

LEANNE KAWAHIGASHI

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EMPLOYMENT

ShipStation | Austin, TX | May 2017 - Present

Product Designer

Works closely with Product Managers and Stakeholders to pursue future application features
Design thoughtful user-experiences and interfaces for a number of different users
Conduct user interviews to learn about how people are using the product

Expensify | San Francisco, CA | January 2015 - April 2017

Designer

Product design from mobile app and web
Marketing graphics for conferences and advertisements
Created and established branding guidelines for the company and the conference they hosted
Handing off work to Front-End Engineers

Mapsense | San Francisco, CA | September 2014 - December 2014

Product Designer (Apprenticeship)

Paired with this company through Whitespace, a UI/UX design accelerator
Designed user interface, created user experience and interaction opportunities
Head of product design, branding, and general communication design

Turner Duckworth | San Francisco, CA | January - August 2014

Graphic Design Intern

Created packaging, logos, and branding guidelines for major clients
Participated in group critiques and client feedback meetings
Collaborated with a team of designers, managed multiple projects at a time

EDUCATION

Abilene Christian University | Abilene, TX | December 2013

BFA Graphic Design

SKILLS

UI/UX

User Interviews

Visual Design

Data Visualization

Branding

Packaging Design

Sketch

Adobe Creative Suite

AWARDS AND HONORS

Addy Awards | Abilene, TX | February 2013

Food Allergies, Information design | Anne-Marie, Photography

DSVC National Student Show | Dallas, TX | April 2013

Food Allergies, Information design | Mimicking Birds, Poster design

Brass Ring 100 (National) | Edmond, OK | March 2011

Food Allergies, Informational design | Mimicking Birds, Poster design

ACTIVITIES AND OTHER WORK

Shop Paul | Los Angeles, CA | September 2014 - Present

Freelance Graphic Designer of Christian-based goods

AIGA | Dallas, TX and San Francisco, CA | December 2012 - Present

Active Member

CLIENTS

Coca-Cola

Visa

Fairmont Hotels

Iceland Airlines

Shop Paul

Online For Life

Mapsense

The Music Bed

Breakdown Ministries

Weld

Xoom

Corona

References available upon request