



Mariya Chekmarova

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Experience

- 07/16 - Present **MariyaMartha, LLC**
Owner, UX Designer & Researcher
- Glassdoor | Currently creating design system for B2B site
Apple | Solutions for global internal HR platform
Bloomberg | Brought strategic ideas to life with high fidelity prototypes
Stanford d.school | Support researcher, qualitative inquiry into premium goods industry
LivePerson | Strategy & design solutions for support site
- 01/16 - 12/16 **Pratt Institute**
Faculty | New York
- Taught a UX Research course at the School for Continuing and Professional Studies
Expanded on curriculum to challenge students with contemporary challenges
- 5/15 - 06/16 **Code & Theory**
UX Designer | New York
- Quest Diagnostics | UX lead, managed Jr. UX designers, owned UX deliverables
Google | Designed two mobile prototypes
thetruth.com | UX lead, engagement mechanisms resulted significant increase in site metrics, led workshops & training sessions, managed an intern
Truth Initiative | Strategy & execution for publishing tools, IA & CMS design
- 09/15 - 12/15 **General Assembly**
Designer in Residence | New York
- Provided feedback on assignments & mentored individuals making a career shift
Supported students in their inquiries & provided real world challenges
- 10/14 - 4/15 **LivePerson Inc.**
UX Architect | New York
- Collaborated with analytics, development, QA, & marketing to make website changes
Led a research project that informed on overall company strategy: pricing, product marketing, product features, UX, customer experience for both the B2B & consumer product

Education

- May 2013 **Northeastern University**
Boston, MA
- BA in Art, Urban Studies Minor, Summa Cum Laude
Meserve Scholarship for Creative Excellence (2009 & 2013)
National Co-op & Dean's Scholarship
- 7/2012 Delft, Netherlands
- Sustainable Urban Transportation Courses at TU Delft
Final student project: Downtown Boston Circulation Plan

Skills & Documentation

Competitive analysis, content audits, concept models, decks, research plans & reports, personas, sitemaps, user flows, wireframes, prototypes
Sketch, Axure, Omnigraffle, Keynote, Adobe Photoshop, Lightroom, Illustrator

Languages, Hobbies, Interests

Native English, Conversational Ukrainian, Conversational Russian, Basic German
Yoga, Motorcycle Riding, Film, Drawing, Photography, Pottery, Improv