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FRIDAY, JULY 8, 2011

## NEWS

### Charlotte social media maven at NASA space launch

Posted by [Rhiannon Fionn-Bowman](#) on Fri, Jul 8, 2011 at 9:52 AM

My social media friend Desiree Kane ([@dbirdy](#) on Twitter) is at Cape Canaveral today awaiting today's NASA's space shuttle launch ... the *last* space shuttle launch.

Here's more from *The Observer*:

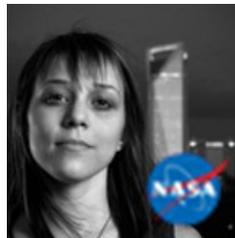
As bucket-list items go, getting a two-day behind-the-scenes look at NASA's final space shuttle launch is about as difficult a ticket as one could hope for.

Yet that is exactly what local communications strategist Desiree Kane snagged.

Kane, a social-media consultant, is one of only 150 Twitter people nationwide selected to participate in NASA's tweetup at Florida's Kennedy Space Center July 7 and 8.

A tweetup is an informal meeting of people who use the social messaging service Twitter. The tweetup is an opportunity to learn more about NASA, explore the Kennedy Space Center and experience a space shuttle launch. Tweetups will give those who follow NASA on Twitter an opportunity to speak with NASA managers, astronauts, shuttle technicians and engineers. The event also will provide participants the chance to meet NASA's social media team and other followers.

Kane, a "giant technology nerd and space junkie," was selected from more than 5,000 applicants who scurried to meet a 24-hour application window earlier this spring. She was notified by email in mid-June about her selection.



click to enlarge  
DBirdy's current  
Twitter avatar

Read the entire post, by Michael J. Solender, [here](#).

It not as fun news, [bad weather may delay the launch](#). But, hopefully Desiree can stick it out down there in Florida until we get that rocket into space.

## RECENT COMMENTS

**Re: Theater review: Avenue Q**

I saw this production on tour and now at Theatre Charlotte and I can say...

Posted by [NCGazza](#) on May 25, 2013

**Re: Charlotte to participate in worldwide March Against Monsanto**

The Senate just voted not to permit states to require labeling of GMOs and this...

Posted by [Paxus Calta-Star](#) on May 25, 2013

**Re: State finally sues Duke for endangering Charlotte's water supply**

In other words.. "Yea, we know we are polluting your water to make more money..."

Posted by [Eric Dow](#) on May 21, 2013

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Here are the five best events going down in Charlotte and the surrounding area today.  
by Anita Overcash | 08.01.12

*Black Man-O-Logues* come to Q.C. for a day  
by Anita Overcash | 04.27.13

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**Weekend Film Reviews: *Fast & Furious 6*; *At Any Price*; and more**  
What's new and covered in theaters.  
by Matt Brunson | 05.25.13

**The Woggles at Snug Harbor tonight (5/25/13)**  
Band offers a garage-friendly blend of soul, big beat R&B, rock and surf.  
by John Schacht | 05.25.13

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Saturday's march at Marshall Park calls for GMO labeling.  
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