

WORK EXPERIENCE | ART DIRECTION + DESIGN | NEW YORK, NY

◇ To view work, please see [projectyu.com](http://projectyu.com)

Freelance 2010-present

<b>HAVAS Lynx</b>	<b>CementBloc</b>	<b>Interbrand</b>
<b>Spring Studios</b>	<b>FCB Health</b>	<b>MRM Worldwide</b>
<b>POSSIBLE Digital Agency</b>	<b>Wunderman</b>	

Full-Time 2005-2010

**HAVAS Worldwide**

**Jaguar Cars.** Concept development and execution for Jaguar “*Gorgeous*” global campaign, recognized as the first company to introduce “*new fashion luxury*” into a vehicle brand. The campaign included all aspects from large scale print to digital. Some of the highlights included:

*Out-of-Home, Dealership Brochures, Digital, Experiential, Brand Development, Photography Shoots, New Business.*

Part-Time Online Instructor 2008-present

**Academy of Art University, San Francisco.**

Typography instructor in the Department of Graphic Design.

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SKILLS & STRENGTHS

<b>Creative Suite:</b> InDesign, Illustrator, Photoshop	<b>Concept Development</b>
<b>Microsoft Office:</b> Word, Powerpoint, Excel	<b>Image Color &amp; Retouching</b>
<b>AutoCAD</b> for Illustrator	<b>Presentation Design</b>

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EDUCATION

Academy of Art University, San Francisco, CA. BA in Graphic Design

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CONTACT

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