

## New luxury retail paint brand is launched – Pride & Joy

Pride & Joy is a new retail brand of design-led paints from Teknos, the successful Scandinavian organisation which boasts a pedigree second-to-none in the commercial world.

It comprises a portfolio of 769 fashionable, contemporary, timeless shades in six finishes – for wood, mineral and metal surfaces and interior and exterior use.



The impressive colour spectrum can be seen at www.prideandjoy.me; it ranges from powerful, bold colours to cool, neutral shades. Colour charts and sample pots can be ordered online.

The Biora collection features odourless wall and ceiling paints while the

Aqua furniture paints are used on primed wood, metal and building board surfaces.

The tried and tested paints are easy to apply, no-drip and quick drying.

They are available exclusively on www.prideandjoy.me with the option of next day delivery. A 2.7-litre tin costs from £34 although trade customers can enjoy a 20% discount once an account has been created.

enquiry 137

[www.mclink.co.uk/784-137](http://www.mclink.co.uk/784-137)

## Osmo keeps your exterior golden



Osmo UK, the eco-friendly wood and finishes expert has extended its exterior wood finishes range with the introduction of Cedar UV-Protection-Oil. The finish has been specially designed to protect the wood and provide a warm golden brown cedar tone, a

look which is sought after by many.

Protection of exterior wood is of the utmost importance as it can fade if untreated due to the extreme weather conditions. Cedar UV-Protection-Oil delays the greying process by shielding the wood against harmful UV rays, and algae and fungal decay. At the same time, the appearance of the wood plays an important role. Come the summer months when end users begin venturing outside, they want the summer houses, cladding and fencing looking in top condition. Not only does Cedar UV-

Protection-Oil rejuvenate tired looking wood, but it provides an attractive Cedar finish.

“The golden tones of Cedar UV-Protection-Oil brings warmth to exterior wood and creates an inviting outdoor area” comments Steve Grimwood, Managing Director of Osmo UK. After a winter of harsh British weather, which will have affected the appearance of exterior wood, Osmo Cedar UV-Protection-Oil offers the perfect solution to rejuvenating the wood in your garden.”

enquiry 138

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# FLAG Paints Ltd is celebrating 75 years of manufacturing paint in the UK and is offering the chance to win £750!

FLAG Paints Ltd was founded as CW Wastnag Ltd on 31st May 1939 by Charles W. Wastnag at Leyton in the East End of London and later moved to Danbury, Essex. The company initially manufactured products for the furniture trade and during the war years produced many specialised products for the Ministry of Defence.

Following a catastrophic fire at the Danbury premises, the company moved to Burnham-on-Crouch in Essex in 1988 to manufacture paints for national and export trade as well as a move into marine paints.

In June 2004 CW Wastnag Ltd was subject to a management buyout and the company name was officially changed to FLAG Paints Ltd to highlight the long-standing FLAG brand.

Nowadays FLAG Paints Ltd manufactures a wide variety of high quality specialist coatings and technical solutions, everything from own label & trade brands to customer specific requirements. With a

strong R&D team and highly experienced development chemists, FLAG offers Decorative, Industrial and Marine Paints including traditional and cutting edge solutions. With in-house laboratory and design services, FLAG offers a fast one stop solution for all types of specialist coatings.

FLAG is very proud of its trading history and to celebrate its birthday, it is offering the chance to win a cash prize of £750. To enter the competition please visit:

[www.flagpaints.co.uk/75-years](http://www.flagpaints.co.uk/75-years)



# FLAG

is looking forward to the next 75 Years!