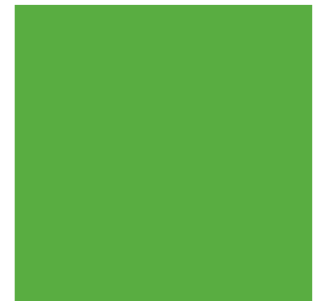
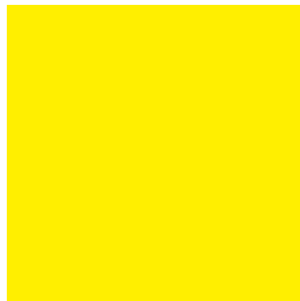


# INVESTING IN CHILDREN

## Annual Report 2012



## MESSAGE FROM THE DIRECTOR

### Anita Gilvesy

Investing in Children is proud of the important role we play in the community. Whether it's our interactive Family Literacy Events, our support of school-based nutrition programs or our involvement with the Child and Youth Network, we continue to work collaboratively to improve the lives of children and families in London-Middlesex.

Our impact is so profound because of the passionate staff and committed volunteers, including our Board of Directors, who tirelessly give their time and energy to this organization. Thank you to all of you.

We look forward to evolving over the next year to reflect the growing needs of the community we serve. And to our supporters, thank you for believing in us. It is always a pleasure to serve as Executive Director of such an exceptional organization.

Sincerely,  
Anita Gilvesy



## VOLUNTEERS

Whether offering a day of service or long-term support, our volunteers' leadership, commitment and enthusiasm enriches the lives of children in our community. In 2011-12, our volunteers helped us achieve the following:

- ▶ **1,305** children and parents attended **24** Family Literacy Events at **8** schools
- ▶ **966** athletes and **966** peer mentors competed in the TVDSB Special Olympics
- ▶ **88** Grade 6 and 7 students from **21** schools took part in our Kids Power Conference
- ▶ **20** students participated in Community Service Clubs
- ▶ **34** volunteers were placed at **6** schools through our In the Know tutoring project
- ▶ **40** aspiring young writers attended Book Camp London
- ▶ **20** children and **7** volunteers participated in the After School Program



## MISSION

Investing in Children works with the community to improve the lives of children and their families because we believe every child should be provided with opportunities to help them reach their potential.

## VISION

A community working together to provide opportunities for every child to have experiences that will help them become the best they can be and to celebrate its children's successes as they grow into tomorrow's leaders.

## 2011-2012 ACHIEVEMENTS

### Neighbourhood Programs

- ▶ Kids Power Conference
- ▶ Family Literacy Events
- ▶ In the Know Tutoring
- ▶ Community Service Club
- ▶ Princess Elizabeth's After School Program

### Community Projects

- ▶ Kids First Day
- ▶ Children's Nutrition Network
- ▶ Book Camp London
- ▶ TVDSB Special Olympics
- ▶ Blue Boxes for Books
- ▶ Community Art Project

### Community Involvement

- ▶ London Child and Youth Network
- ▶ Community Outreach events
- ▶ FamilyInfo.ca
- ▶ Homework Club Tool Kit
- ▶ Family Literacy Units
- ▶ Volunteer Coordination and Training

### Special Events

- ▶ Summer Bash
- ▶ London Gets Mugged
- ▶ National Family Literacy Day
- ▶ London Knights 50/50 Draw

## COMMUNITY PARTNERSHIPS

Investing in Children never works alone! Community partners, funders and donors make the work we do in our community possible. Thank you to:

