

# becky byron

www.beckyadairbyron.com  
becky@beckyadairbyron.com  
1.440.242.7601

## education

B.A. - Journalism  
B.F.A. - Photography  
Elective Focus - Graphic Design  
**Cleveland State University**  
Cleveland, OH  
Aug 2012 - May 2016

Vogue Intensive Program  
**Conde Nast College of  
Fashion & Design**  
London, UK  
Jun - Jul 2014

## skills

Lightroom  
Photoshop  
InDesign  
Fashion GPS  
Editorial Design  
Photography  
Color Correcting  
Silhouetting  
Photo Research  
Graphic Design  
Fundamental HTML

## work experience

### **NYLON Magazine / Jun 2016 - Present**

#### **Digital Design Fellow, New York, NY**

- Design feature images, carousel images, and photo treatments
- Load posts through CMS
- Pull images from stock sites, size and prepare images for the web
- Schedule instagram posts
- Color correction and photo editing
- Meet strict, quick deadlines at a moment's notice
- Build weekly newsletters
- Assist design director and assistant with any and all tasks

### **Cleveland Magazine / Dec 2015 - May 2016**

#### **Freelance Photographer, Cleveland, OH**

- Schedule and execute photo shoots with local businesses, restaurants and people
- Organize invoices
- Meet strict assignment deadlines
- Color correct images for print and web

### **Cleveland Magazine / Aug 2015 - Dec 2015**

#### **Photography Intern, Cleveland, OH**

- Photograph for various print and web stories
- Call in art and photos from local and national sources
- Color correct images using Adobe photoshop
- Size and prepare in book images and graphics for web
- Assist art director with any and all photoshoots
- Keep magazine miniboard updated at all times

### **Seventeen Magazine / Jun - Aug 2015**

#### **Art Intern, New York, NY**

- Pull tears for inspiration boards
- Update mini board and flip books daily
- Design pages and mockups
- Photo and design research
- Assist design and creative directors as needed

### **Alia Ahmed-Yahia / Jun - Aug 2015**

#### **Photography / Art Intern, New York, NY**

- Pitch story ideas and interview topics for The Style Scout blog and Style Scouting podcast
- Shoot still life and lifestyle photos and on the street videos
- Assist in designing web graphics
- Sample trafficking
- Pull tears for inspiration boards
- Assist Alia on interviews as needed

### **The Vindicator Magazine / Jan 2015 - May 2016**

#### **Art Director, Cleveland, OH**

- Oversee photography and video teams
- Pull tears for inspiration boards
- Update mini board and flip books
- Design cover and feature stories
- Direct a team of associate art directors and junior designers
- Photo and design research
- Work with EIC and editorial staff to ensure strict deadlines are met
- Oversee visual direction of magazine, blog, and websites

### **Mode PR / Feb & Sept 2015**

#### **NYFW Intern, New York, NY**

- Work closely with PR professionals
- Set up and tear down for fashion week shows and events
- Run errands and samples for shoots and shows
- Check guests and VIPs in for shows using Fashion GPS
- Assist in social media recap reports