

April, 2022

Dear Arts Enthusiast!

Medina County Arts Council is a non-profit organization committed to advocating for, supporting, and nurturing the arts in Medina County. We need partners like you to help us bring the best in Performing, Musical and Visual Arts to Medina County residents and students.

Together with Medina County Art Council, we can:

- ✓ Provide grants tolocal arts organizations
- ✓ Offer scholarships to high school seniors
- \checkmark Sponsor grants to arts programs in our county schools
- ✓ Host the Annual Arts Week Festival (2022 will be our 39th year)
- ✓ Celebrate the Deck the House County Christmas Light Event
- ✓ Honor local artists through the annual "Service to the Arts" awards
- \checkmark And more

You can be a community arts champion. From Title Sponsors to Managing Sponsors, there is a level for everyone. Your business will be featured in newsletters, social media, website, print material, and email marketing. All the details are outlined on the Sponsorship page enclosed.

Attached is our 2021 Annual Report showcasing the work Medina County Arts Council focused on during the year. Even through the uncertainty of a global pandemic, MCAC made a difference for students, arts organizations, and our community.

We appreciate your consideration. Medina County Arts Council looks forward to our partnership in promoting and growing the arts community of Medina County.

Sincerely,

The Medina County Arts Council Board of Trustees

George Sam	
Jane Back	
Donna Mittler	
Craig Staufer	

Kelly Parks Lauren Kuntzman Shelia Noel Abagail Sweigert Dan Hostetler Thomas Lempner Barbara Ortiz Jeff Young Kelly Butler Linda Loveless Yvonne Sivard

Attachments: Sponsorship Levels & Sign-Up Form Annual Report



Presents Arts Week July 9-17, 2022

Join us for 39th Annual Arts Week, nine days celebrating art, community, and Medina County. Performances throughout the county include musicians, dancers, artists, and more. Arts week draws art enthusiasts from all over the Northeast Ohio Region. Performances and Art Shows will be celebrated in Medina, Brunswick, Wadsworth, and all supporting townships every day.

medina county

Some sponsorships include an optional booth at the heart of the event on the Medina Square for our evening performances to put YOUR company front and center. Please see the reverse side of this sheet for specific sponsorship details and benefits.

Please print your business name exactly as you would like it to appear on all materials.

Logos and graphics may be emailed: to MedinaCoArtsCouncil@gmail.com

Payment may be mailed to: Medina County Arts Council P. O. Box 532 Medina, Ohio 44258

Or we can forward a secure link to pay via credit card

Please forward questions to: <u>MedinaCoArtsCouncil@gmail.com</u> Medina County Arts Council Board



Presents Arts Week July 9-17, 2022

Title Sponsor: \$1,500.00 (Limited to One)

- Exclusive Title naming rights for the event. "Medina County Arts Week Sponsored by..."Your Company Name Here!"
- Company name and logo prominently featured on all printed materials, and featured on Medina County Arts Council website
- Promotional booth during Arts Week evening events on the Medina Square, Monday -Friday to distribute information about your business.
- Company logo included on all signage, event programs, event wayfinding signage, promotional brochures, event posters, event postcards and more.
- Company name included in all media announcements, press releases, radio announcements, print advertising.
- Company name featured in all event related emails.
- Company acknowledged throughout the week during evening events.
- 4- social media posts/shares leading up to the event about your businesses support and generosity.

Presenting Sponsor: \$1,000.00 (Limited to One)

- Company name and large logo featured on all printed materials, and featured on Medina County Arts Council website
- Promotional booth during Arts Week evening events on the Medina Square, Monday -Friday to distribute information about your business.
- Company logo included on all signage, event programs, event wayfinding signage, promotional brochures, event posters, event postcards and more.
- Company name included in all media announcements, press releases, radio announcements, print advertising.
- Company name featured in all event related emails.
- Company acknowledged throughout the week during evening events.
- 2- social media posts/shares leading up to the event about your businesses support and generosity.

Supporting Sponsor: \$750

- Company name and logo listed on all printed materials, and featured on Medina County Arts Council website
- Company name (or small logo) included on all signage, event programs, event wayfinding signage, promotional brochures, event posters, event postcards and more.
- Company name included in all media announcements, press releases, and some print advertising.
- Company name featured in event related emails.
- Company acknowledged throughout the week during evening events.
- 1- social media posts/shares leading up to the event about your businesses support and generosity.







