

INVESTING IN CHILDREN

Annual Report 2011

www.investinginchildren.on.ca



"Sometimes kids just need a little more."



Investing in Children
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MESSAGE FROM THE DIRECTOR ANITA GILVESY

As we reflect over the past year we have many successes to share with you. Investing in Children continues to play an integral role in our community through many initiatives, including our extensive work with the Child and Youth Network. With our community partners, we remain focused on literacy, numeracy, nutrition and leadership to ensure that we are helping children reach their full potential.



Thank you to our dedicated staff for their passion, integrity and endless energy. A big thank you also has to go out to our many volunteers, including our Board of Directors and program volunteers.

To our community and funders: thank you for your continued support and recognition of the important work that we do for London's children and families.

MISSION

Investing in Children works with the community to improve the lives of children and their families because we believe every child should be provided with opportunities to help them reach their potential.

VISION

A community working together to provide opportunities for every child to have experiences that will help them become the best they can be and to celebrate its children's successes as they grow into tomorrow's leaders.

2010-2011 ACHIEVEMENTS

Neighbourhood Programs

- ▶ Youth Leadership Camp
- ▶ Kids Power Conference
- ▶ Family Literacy Events
- ▶ In the Know Tutoring
- ▶ Community Service Club
- ▶ Princess Elizabeth's After School Program

Community Involvement

- ▶ London Child and Youth Network
- ▶ Community Outreach events
- ▶ *FamilyInfo.ca*
- ▶ Homework Club Tool Kit
- ▶ Family Literacy Units
- ▶ Volunteer Co-ordination and Training

Community Projects

- ▶ Kids First Day
- ▶ Children's Nutrition Network
- ▶ Book Camp London
- ▶ TVDSB Special Olympics
- ▶ Blue Boxes for Books

Special Events

- ▶ Summer Bash
- ▶ London Gets Mugged
- ▶ National Family Literacy Day
- ▶ London Knights 50/50 Draw

VOLUNTEERS

Whether offering a day of service or long-term support, our volunteers' leadership, commitment and enthusiasm enriches the lives of children in our community. In 2010-11, our volunteers allowed us to achieve the following:

- ▶ **1,639** children and parents attended **36** family literacy events at **12** schools
- ▶ **900** athletes and **900** peer mentors competed in the TVDSB Special Olympics
- ▶ **97** Grade 6 and 7 students took part in our Kids Power Conference
- ▶ **30** students participated in Community Service Clubs
- ▶ **48** volunteers were placed at **9** schools through our In the Know tutoring project
- ▶ **40** aspiring young writers attended Book Camp London
- ▶ **18** children and **8** volunteers participated in the After School Program



COMMUNITY PARTNERSHIPS

Investing in Children never works alone. Thank you to our community partners, funders and donors for your help. Without your cash donations, in-kind support and volunteers efforts, we could not succeed.

- ▶ Althouse College
- ▶ Andrew & Vel Campbell
- ▶ Barbara Atwood
- ▶ Brescia University College
- ▶ Bruce & Cynthia Thorne
- ▶ Canadian Red Cross
- ▶ Canadian Tire Jump Start
- ▶ Canadian Writers Union
- ▶ Cargill Cares Committee
- ▶ Childreach
- ▶ Child and Youth Network
- ▶ Children's Aid Society
- ▶ City of London
- ▶ City Orchards
- ▶ Elgin, Middlesex, Oxford Local Training Board
- ▶ Ellis Don
- ▶ Fanshawe College
- ▶ Friends of the London Public Library
- ▶ Ginny Tremblay
- ▶ Glen Cairn Community Centre
- ▶ Harry E. Foster Foundation
- ▶ Highstreet Management
- ▶ Imperial Oil Foundation
- ▶ Jonathon Bancroft-Snell Gallery
- ▶ John Labatt Centre
- ▶ John McKenzie
- ▶ Kiwanis Club of Forest City-London
- ▶ Larry Myny
- ▶ Lawson Foundation
- ▶ London & Area Association for Volunteer Administration
- ▶ London Chamber of Commerce
- ▶ London Children's Connection
- ▶ London District Catholic School Board
- ▶ London Food Bank
- ▶ London Free Press
- ▶ London International Airport
- ▶ London Knights
- ▶ London Public Library
- ▶ London Ski Club
- ▶ LUSO Community Services
- ▶ Maggie L. Wood
- ▶ Mandy Heyninck
- ▶ Marie Mohan & Susan Nicole
- ▶ Mark Nelson
- ▶ Matthew Granger
- ▶ Merrymount Children's Centre
- ▶ Michael Buck/Lifford Wine
- ▶ Middlesex London Health Unit
- ▶ Ministry of Children & Youth Services
- ▶ Ministry of Health Promotion
- ▶ Mitch Orr
- ▶ Ontario Ministry of Training, Colleges & Universities
- ▶ Optimist Club of Middlesex-London
- ▶ Panago Pizza
- ▶ Pillar Non-Profit Network
- ▶ Rogers Television
- ▶ RONA Home and Garden
- ▶ Sandra & John Gilvesy
- ▶ Scholar's Choice
- ▶ Scholastic
- ▶ Selectpath Benefits and Financial
- ▶ Sifton Family Foundation
- ▶ Special Olympics Ontario
- ▶ Stevenson Children's Camp
- ▶ Stihl Limited
- ▶ Storeybook Gardens
- ▶ Sue Goossens
- ▶ TD Bank Financial Group
- ▶ Thames Valley Children's Centre
- ▶ Thames Valley District School Board
- ▶ The Athletic Club
- ▶ The Barking Frog
- ▶ The Grand Theatre
- ▶ The Londoner
- ▶ The London Free Press
- ▶ Tim Hortons
- ▶ Toy Shoppe of London
- ▶ United Way of London-Middlesex
- ▶ United Way Worldwide
- ▶ University of Western Ontario
- ▶ Via Rail
- ▶ Visual Education Centre
- ▶ VON Canada
- ▶ Voyageur Transportation
- ▶ Walter J. Blackburn Foundation
- ▶ Western Mustangs
- ▶ WestJet
- ▶ WIL on behalf of Jeny Wallace
- ▶ YMCA Bob Hayward Branch
- ▶ YMCA Stoney Creek Branch

