

Growth Research Programme

**Growth
Research
Programme**

DEGRP impact and communications

Grant holder workshop

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28 October 2013



Research jointly supported by the ESRC and DFID



DEGRP in a nutshell: call 1

Call 1	Agriculture	Innovation	Finance
	The role of agriculture in the wider economy: changing rural contexts & evolving global challenges	Finance for productivity growth	Regulation and supervision, including the design of safety nets
		Industrial policy for productivity growth	Financial structure: what is 'optimal' for LICs?
	Increasing productivity and growth in agriculture	IPR protection and productivity growth	Financial liberalisation, growth & fragility
		Skills for innovation and productivity growth	Financial globalisation

(taken from the Call 1 specification document)

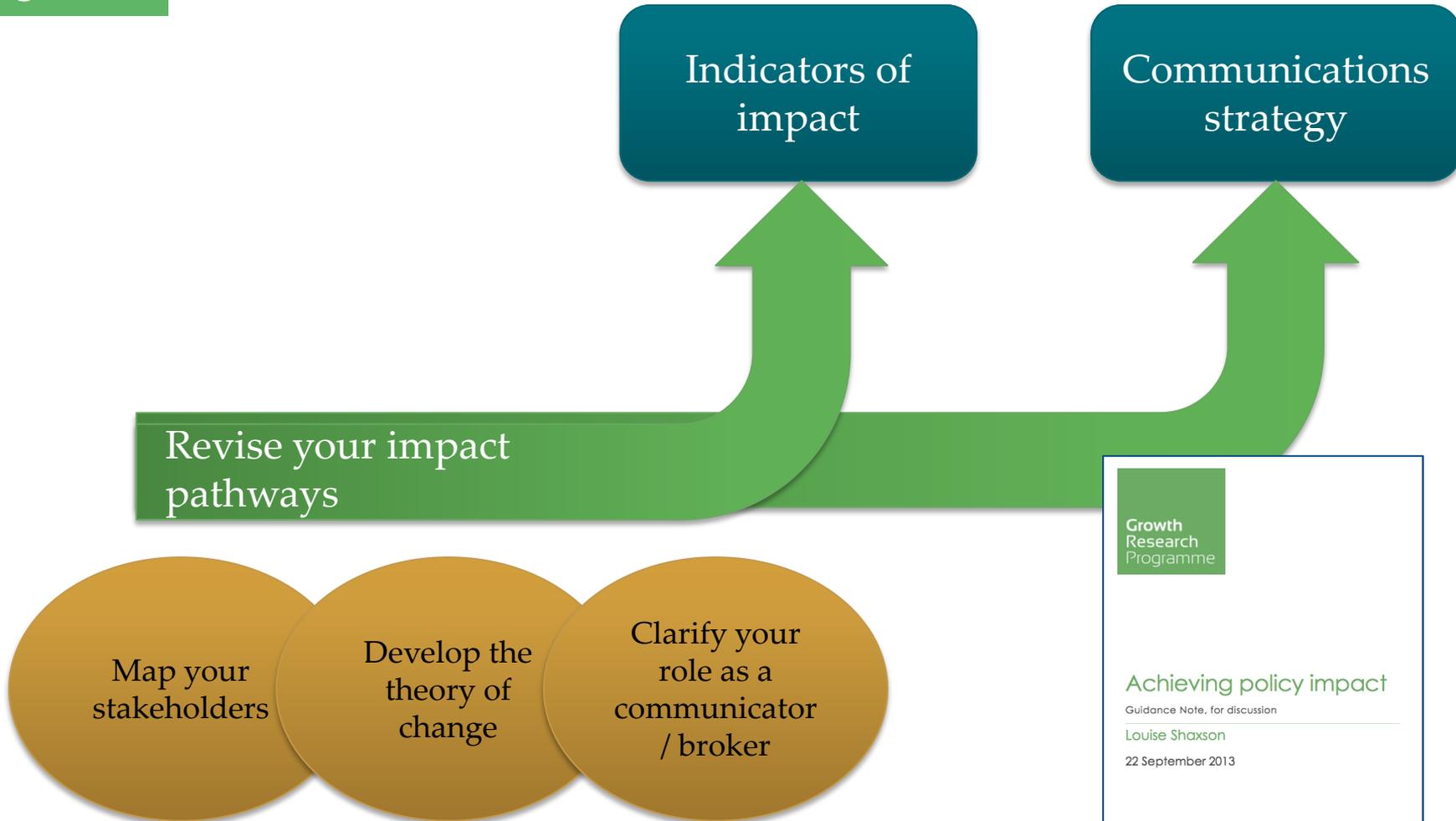
DEGRP in a nutshell: call 2

Call 2	Agriculture	Innovation	Finance
Understanding patterns of structural (economic) transformation	What patterns of structural transformation exist, how does agriculture link to the wider economy as economies transform, what financial structures characterise structural change and how does structural change and innovation occur: through firm upgrading, firm exit & entry within a sector, or through shifts between sectors ?		
Explaining drivers of productivity change and effective contributions to the theme of growth	What balance of competition & market incentives , and institutional & industrial policies , is most effective in promoting the diffusion of innovation and productivity change?		What combination of financial sector size & depth, and financial regulation , maximises the contribution of finance to growth?
Specific research areas (examples)	Role of irrigation in stimulating agricultural growth	Role of service sector productivity in promoting innovation	Lessons for LICs from recent financial crises

What are you doing?

