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By Ann

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## Free Social Media Workshop for Nonprofits: April 12

Crystal has been working with the [Federal Reserve Bank of Richmond's](#) Charlotte branch on a free social media workshop for nonprofits. The daylong event is Thursday, April 12. The [North Carolina Center for Nonprofits](#) and [United Way of the Central Carolinas](#) are also sponsors.

The Social Media 2.0 For Nonprofits workshop will be a hands-on, interactive opportunity to better understand how to build an effective social media strategy to promote and grow a nonprofit organization in today's marketing landscape. This session will help nonprofit leaders understand the value of social media and how they can achieve their missions by harnessing its potential.

Among the presenters: Aleigh Acerni of Charlotte Magazine; Mary Kathryn Durr of Gregarious Media; Aaron Fielder of the Arts & Science Council; Tonya Jameson of Darling Media Group; Paula Jones of N.C. Center for Nonprofits; Desiree Kane of The PPL; Kate Meier of American Red Cross; Jill Santuccio, APR of Prism Communications and Word Lady; Jameka Whitten of JSW Media Group and Brandi N. Williams, APR of studio b public relations.

Admission is free but you will need to register. [Click here to sign up or for more info.](#)



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