



ALICIA PAYETTE

GRAPHIC DESIGNER

Hello! While my academic and professional achievements are listed below, I wanted to tell you a little about myself first. Along with design, music and theater have been lifelong passions of mine. I've always loved singing. I recently performed two sold out shows in my car and shower. I am also a pop culture junkie and was a staple of my bar trivia team.

PROFESSIONAL EXPERIENCE

CURRICULUM ASSOCIATES North Billerica, MA

5/2013 to 7/2014
Summer 2012
Summer 2011
1/2010 to 8/2010

Junior Designer

- Spearheaded the creation and implementation of a style guide used by two in-house design teams and an outside vendor to ensure a cohesive product
- Updated hundreds of product images and implemented an organizational system to streamline the design process for those using them
- Collaborated on projects with many different departments, ensuring that the designs were well executed and functional
- Became the go-to person for projects-in-crisis and last-minute project emergencies

INTERNSHIP EXPERIENCE

BROOKLYN ACADEMY OF MUSIC Brooklyn, NY

10/2012 to 5/2013

Graphic Design Intern

- Initiated a re-branding of the weekly performer series "BAM Cafe Live"
- Maintained numerous recurring tasks: designed and submitted movie listings to local papers, updated playbills and lobby signage, cut images for their web site, built lobby displays

CURRICULUM ASSOCIATES North Billerica, MA

1/2009 to 8/2009

Graphic Design Intern

- Assisted the Creative Director in the design and production of catalogs and marketing pieces
- Drafted preliminary cover designs for CAMS & STAMS at the Creative Director's request

EDUCATION

4/2014 to 7/2014

GENERAL ASSEMBLY Boston, MA Front End Web Development Course

9/2010 to 5/2013

PRATT INSTITUTE Brooklyn, NY BFA in Communication Design Concentration in Graphic Design Minor in Art History

- Dean's List-GPA of a 3.43

1/2008 to 12/2009

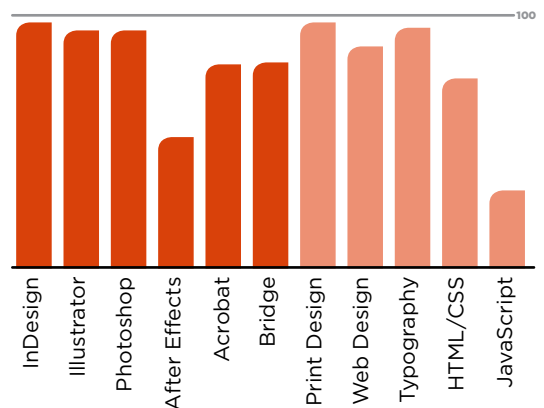
MIDDLESEX COMMUNITY COLLEGE Lowell, MA AS in Liberal Studies Concentration in Graphic Design

- Dean's List-GPA of 3.73 with Highest Honors
- Received the Graphic Design Department Award upon Graduation

ACHIEVEMENTS

- Represented all undergraduate students on the Pratt Institute Board of Trustees from a select pool of 3 nominees
- Elected as Recruitment Director for Eta Phi from 2012 to 2013
 - Re-branded our chapter and created a social media plan to showcase what our sorority does
 - Membership grew 250% during my term
- Promoted to Lead Resident Advisor for 2012-2013. Responsible for a floor of students and supervise new RAs
- Chosen out of my class of 200 to exhibit my work at the Pratt Show-an end of the year exhibit and job fair for the top 50 graduating students

SKILLS



CONTACT



67 Mary Avenue
Dracut, MA 01826



978.852.0801



alicia@aliciapayette.com



ALICIAPAYETTE.COM