- ▶ Adriana Medina
- ▶ Andrew & Vel Campbell
- ▶ Anthony Emptage
- ▶ Brescia University College
- ▶ Bruce & Cynthia Thorne
- ▶ CAISA Western
- ▶ Canadian Writers Union
- ▶ Cargill Cares Committee
- ▶ Childreach
- ▶ Child and Youth Network
- ▶ Children's Aid Society Care Committee
- ▶ City of London
- ▶ Culligan Water
- ▶ Dr. Jerome Jadd
- ▶ Dub Stenning
- ▶ ETFO Thames Valley Teacher Local
- ▶ Elgin, Middlesex, Oxford Local Training Board
- ▶ Friends of the London Public Library
- ▶ Ginny Tremblay
- ▶ Harry E. Foster Foundation
- ▶ Highstreet Asset Management Inc.
- ▶ Hot Moms for Charity
- ▶ Imperial Oil Foundation
- ▶ Janice Evans
- ▶ Jonathon Bancroft-Snell Gallery
- ▶ John Labatt Centre
- ▶ Kidscape Indoor Playground
- ▶ Kiwanis Club of Forest City London
- ▶ London Bridges Community-Service Organization
- ▶ London Chamber of Commerce
- ▶ London Children's Connection
- ▶ London District Catholic School Board
- ▶ London Fire Department
- ▶ London Free Press
- ▶ London Knights
- ▶ London Public Library
- ▶ Maggie L. Wood
- ▶ Mandy Heyninck
- ▶ Mark Mohan & Susan Nicole
- ▶ Mark Nelson
- ▶ Mark Patton
- ▶ Merrymount Children's Centre
- ▶ Michael Buck/Lifford Wine
- ▶ Middlesex London Health Unit
- ▶ Ministry of Children & Youth Services
- ▶ Ministry of Health Promotion
- ▶ Murphy Bus Lines
- ▶ Optimist Club of Middlesex-London
- ▶ Optimist Club of Oakridge Acres
- ▶ Panago Pizza
- ▶ Pillar Non-Profit Network
- ▶ Ray Hassan
- ▶ Rogers Television
- ▶ RONA Home and Garden
- ▶ Sandra & John Gilvesy
- ▶ Save the Children Western
- ▶ Selectpath Benefits and Financial
- ▶ Sharon Basic
- ▶ Sifton Family Foundation
- ▶ South London Neighbourhood Resource Centre
- ▶ Special Olympics Ontario
- ▶ Stihl Limited
- ▶ Storybook Gardens
- ▶ Sue Goossens
- ▶ TD Bank Financial Group
- ▶ Thames Valley District School Board
- ▶ The Baker Foundation
- ▶ The Barking Frog
- ▶ The Grand Theatre
- ▶ The Londoner
- ▶ The London Free Press
- ▶ Tim Hortons
- ▶ Tom & Jackie Heeney
- ▶ United Way of Elgin-St. Thomas
- ▶ United Way of London-Middlesex
- ▶ University of Western Ontario
- ▶ Via Rail
- ▶ VON Canada
- ▶ Voyageur Transportation
- ▶ Walt Disney World Co.
- ▶ Western Ontario Druggist Assoc.
- ▶ Western Pre-Educational Society
- ▶ Western University
- ▶ WestJet



## MESSAGE FROM THE BOARD

Investing in Children's contribution to our community benefits children and families in many ways. As a Board of Directors we are honoured to focus our volunteer time with such an important organization. We often hear from parents and children about the profound impact Investing in Children's community programs have had on their lives.

The Board of Directors thanks our many partners, dedicated volunteers, valuable program funders and individual supporters.

Our impressive achievements would not be possible without the wonderful staff at Investing in Children, under the stewardship of Executive Director, Anita Gilvesy. Anita and her team share a passion for our organization and the community and are deeply committed to helping children grow into tomorrow's leaders.

We will continue to build relationships and develop programs to help us work towards our vision.

Thank you to everyone who made this another great year for Investing in Children and we look forward to everything planned for 2012-13.

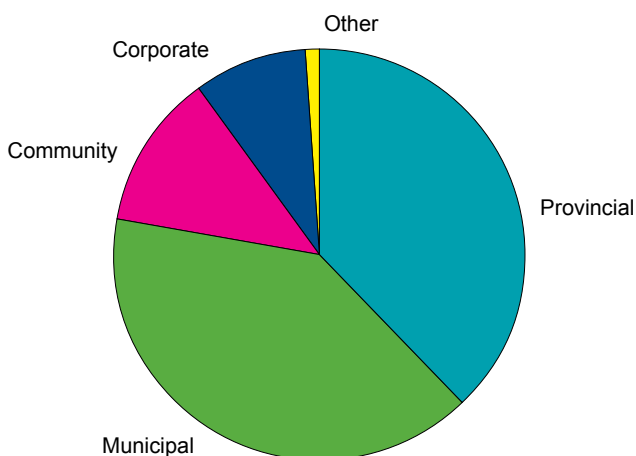
Jeny Wallace & Joanne Beasley, Co-chairs

## 2011-12 BOARD OF DIRECTORS

- ▶ Joanne Beasley, Co-Chair, *Beasley Law Office*
- ▶ Jeny Wallace, Co-Chair, *ID Labs Biotechnology*
- ▶ Janice Evans, *Highstreet Asset Management Inc.*
- ▶ Richard Ferris, CA, *Past Chair & Treasurer*
- ▶ Scott Gilfillan, *PricewaterhouseCoopers*
- ▶ Ted Gorski, *London District Catholic School Board*
- ▶ Geoffrey Hare, *London Knights Hockey Club*
- ▶ John Harkins, *Selectpath Benefits & Financial*
- ▶ Mark Mohan, *Century 21*
- ▶ Janie Rother, *London Chamber of Commerce*
- ▶ Rosine Salazer, *Independent*
- ▶ Margaret Wilkinson, *London Public Library*
- ▶ Ailene Wittstein, *Merrymount Children's Centre*

## 2011-12 FINANCIAL SUMMARY

### Revenues



### Expenditures