- Quick round table to find out:
 - Where you hope to have impact
 - What you're doing to promote your work

- Maximise the impact of the programme on policy & practice relevant to LICs
 - *What does this impact look like? Impact on whom? How? How do we measure it?*
- Establish a strong international profile at programme and project level and build a reputation for DEGRP as a centre of excellence for research
 - *Profile – not just amongst academics – policymakers want that academic credibility too*
- Ensure DEGRP findings are effectively cohered, disseminated and used by policymakers and other users
 - *How do we demonstrate to DFID/ESRC that projects have done this?*
- Facilitate the uptake of commissioned research on economic growth by developing country policymakers and practitioners
 - *How can Caroline and I help?*



Growth
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Achieving policy impact

Guidance Note, for discussion

Louise Shaxson

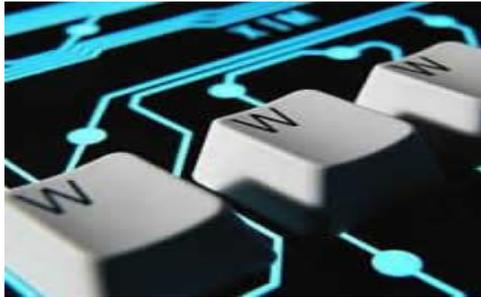
22 September 2013

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Indicators of impact

Project X has... (for example)	Different types of impact
<ul style="list-style-type: none"> Produced a paper on structural transformation On the back of that was invited to present at global forum X Received an email from senior official in Ministry of Planning in saying how helpful the paper has been 	Conceptual
<ul style="list-style-type: none"> Collaborator was asked to present research results in a technical committee meeting in Ministry of Planning held to discuss development of programming document 	Instrumental
<ul style="list-style-type: none"> Collaborator was subsequently asked to become a standing member of the technical committee Senior researchers bid successfully for another related project 	Capacity building
<ul style="list-style-type: none"> Research team held several forums for researchers, policymakers and private sector representatives; the first time this has been done in country X Private sector agreed to put small amount of money into ensuring this continues 	Enduring connectivity

DEGRP Communications Strategy



'Being there' communications

Cradle to grey



Reusing the wheel

Growth Research Programme

How can we help?

Growth Research Programme

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The DFID-ESRC Growth Research Programme (DEGRP) funds world class scientific research on issues relating to inclusive economic growth in Low Income Countries (LICs), with a high potential for impact on policy and practice.



News

ESRC launches Annual Impact Prize
ABOUT 3 WEEKS AGO

The Prize is an annual opportunity to celebrate the outstanding economic and social impacts achieved by ESRC-funded researchers.

Governor of The Bank of Ghana leads debate on growth in Africa
ABOUT 4 WEEKS AGO

At a DEGRP/ISSER debate in Accra in September, Dr Kofi Wampah called for robust regulation for Ghana's financial market...

What role does the financial sector play in development?
ABOUT A MONTH AGO

A new DEGRP Report by Thorsten Beck explores the existing research and proposes a new research agenda.



28 October 2013 | Structural transformation, growth and development in low income countries
ABOUT A WEEK AGO



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Missed Oxford's @TMD_Centre Conference on innovation + entrepreneurship? bit.ly/15LcdJs & PPT from Xiaolan Fu bit.ly/GzDys3

2 Oct

Collapse

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1 RETWEET



5:04 PM - 2 Oct 13 - Details

Reply to @TMD_Centre

- Working at a 'Global level'
- Access to programme channels – multiple formats
- 'Gold support' when relevant

Example: Financial Sector Debate Ghana



We just ask in return....

- Use 'DFID-ESRC Growth Research Programme' (DEGRP)
- Use our logo where possible **always** with the joint DFID-ESRC logo
- Link to our website : www.degrp.sqsp.com
- Partner platform <https://partnerplatform.org/degrp/>
- Follow and interact with our social media: [@degrp_growth](https://twitter.com/degrp_growth)
- And above all – keep us up to date!



Growth Research Programme

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The views presented here are those of the speaker, and do not necessarily represent the views of DEGRP or our partners.

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