

Press Release

PrestoBingo Shapes App is Now Available for iPhone

Baltimore, MD May 01, 2012 in [Education](#)



FOR IMMEDIATE RELEASE

Baltimore, MD - May 01, 2012 - PrestoBingo Shapes, an app for kids designed by Spur Design, is now available for the iPhone! The shape-finding app helps kids learn to identify basic geometric shapes. The modern design of this app, with whimsical illustrations by Joyce Hesselberth and animations throughout, sets it apart from the rest.

Designing the app for the iPhone presented new challenges. "We added a zoom feature, to accommodate the smaller screen size. Instead of being a detriment, we found that zooming into the puzzles allowed the child to focus more clearly on certain areas and notice more details. It actually became even more fun to search for shapes," said app creator Joyce Hesselberth.

PrestoBingo Shapes provides an introduction to geometry for children. Circles, diamonds, ovals, rectangles, semicircles, squares, triangles, trapezoids, and triangles are explained and identified. Each screen presents a different shape-finding puzzle and kids are verbally and visually prompted to click on the shapes. Animations throughout the app explain geometric forms concisely, and encourage children to see shapes in a unique way. When prompted for more information, shapes are described in terms that young kids can understand, "A trapezoid is a triangle with the top cut off. It can be a tent in the woods, or a lampshade, or a ship sailing away."

Features:

- * 12 Illustrated puzzles
- * Over 20 animations
- * Concise descriptions of shapes in terms kids can understand
- * Text based, verbal and visual prompts throughout
- * A narrator to guide the child through the app

Requirements:

- * Compatible with iPad, iPhone and iPod Touch
- * Requires iOS 3.1 or later.

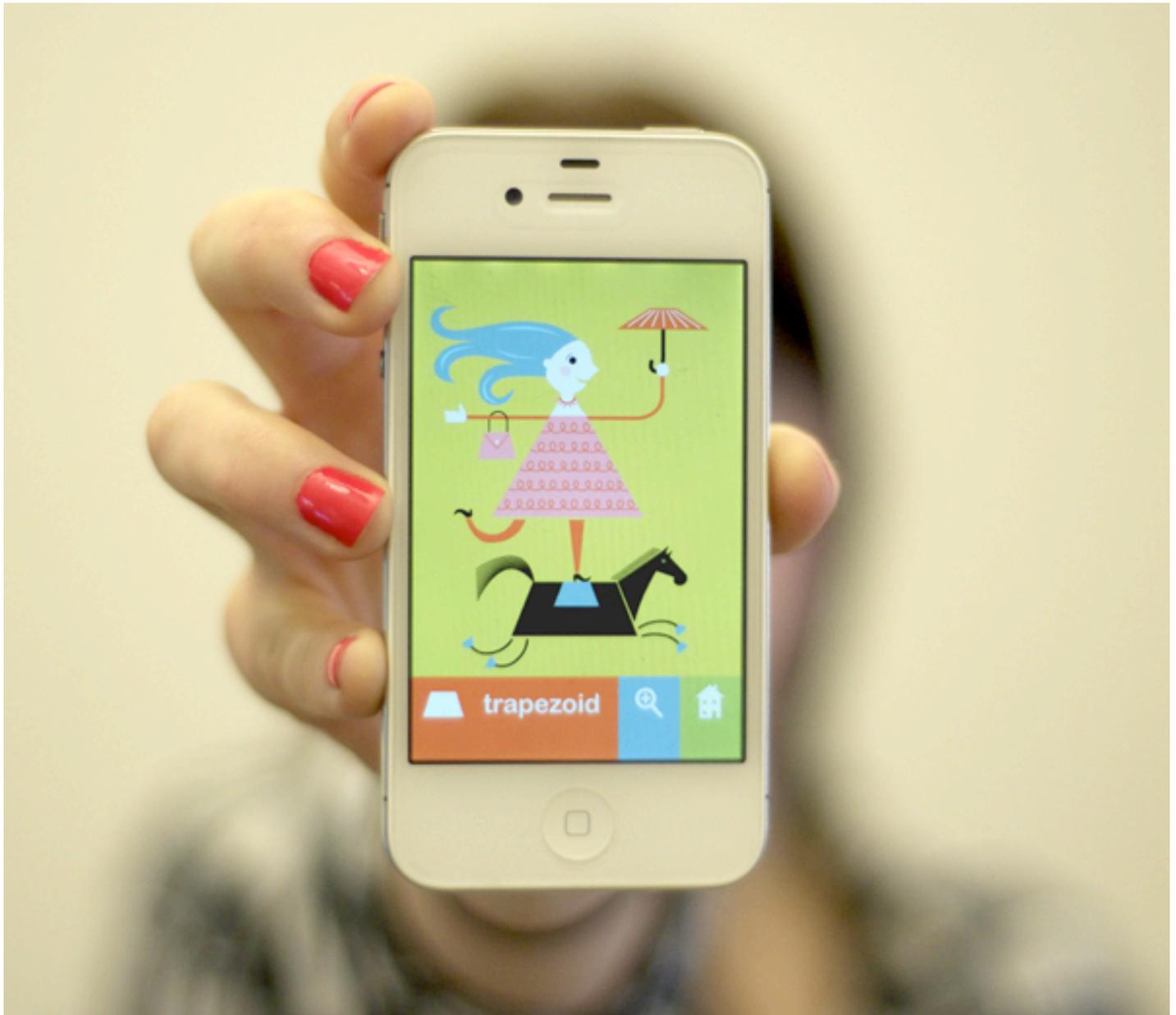
Pricing and Availability:

PrestoBingo Shapes is available for \$1.99 in the itunes app store.

[PrestoBingo Website](#)

[Spur Design](#)

[Purchase PrestoBingo Shapes](#)



Located in Baltimore, MD, Spur Design is a nationally recognized design and illustration studio that designs posters, covers, logos, brochures, websites, and more for non-profit organizations, publishers and corporations. Since 1995, founders David Plunkert and Joyce Hesselberth, have led a team of designers, illustrators and photographers to communicate each client's unique message to their targeted audience.

Joyce Hesselberth's illustrations have appeared nationally in publications that include *Time*, *Newsweek*, *The New York Times*, and *Reader's Digest*. She has recently completed her fifth children's book, an early-learning counting book for McGraw-Hill.

All Material and Software (C) 2012 Spur Design / All Rights Reserved. Apple, the Apple logo, iPod, the iPod logo, are registered trademarks of Apple Computer in the U.S. and/or other countries.

###

Joyce Hesselberth
Creative Director
410-235-7803
prestobingo@spurdesign.com

