



LIBBY GILL & COMPANY

LIBBY GILL PRESENTATIONS

Brief Topic Descriptions

Brief Topic Descriptions: People-Focused Leadership, Corporate Culture, Change Management, Leadership Branding

After nearly twenty years in leadership roles in communications at media giants Universal, Sony and Turner Broadcasting, Libby Gill is now CEO of executive coaching and consulting firm Libby Gill & Company. Libby's presentations always includes relevant company-specific customization and a dynamic interactive approach that gets audiences thinking, talking, and - most important - taking action on new ideas the very same day.

Her clients include AMC Networks, Association of Manufacturing Excellence, Avery Dennison, Cisco, Comcast, EY, Eli Lilly, Genentech, Honda, Intel, International Warehouse Logistics Association, Kellogg's, Microsoft, Oracle, PayPal, Safeway, Warner Bros., Viacom, Wells Fargo, and many more. A frequent media guest, Libby has shared her success strategies on CNN, NPR, the Today Show, and in *BusinessWeek*, *Time*, *The New York Times*, *Wall Street Journal*, and more.

For full descriptions, visit <http://libbygill.com/keynote-topics/>.

IGNITING BOLD LEADERSHIP: Leading the Charge Through Change, Challenge, and Chaos

Embrace it or ignore it, but the evidence of change is all around us. From smartphones to Starbucks and urbanization to Uber, tomorrow's leaders must place as high a priority (if not higher) on people and performance as they do on process and procedure if they want to succeed for the long haul.

So how do you prepare for the new normal of constant change?

Having succeeded in the challenging media industry where competition and chaos were the norm, Libby shares provocative leadership strategies and powerful personal stories to help your group connect the dots between individual accountability and organizational change. Takeaways for her high-energy interactive presentations ensure that your group will:

- Master the *3 P's of Change Leadership*: radical purpose, action pillars, and leadership personality
- Reframe leadership around *Function Fluidity* where leaders discover a forward-focused strategy that looks not just at what employees have done in the past but what they're capable of doing in the future
- Take the *Accountability Challenge* and leave the event with a call-to-action that will deepen your personal and professional commitment to success.

YOUR LEADERSHIP BRAND: What It Means and Why It Matters

What do James Bond, Old Spice, and the most successful personal brands all have in common? *Relevance*.

Tomorrow's leaders must define and align their personal brands with the organization's brand in order to remain relevant to their teams, company, and, ultimately, end-users. As the former head of communications and public relations for Sony, Universal, and Turner Broadcasting, Libby Gill was instrumental in guiding people to create and communicate meaningful and memorable brands. Your group will:

- Discover the intersection between purposeful leadership and powerful branding
- Recognize how your language - as a leader and as a corporate culture - informs the level of engagement you have with internal colleagues and external customers
- Master methods to enhance brand presence by recognizing visual cues, maximizing non-verbal behaviors, and strengthening vocal energy

YOU UNSTUCK: Accelerating Your Professional Path

Sooner or later, every individual and organization gets stuck. It's just part of the human condition. But you don't have to make stuck your normal state!

Author of the award-winning *You Unstuck: Mastering the New Rules of Risk-taking in Work and Life*, Libby guides you to change your beliefs so you can change your behaviors. By discovering the powerful link between emotion and action, you'll understand why we often get in the way of our own success - and what you can do to change that pattern forever. Libby will:

- Set the tone for learning before the event begins by having participants take an insightful career assessment, *MyCareerQuiz.com*, to see what's working and what's not
- Challenge your personal and organizational excuse-making behavior - the *Immediate Negative Response* - and replace it with bold action

- Discover how combining your *1-Year Vision and 1-Week Action* can get you moving toward success today

LIFT AS YOU CLIMB: The Latest for Women in Leadership

Libby surprises audiences when she tells them that she looks forward to the day when women's leadership events are no longer held because we *need* them, but only because we *want* them. Until that day comes, Libby is proud to add data and perspective to the international conversation about women in leadership and management roles.

Having coached thousands of female professionals ranging from college students to the C-suite, Libby shares her expertise with emerging and established women leaders about workplace challenges including career advancement, wage inequality, and work/life balance. Her dynamic interactive presentation helps participants:

- Tap into uniquely female strengths by identifying your *Leadership Superpower*
- Infuse your team with vision and vitality by discovering the science-based benefits of *Hope Theory*
- Master *5 Strategies to Stop Being Humble to a Fault* so you can boost confidence and step into your power
- Learn the *3 V's of Executive Presence*: visual cues, vocal energy, and "veritas"

Rave reviews from recent clients...

Association for Manufacturing Excellence, Greg MacDougall, Co-Chair

"Libby's keynote was thought provoking and well-received by our audience, as well as our Champion's Group of senior company leaders. It is nice to know that there are well-grounded speakers like Libby who are easy to deal with and a delight to be around!"

Avery Dennison, VP Global Communications Heather Rim

"Our strategy session with you was a real game-changer.... my team is still talking about it! You definitely helped us align against key priorities, and we're making great progress."

Cisco Global Partner Summit Lead, Stacy Glavinovs

"Congratulations on two extremely successful sessions for this highly diverse global audience."

Comcast Entertainment Group, Alison Gifford

"Libby's enthusiasm and expertise were evident within the first few minutes of her seminar. Her presentation clearly demonstrated how important it is to develop a

personal brand. I was thoroughly impressed and motivated to develop my career in a way I would never have considered prior to her seminar."

Disney-ABC, SVP Sharon Williams

"We've seen a lot of great speakers here at Disney, but Libby's presentation was one of the most inspiring I've seen in a long time. After a very challenging year, our group was ready to get back to work, totally re-energized by her empowering message."

Gap Inc., Rona Kremer

"Libby energized, motivated, and gave everyone information they could apply immediately to supercharge their careers. She knew how to interact with the audience, presenting both research and anecdotes to keep everyone engaged. Libby was generous with her time and made herself available to anyone who wanted to follow up with her after the presentation."

Microsoft Corporation, Monica DeTullio

"Libby's message of action and accountability was strong, impassioned and clear. Her interactive presentation struck a deep chord and really helped set the tone for our event."

Netchex, Founder & CEO Will Boudreaux

"Libby really delivered at our conference. She was engaging, funny and insightful on how to reach your full potential by challenging ho-hum cultures. Our audience loved the 30-day challenge and raved about the energy from Libby!"

PayPal, Kathy Martin

"I previewed more than 20 speakers for our leadership event, but kept coming back to Libby Gill. The warmth and intelligence that I saw in her video were exactly what I wanted for our group of high potential future leaders. And Libby delivered even more than I'd hoped for, taking our leaders through an intensely personal and highly productive learning experience."

Warner Bros., Director of Engagement Scott Millward

"Your You Unstuck presentation was a HUGE hit with our global team. The place was still buzzing today about challenging the INRs, using the CSE method and various ways to cross your body parts. Nicely done!"

Libby always tailors her presentations through pre-interviews with your program team and participants. She delivers keynotes, workshops, and customized coaching programs to fit all levels of the organization from Millennials to the C-suite. Libby's books may be ordered directly through her publisher at a volume discount. Contact Rachel@LibbyGill.com and please allow time for processing and shipping.