

## Press Release

# PrestoBingo Shapes Adds New Illustrated Puzzles!

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FOR IMMEDIATE RELEASE

Baltimore, MD - March 13, 2013 - Spur Design, a nationally recognized design and illustration studio, has released a new version of their popular kids' geometry app, PrestoBingo Shapes. Version 1.5 includes 4 new illustrated puzzles by award-winning illustrator Joyce Hesselberth. It also includes a swipe feature so that kids can move from puzzle to puzzle more easily. The educational iPad and iPhone app is now an even better tool for schools and parents to teach shape identification and to reinforce counting from 1 to 20.

PrestoBingo Shapes provides an introduction to geometry for children. Circles, diamonds, ovals, rectangles, semicircles, squares, triangles, trapezoids, and triangles are explained and identified. Each screen presents a different shape-finding puzzle and kids are verbally and visually prompted to click on the shapes. Animations throughout the app explain geometric forms concisely, and encourage children to see shapes in a unique way. When prompted for more information, the apps narration explains, "A trapezoid is a triangle with the top cut off. It can be a tent in the woods, or a lampshade, or a ship sailing away."

The premise for the PrestoBingo Shapes app is that we can find shapes in everything we see. As creator Joyce Hesselberth explains, "A circle can be so many things — a shiny marble, a silly face, a delicious pie, or even great big planet earth. Shapes are everywhere."

Features:

- \* 16 Illustrated puzzles
- \* 24+ animations
- \* Concise descriptions of shapes in terms kids can understand
- \* Text based, verbal and visual prompts throughout
- \* A narrator to guide the child through the app

Requirements:

- \* Compatible with iPad.
- \* Requires iOS 4.3 or later.

Pricing and Availability:

PrestoBingo Shapes is available for \$2.99 in the iTunes app store.

[PrestoBingo Website](#)

[Spur Design](#)

[Purchase PrestoBingo Shapes](#)



Located in Baltimore, MD, Spur Design is a design and illustration studio that creates posters, covers, logos, brochures, websites, and more for non-profit organizations, publishers and corporations. Since 1995, founders David Plunkert and Joyce Hesselberth, have led a team of designers, illustrators and photographers to communicate each client's unique message to their targeted audience.

Joyce Hesselberth is a nationally recognized illustrator whose work has appeared in newspapers and magazines, as well as children's books. Her clients include: The New York Times, McGraw-Hill, Imagination Stage, and The Wall Street Journal.

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Joyce Hesselberth

Creative Director

410-235-7803