2021 ANNUAL REPORT

MedinaCountyArtsCouncil.org



Advocate. Support. Nurture.

The Medina County Arts Council along with our friends and partners is committed to inspire each generation to experience and participate in the arts through outreach and promotions; to enrich the quality of life and celebrate our artistic heritage; to make art accessible to all people throughout Medina County; to advocate for all forms of artistic expression essential to building vibrant, diverse, and inclusive communities; to encourage education, career opportunities, and entrepreneurship in the arts; and to continue sustaining and growing the organization.



"The desire to create is one of the deepest yearnings of the human soul."

Since 1983, The Medina County Arts Council (MCAC) has worked to promote creativity and build community excellence by advocating for, supporting, and nurturing the Arts in Medina County.

We are asked at times how MCAC differs from the Arts League or Arts Foundation. We don't support a specific genre like visual arts or performing arts.

MCAC focuses on providing philanthropic support and increased awareness to all art disciplines and the variety of talent that exists throughout the county.

Our board of trustees include art teachers, arts professionals, and community leaders whose passion is to encourage each of us to pursue the arts as a life endeavor or a journey of self expression.

The MCAC Board developed this strategy to assist in the pursuit of the arts in these focus areas:

Advocate for Artists and Arts Organization

- Provide grants to artists and arts organizations
- · Promote local arts activities and events
- Position the arts as a valuable community asset

Support the Arts in Medina County

- Sponsor Arts Week annually as a free event across Medina County featuring local artists
- Partner with ShowBiz and Medina County Historical Society to honor local history and raise funds by presenting Spirits of the Past reenactments
- Reward and celebrate local artists and arts organizations with Service to the Arts Awards

Nurture the Youth with Arts Programs

- Provide annual scholarships to graduating seniors
- Provide tools for teachers to support arts in schools
- Provide free arts educational activities for children

In this, our first annual report, we celebrate the talented and generous people of Medina County who along with us strive to bring the arts to everyone!

Celebration of the Arts

38th Annual Arts Week Festival

MCAC hosted **Arts Week**, from July 12-16, a celebration of local performances and arts activities in Medina, Brunswick, Lodi, Sharon Center.

Afternoon performances included the Medina Centre for Dance Art, Ignite Dance Studio, Nick Elkevizth & Lodi Music students, "Theatre At Its Best" with ShowBiz, Hailey Peterseim (ukelele and voice), and CAMEO Community Theatre Company with "Broadway in Your Backyard."

Evening performances featured Bobby Ray & Night Train (Blues), Grady Miller (Americana), Jim Gill (acoustic folk, roots), bUFFLEhEAD (rock), and Dave Klaehn (acoustic guitarist and vocals).

Kids activities included hands-on "Make It, Take It" planes & kites with Access the Arts, Chalk Art with Adam Michel and Chalk Art Contest with All Fired Up! Medina, "Paint & Pour" with art teacher Kelly Harrison, and a KS Vocal Studio Recital.

The Medina County District Library sponsored "Design Your Own Animal" Crossing Cards and the Baker's Basement Swingin' Folk Funk Concert.

33rd Annual Service to the Arts Awards

The **Harvest for the Arts** fundraiser was a success thanks to the generosity of our 130 attendees, volunteers, Dining for the Arts hosts, and donations from local restaurants and businesses.

The highlight of the evening was the chance to honor and show our appreciation to our four "**Service to the Arts**" Awardees who have made a significant contribution to the arts in Medina County:

Grace Zay received the Lifetime Service to the Arts Award for her lifelong involvement with the arts as an artist using her talents to support local organizations and as a mentor to many aspiring artists.

Ron Stollar, Superintendent of the Medina County Juvenile Detention Center, received the Service to the Arts-Community Engagement award for starting the Therapeutic Art Program at the Center.

Jim Gilder received the Service to the Arts Award in Education. Jim is a retired theater teacher and currently works with residents of Western Reserve Masonic Community to produce a readers theater.

Jill Morton received the Service to the Arts Award -Volunteer for her tireless work in the community to support the arts, and plan children's arts classes, art shows and events.

The event raised over \$8,000 for MCAC programs.

George Sam MCAC President

Arts Week Festival



Harvest for the Arts



Open Mic Night

Thank you to our host Root Candles and these artists that performed at Open Mic Night on June 4: Michael and Bronte Billings (poetry and music), Angela Schill (short stories and poetry), Luke Marinelli (electric guitar duet), Brita Alaburda (poetry), Chloe Fitzpatrick and friends (singing w/background music), and Tom Lempner (saxophone).

