

Erika Leiva

ART DIRECTOR

eleivaz.com
eleivazuniga@gmail.com

Work

GSD&M
Art Director
Walgreens, Chipotle,
Jarritos, Hilton
9/13 - Present

Publicis NY
Intern — Art Director
Scope, Progresso,
Fiber One, Pillsbury
6/12 - 8/12

Gallery 5
Intern — Designer
12/10 - 6/11

Richmond History Center
Designer
1/11 - 6/11

Education

VCU Brandcenter
Art Direction - M.S.
8/11 - 5/13

Virginia Commonwealth
Communication Arts - B.F.A.
8/07 - 5/11

Skills

Graphic Design
Adobe Creative Suite
Art Direction
Photography
Typography
Advertising
UI/UX Design
Keynote
Microsoft Office
Creative Strategy
Illustration
Sketching
Infographic Design
Team Player
Branding
Basic HTML and CSS
Traditional Arts

Interests

5ks
Modern Art
Craft Beer
Dogs
Indigo Dyeing
Dive Bars
Anything DIY
Jack Kerouac
Social Causes