



February 8, 2017

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Betsy Heggie, MBA  
Chief Executive Officer  
bheggie@grasp4virginia.com  
(804) 527-7717

Dear Business Owner,

GRASP (Great Aspirations Scholarship Program, Inc., www.grasp4va.org) is a non-profit, 501(c)(3) charitable, education organization, headquartered in Richmond, Virginia, that is funded by individuals, businesses, and foundations to support our in-school student advising program and to provide Last Dollar Scholarships. GRASP provides its free, weekly, financial aid advisory services in 76 Virginia high schools to help students and their families establish a plan for education after high school.

Each year, GRASP hosts a "Reach for the Stars" Gala to recognize and celebrate the students GRASP has helped and to thank those who have made and continue to make the GRASP mission possible. This year, "Reach for the Stars" will be held on Friday, October 6 at The Historic Bolling-Haxall House (The Women's Club) in downtown Richmond, and we will be holding a silent auction to benefit GRASP that evening. I am writing to request a donation of a gift certificate/auction item for our silent auction. In return for your generosity, your business will be featured as a sponsor in our "Reach for the Stars" program. It is a win/win situation when we benefit from your donation and you receive the goodwill which comes as a result of your generosity.

Attached is an official letter about the auction and a form that you may include with your donation. Our mailing address is 4551 Cox Rd., Suite 115, Glen Allen, VA 23060. We look forward to hearing from you and thank you for considering our request!

Betsy Heggie  
CEO, GRASP

*Donations may be eligible for tax deductions and/or credits. Please consult your tax advisor. A financial statement for GRASP is available from the Virginia Department of Agriculture and Consumer Services (P.O. Box 1163, Richmond, VA 23218) upon request.*