Visual Arts Workshops

MCAC sponsored a virtual "plein air" (the act of painting outdoors) workshop on May 23 for students and adults by Lodi artist Craig Staufer. The workshop was recorded and made available to artists and arts instructors as part of the Arts in Schools program.

The Cliffside Artist Collaborative held free Digital Art Workshops for 15 high school students in November and December. These workshops were provided with help from Access The Arts and MCAC with support from The Martha Holden Jennings Foundation.

Student Art Show

MCAC joined the Medina County Arts Foundation, Main Street Medina, Huntington Bank, and Medina City Schools to support the 2021 Annual Medina County Student Art Show that ran through March.

The awards, sponsored and judged by MCAC, include Best in Show (\$50 award for each school category), and 1st, 2nd, and 3rd place ribbons. A \$50 donation was also made to the Medina Co. Juvenile Detention Center. Students' work was on display at various businesses around Medina's Public Square.

A Walk with Spirits of the Past

For more than 20 years, the Medina County Arts Council has co-sponsored Spirits of the Past, the dramatic history walk featuring Medina's Historic Square, in cooperation with The Medina County Historical Society and Medina County Show Biz Co.











Grants & Scholarships

2021 Arts Organizations Grants

Access the Arts

Access the Arts provided free quarterly music sessions (some virtual) to the residents at the Medina County Home where Covid-19 has isolated the 40+ residents currently living there.

Cloverleaf Creative Writing

Grant used for tournament fees to enter both Division 1 (Freshman/Sophomore) and Division 2 (Junior/ Senior) team as well as to offset expenses (supplies, transportation to and from tournaments, and host tournament costs.)

ORMACO (Ohio Regional Music Arts & Cultural Organization)

The MCAC grant along with other funding partners provided the Jazz Under the Stars and Opera under the Stars concert series for free on Saturday nights at 7 pm from June 5 through August 28, 2021 at the City of Medina's Uptown Park.

Ohio Youth Ensemble Stage/OHYES

OHYES produced online shows including Annie Jr. in Medina. Their productions are open to elementary through high school students, regardless of ability or financial circumstances.

Wadsworth Community Band

The grant was to be used to purchase new music and equipment in order to provide free admission to their concert(s) for the public held from October through December. However, due to Covid-19 restrictions, WCB chose to return the funds.

Wadsworth Radio

The grant covered staff time; cost of equipment, recording, editing, and broadcast; cost of operating recording equipment; and broadcast airtime of recorded performances from the Wadsworth community.



2021 High School Senior Scholarships



Ian Morgan, Medina High School \$1,000

Ian started his arts education at age 5 with piano progressing to stage, chorus, and ensembles. Ian shared "the arts have pushed me to step outside of my comfort zone ... thanks to the arts, I have found an outlet to express myself ... the confidence I have gained through my experiences in theatre has permeated every area of my life."

Ian planned to study aerospace engineering with a second major in music and piano performance.

Isabelle Hahn, Medina High School \$500

Isabelle Hahn lived in Medina and attended Archbishop Hoban. Her resume was diverse and impressive, winning many awards for visual arts, both in and outside of school, the performing arts, creative writing and music with a 4.657 cumulative GPA.

She planned to attend the University of Notre Dame where she hopes to join the Liturgical Choir. She will help fund her education through artwork and prints she makes and sells on Etsy.

Aaron Reising, Wadsworth High School \$250

Aaron Reising was a graduate of Medina High School, has been active in marching band, concert band, orchestra and the Stardusters Jazz Ensemble playing the trumpet.

Aaron had been accepted to the Conservatory of Music at Capital University studying music composition with the hopes to become a composer for film, television, and video games.



2021 Arts Teachers Grants

MCAC awarded over \$1,550 in grants to Medina County arts teachers and projects at Medina High School, Wadsworth Central Intermediate School, Brunswick Middle School, and Brunswick Kidder Elementary. Grants will benefit over 1,458 students this school year from 1st to 12th grade. Congratulations to the teachers and their projects:

Lauren Smith, Medina High School. Project: Digital Art Portfolio. Ms. Smith purchased photobooths for students to create portfolios of their own artwork. Project will benefit 500+ students each year.

