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Tag Archives: social media breakfast

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My DNC 2012

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In case you have been under a rock or out of the country, the Democratic National Convention has been in Charlotte this week.

I had the opportunity to volunteer with the Host Committee in January in the finance department, working with donors and organizing the merchandise room. After a couple of weeks though, I knew I wanted to be more involved with the DNC.

Fast forward to August and I attended a Social Media Breakfast (<http://www.socialmediacharlotte.com/>) panel discussion on how social media has put Charlotte on the map in terms of the DNC. The panelists – Tracy Ross of the Host Committee, Desiree Kane of The PPL (<http://theppl.us/dnc2012/>), and Amy Aussiecker of FABO (<http://stalkingstewart.com/>), reminded me why I love social media. The discussion demonstrated how local people are taking initiatives and garnering attention in the community.

Desiree spoke about The PPL creating co-working space for media and bloggers, Amy talked about her Stalking Stewart campaign to get Jon Stewart to visit FABO Cafe, and I knew I had to be involved in a social media setting. I signed up to volunteer with the PPL.

Monday, Tuesday and Wednesday, I worked with The PPL at Packard Place in uptown Charlotte and really enjoyed it. Even though I mainly participated in simple tasks like running the registration tables or securing a door, I was able to experience the DNC outside of just the politics. I loved

sharing my love of Charlotte with visitors and being able to help journalists get their job done.

In addition to volunteering, I took advantage of some free events like the NDI forum on poverty and human rights, and breakfast at POLITICO. It is amazing how much I relied on Twitter this week. To ask questions, answer questions, find out where free events were taking place and feel connected to other DNC participants.

It was a great participant experience – from the Google box providing free drinks and charging stations, to the live coverage from MSNBC at Epicenter, this convention was connected to social media and about connecting people.



(<http://juliaesmith.files.wordpress.com/2012/09/dscn5054.jpg>)
touring the podium of the DNC

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