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UPCOMING EVENTS

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Show the next 5 Events

Thursday, September 26, 2013
JJ's Red Hots Award Winning Concept & Brand Development

Thursday, September 26, 2013
Don't miss these upcoming events!

PAST EVENTS

Thursday, August 22, 2013
2013 Kickoff Event

Thursday, August 01, 2013
Is it time to renew your AAF Membership?

Tuesday, June 25, 2013
We're gearing up for a new season!

Thursday, May 23, 2013
2013 Silver Medal Award Ceremony

Thursday, April 25, 2013
A Conversation at the Crossroads with Dan Roselli

CHARLOTTE AMERICAN MARKETING ASSOC.

AAF-Charlotte is excited to announce a one-year affiliation agreement with the Charlotte American Marketing Association (CAMA). This relationship allows members of AAF-Charlotte to attend CAMA meetings at a discounted price of \$28.00 per event and vice-versa. CAMA promotes education and assists in the personal and professional career development of marketing professionals.



{ marketCHARLOTTE - Stories of Leadership }

Tuesday, April 24, 2012

Join the Queen City's marketing community for marketCHARLOTTE - Stories of Leadership, an evolution of the annual Marketing Forecast event that will showcase an outstanding panel of speakers sharing how businesses large and small are making their mark in Charlotte.

REGISTER today to hear and interact with some of the smartest thought leaders in marketing from finance to healthcare and more. Panelists will share their marketing story highlighting The Challenge, The Solution, The Aftermath, and ultimately, leave the audience with a Lesson Learned.

Where:

CenterStage@NoDa (map)
2315 N. Davidson St.
Charlotte, NC 28205

When:

Tuesday, April 24, 2012
Networking starts at 5:00 p.m.
Panel discussion from 6:00 to 8:30 p.m. followed by more networking

Panel of speakers:

- Doug Lebda - Chairman, CEO and Founder, LendingTree.com
Erinne Kovi Dyer - VP of Corporate Communications & Corporate Health and Wellness of Carolinas HealthCare System
Desiree Kane - co-founder of The PPL, a platform for active community engagement during the Democratic National Convention
John Bauersfeld - VP of Business Development, Roush Fenway Racing
Josh Oakhurst - Creative Director, Skookum Digital Works
Bruce Hensley - Charlotte Restaurant Week and President of Hensley Fontana Public Relations
Adam Holden-Bache - CEO/Managing Director, Mass Transmitt

REGISTER to attend today!

Eric Frazier of [The Charlotte Observer](#) and Nathan Richie of [NR Creative](#) and co-host of [The Marketing Squad](#) podcast will moderate marketCHARLOTTE. Questions for the panelists will be collected during an interactive social media break and then answered during a lively panel discussion. Audience members can expect to walk away inspired with proven strategies to consider applying to their own organization's growth. The event is open to the public, as well as all Charlotte marketing and communications professionals.

**Participating marketing professional organizations in Charlotte:**

- AAF - American Advertising Federation of Charlotte
- AIGA - The Professional Association for Design
- BMA - Business Marketing Association
- CAMA - Charlotte American Marketing Association
- CDMA - Charlotte Direct Marketing Association
- IABC - International Association of Business Communicators
- PDMA - Product Development and Management Association
- PRSA - Public Relations Society of America
- SMCLT - Social Media Charlotte
- SMPS - Society for Marketing Professional Services

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