

MARKETING PARTNERS

by

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MARKETING PARTNERS

SETTING — The kitchen table.

CHARACTERS — DAD, MOM, SON, and DAUGHTER.

AT RISE — Family breakfast on a bright spring day.

DAD

Pass the sausage, honey?

MOM

Breakfast is about family, tradition. Like that first bite of Jimmy's Sunstar Sausage Links—I know that only the tenderest, most juicy, most succulent meats—

DAD

That's the one. Thanks.

MOM

(passing over a plate)

—belong on my family's plate. Because breakfast is also about quality. You're welcome, honey.

DAD

So, son, want to put that phone for a few minutes and tell me about school?

SON

It's not a phone, Dad, it's my new Samsony Multiverse S10—with retina gesture, 6G downloads, and a 5-inch screen with ultra HD 4K resolution... It's no longer just a phone; it's a part of me.

DAD

Okie doke. But how's school?

DAUGHTER

Like, who can even think about school with these incredible spring blowout deals at Abergappy and HM? Top designer names like Lauren Klein and Giorgio Gabbana at bargain basement prices that won't kill my credit—or my parents'.

DAD

Oh yeah?

DAUGHTER

This Saturday and Sunday only.

DAD

Cool.

MOM

What's really "cool" are these new Coleman Janitrol central air systems with free installation from BJ Depot—they are Energy Star certified at up to—

DAD speaks under MOM, who finishes her pitch in pantomime.

DAD

(turning to audience)

Does it seem like a struggle these days to connect with your friends and loved ones? Like the times are just moving too darn fast? I felt that way too... until I tried Virtual Life Ultra Redux Premium with new Responsivity Expansion Pack. Now...

SON

Dad, don't forget—we still need to finish that James Bond marathon. I'm not letting you skip even one!

DAUGHTER

All my boyfriends have to measure up to the example you set for me. That is, if I were to date. Which I don't, and never will.

MOM

I couldn't have asked for a more perfect father for our children... or a better lover for myself. I want to give you something you deserve. But don't worry—tonight is all about you.

DAD

(raises coffee cup and winks)

Virtual Life Ultra Redux Premium with new Responsivity Expansion Pack. It may not be real... but it is really nice.

END OF PLAY