



MIKE WOZNIAK

ART DIRECTOR

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EDUCATION

Mercyhurst College

Erie, PA

09.2001 - 05.2005

Bachelor of Arts Degree in Art

Concentration: Graphic Design

Minor: Communications

GROUP AFFILIATIONS

AIGA (Chicago) 2008 - Present

PROFESSIONAL EXPERIENCE

Wunderman Chicago

Art Director | Chicago, IL | 08.2013 - 03.2015 | 08.2015 - Present

- Created cohesive branded print and web content for promotional events
- Developed in-store point of sale materials for national and local markets
- Concepted contest and incentive program tie-ins for movie and gaming properties
- Voted 2014 Creative of the Year by peers

CommonGround-MGS

Art Director | Chicago, IL | 03.2015 - 08.2015

- Developing multicultural point of sale tools for the US market
- Creating storyboards for commercials and web content
- Pitch concepts and integrated campaigns, foster client relationship and trust, grow business within main account

HERE (Formerly NAVTEQ)

Graphic Designer | Chicago, IL | 11.2009 - 07.2013

- Developed brand and guidelines for corporate merger
- Created point of sale materials for wireless and automotive clients
- Co-authored business-to-business image-making guidelines
- Built corporate social media presence across multiple platforms

Grubb & Ellis Co.

Graphic Designer | Chicago, IL | 05.2007 - 11.2009

- Developed branding materials for a large range of commercial clients
- Collaborated with internal marketing professionals on sales materials
- Created and maintained property websites and eBlasts

New Era Cap Co.

Production Artist | Buffalo, NY | 03.2006 - 03.2007

- Designed a series of hats currently being sold in the New Era flagship store
- Created mock-ups for the production of customized apparel
- Aligned all production materials with professional and collegiate athletic organization brand guidelines

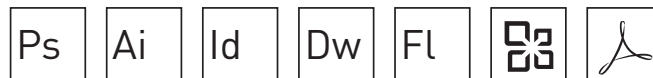
Xerox Global Services

Junior Designer | Buffalo, NY | 08.2005 - 01.2006

- Created brochures and instructional materials for Kaleida Health
- Communicated directly with internal clients to develop print materials for hospitals and clinics
- Participated in a system-wide rebranding of medical forms

SKILLS

Software



Professional

- Illustration
- Digital photography
- Photoshoot coordination
- Organize and manage image and project libraries