Marlene Bossart, Wadsworth Central Intermediate School. Project: Stop Motion Animation. Ms. Bossart purchased stop motion cameras and non-hardening clay for 5th and 6th grade students to create animated videos. Project will benefit 325+ students.

Kelly Harrison, Brunswick Middle School. Project: STEAM Do or Dye. Ms. Harrison's students designed a school logo using digital art techniques, learn tie dye patterns, and screen printing on tee shirts. Project benefits 315 students and special education units.

Logan Byerly, Brunswick Kidder Elementary, Project: Ukeleles. Mr. Byerly purchased 8 ukuleles for grades 1-5 to reinforce their knowledge of musical concepts. Project benefits 318 students.

In Our Communities

The second annual **Deck the House Challenge** winner was announced during a Facebook Live event on Dec. 20 outside the home of the Boyes Family in Medina. Mark Klaus from Castle Noel presented the family with the coveted Light Bulb trophy, 4 tickets to Castle Noel and gift cards from local businesses.

This year's Deck the House challenge featured 24 homes located around Medina County. Residents were encouraged to travel the county to enjoy the creative displays then vote for their favorite. The voting was very close but the Boyes home came out on top. There were over 1,250 votes cast.

MCAC submitted this entry for Main Street Medina's **Scarecrow Contest** from October through November. We didn't win, but had fun doing it!

Wadsworth artist and MCAC Board member Paulette Grubb created this holiday window display in the **Wadsworth Chamber** storefront to promote the Medina County Arts Council.

MCAC also set up informational booths at community events like Sharon Showcase and Medina County Pizza Palooza. We publish **ArtsViews**, a monthly e-newsletter, arts events calendar, and links to Medina County artists and arts organizations on our website. And we're on Facebook and Instagram so you can receive and share posts on upcoming arts-related activities.

If you want to support our mission financially, volunteer at events, serve as a trustee, learn more or share us with others, you can reach us here:

Medina County Arts Council

PO Box 532, Medina, Ohio 44258 medinacoartscouncil@gmail.com www.medinacountyartscouncil.org Facebook & Instagram/Medina County Arts Council



What's Ahead for 2022

Thanks to your generous donations and the success of our programs in 2021, MCAC is able to increase our budget in 2022 to \$25,000 for Community Outreach programs, Youth Outreach programs, and Development.

Here are the Medina County Arts Council committee work plans for 2022:

Youth Outreach - Jane Back, Chair

- Student Scholarships \$3,000 (\$1,750 in 2021)
- Grants for Arts Projects \$3,000 (\$1,600 in 2021)
- Arts Camp @ Arts Week
- Arts Education Programs

Community Outreach - Linda Loveless, Chair

- Arts Organization Grants \$5,000 (\$3,825 in 2021)
- Arts Week \$3,000 (\$1,350 in 2021)
- Artists/Arts Organizations' Advocacy
- Community Partnerships

Development - Craig Staufer, Chair

- Business/Corporate Sponsorships raise \$5,000
- Donor Campaigns raise \$7,500
- Fundraising Events/Activities raise \$10,200
- Arts/Community Foundation Grants raise \$2,300

2022 MCAC Officers

George Sam, President Kelly Parks, Vice President Bryan Corbin, Treasurer Dan Hostetler, Secretary

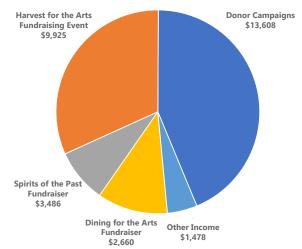
2021 MCAC Board of Trustees

Jane Back, Bryan Corbin, Lauren Kuntzman, Linda Loveless, Tom Lempner, Donna Mittler, Sheila Noel, Barb Ortiz, Yvonne Sivard, Craug Staufer, Abby Sweigert, and Jeff Young



MCAC held a Board Retreat on Oct. 30 at the Root Candles Community Room in Medina to plan our 2022 activities, programs and budget.

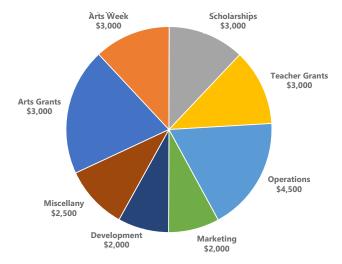
2021 Actual Income: \$31,157*



* Some income set aside as reserves for additional needs

MCAC Endowment Fund Balance: \$ \$50,173.08

2022 Budgeted Expenses: \$25,000



Special Thanks

We owe much gratitude to outgoing president **Linda Loveless** for her tireless works and commitment to keep us moving forward; and outgoing treasurer **Aimee Adams** for setting us up for financial success and sustainability.

