



LIBBY GILL & COMPANY

CLIENT BONUSES

Extras from Libby to Make Your Event Even More Special!

Just like Libby always customizes her content to ensure that her presentations are as relevant as possible, she loves to offer meeting planners bonuses that tell their clients they've gone the extra mile. Let Libby know if there is something you'd like to do to make your conference or meeting a truly special event. She can help with:



Marketing Videos

Libby will tape a custom 1-2 minute video you can use on your website or social media to promote your event. Talk to us about script details.

Social Media

Provide the info and Libby will happily click, post, and like to set the tone and get acquainted with your group prior to conference day.

Articles and Blog Posts

With enough notice, Libby will write an article for your website or trade publication. She will also refresh existing handouts and articles to make them custom to your group and event-relevant.

Coaching Giveaway

Libby will work with you to create a coaching giveaway that will give value to your participants long after your event. This is typically a one-hour phone or Skype call that can be used by the winner or their entire team. You can promote it in advance or save it as a super "door-prize" bonus.

Book Signing

Host a book signing and give your participants a chance to chat with Libby while getting a personalized signed copy of one of her books.

Follow-up Accountability Call

Libby's clients love a follow-up "Accountability Call" to ensure that the learning stick far beyond the conference. Ask her for details.

Daruma Doll

A signature piece in Libby's presentations, Daruma is the "God of Perseverance." Give one away to a lucky winner or buy Daruma dolls for the whole group as a lasting - and meaningful - memento of your event.