-mail Update Newsletter

From November 1, 2012 to October 31, 2013 we've sent out 21 email newsletters, up from 17 last year, to as many as 126 subscribers, up from 123 last year. The average open rate of the list remains around 60%.

Martin Kuhn, Webmaster