We thank our outgoing trustees: **Jill Morton** for her resourcefulness and event planning skills, **Elaine Lamb** for her talents and creativity, **Kathy Staufer** for establishing our youth programs, **Paulette Grubb** for her creative talents and support for all and any projects, **Marsha Pappalardo** for her fundraising skills, and **Chris Nespeca** for his generosity!

We congratulate one of our founding members and former director **Nancy Sprowls** on her 90th birthday!

We honor the life of our first Board of Trustees president **Patricia Boyle** who passed away in 2021, .

Our 2021 Donors

Platinum Level - \$500 +

Mack Industries Ann Cole & Bob Smith Roberta Peterson & Tom Sprowls Jeff Young & Family

Gold Level - \$250-499

Donald & Carol Baker Clampco Products, Inc Bryan and Johanna Corbin Hub & Mary Marg Marquis Medina Centre for Dance Arts Medina County Convention & Visitor's Bureau

Silver Level - \$100-249

AAUW - Medina Branch Anonymous Peter & Sydney Benson Jackie & Bruce Davey Nivine Y. El-Refai, BDS, DDS, MSD, Inc. Holly & Gary Hallman Stephen Hambley Bill & Laura Hutson Sarah Jane & Roger Ingraham Virginia & John Jeandrevin Bill & Elaine Lamb Donna Mittler **Debbie Neale** The Nickley Family The James B. Oswald Co. Lisa Rice The Rose Company **Thomas Rounds** Kathy Moses Salem George Sam Jim Shields Roger & Linda Smalley Elizabeth Sprowls **Michael Sprowls** Nancy Sprowls Chris & Rob Wilder Ed & Dinah Wright

\$500 Corporate Sponsors

Edward Jones



Bronze Level - \$50-99

Theresa Laffey & Walt Barry Donna Behevdt Caesar & Lynda Carrino Pat Chaloupek **Kenneth Chamers** Victoria Eberhart Brian & Carole Feron Catherine Fix Dennis & Bobbie Foy James Guilford Paulette & Jim Grubb Mike Kovack & Soehnke Hasselhof Judith Hamer Suzanne L. Hawley Keith & Rebecca Holliday Dan Hostetler Russ & Angie Huston Arnold & Cheri Ingraham Theresa Laffey & Walt Barry Angela Loveless Linda Loveless Medina Community Band Association Medina County Showbiz Company Ohio Regional Music Arts Cultural Outreach (ORMACO) Vicki Perfect Dennis & Alayne Reese Ruth & George Rodgers Dave & Joyce Rynearson David & Judith Scaife Thomas Sigel Lucy Sondles Dr. John & Sue Surso Carol & Bill Thombs **Robert Thompson** Pat Walker Amy Winnicki

In Memory of Pat Boyle & Diane Alberts

Elaine & Bill Lamb Judith Parish

Thank you!





🕑 WESTFIELD°



Friend of the Arts - \$49 and under

Anonymous (2) Deborah Barber Marian Coffey Sally & Fred Harbath Lowell & Diane Hardesty Andrea Masica Barbara McGreer Lvnda Nossaman Marsha Pappalardo Alan Parkhurst Kathie Power Brad & Colleen Rice Amanda Smith **Kimberly States** Traci Swantek Cindi White Grace Zav Jon & JoAnne Zurell

Giving Tuesday - \$6,425

Scott Wolff (Wolff Charitable Trust) Jill Morton Barbara Ortiz Mr. George Marquis Norm Heinle Colleen Rice The Nickley Family Judith Parish Marie Longacre **Dennis Reese** Sally Syme Jim & Betsy Gilder Doris & Richard Christy John Mihacevich Sarah J Ingraham Nancy Sprowls Ann Cole Pete & Syd Benson Alan K Parkhurst Mike Kovack George Sam Marsha Pappalardo Kelly Parks Jeff Young Salvatore Ruggeri Robert Wilder Dennis Fov Elaine Lamb **Thomas Sigel**

How to make a donation ...

- 1. Visit medinacountyartscouncil.org/join-support
- 2. Mail a check payable to "MCAC" to PO Box 532, Medina OH 44258
- Aim your phone's camera and click on the red QR code here:

Your donation is fully tax deductible.