2010-11 BOARD OF DIRECTORS

- ▶ Joanne Beasley, Co-Chair, *Beasley Law Office*
- ▶ Jeny Wallace, Co-Chair, *ID Labs Biotechnology*
- ▶ Ingrid Agar, *Thames Valley District School Board*
- ▶ Janice Evans, *Highstreet Asset Management Inc.*
- ▶ Richard Ferris, CA, *Past Chair & Treasurer*
- ▶ Scott Gilfillan, *Pricewaterhouse Coopers*
- ▶ Ted Gorski, *London District Catholic School Board*
- ▶ Geoffrey Hare, *London Knights Hockey Club*
- ▶ John Harkins, *Selectpath Benefits & Financial*
- ▶ Mark Mohan, *Century 21*
- ▶ Janie Rother, *London Chamber of Commerce*
- ▶ Rosine Salazer, *Thames Valley District School Board*
- ▶ Margaret Wilkinson, *London Public Library*
- ▶ Ailene Wittstein, *Merrymount Children's Centre*



MESSAGE FROM THE BOARD

The Board of Directors of Investing in Children is made up of skilled members who gladly donate their time to a dynamic and valuable organization. Each year the importance of Investing in Children in our community becomes more and more clear.

As a Board of Directors, we delight in responses from parents who appreciate the opportunities this organization creates for their children. We treasure the involvement of our many community partners, dedicated volunteers, valuable program funders and individual supporters.

Our achievements would not be possible without the dedication and commitment of the wonderful staff at Investing in Children under the stewardship of Executive Director, Anita Gilvesy. Anita and staff share a passion for the organization and are committed to helping children be their best, everyday.

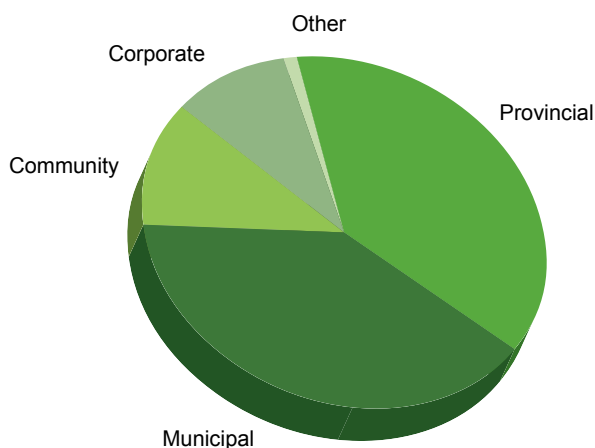
We continue to seek new partners who believe in our vision and look forward to growing our relationships in the upcoming year.

Thanks to everyone for making this a very successful year for Investing in Children and we look forward to many more.

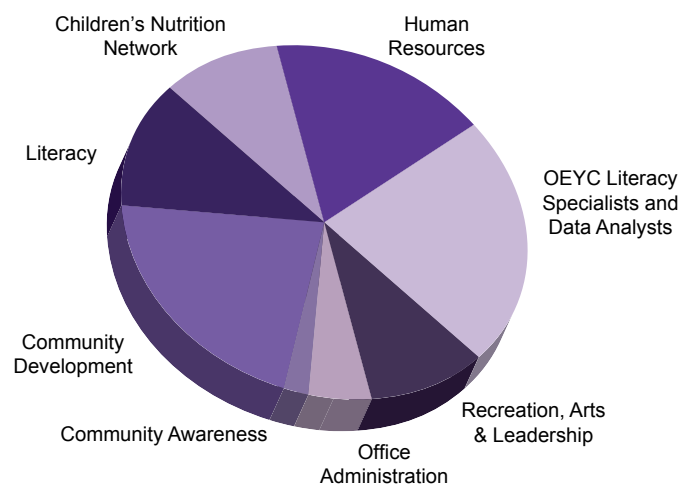
Jeny Wallace & Joanne Beasley, Co-chairs

2010-11 FINANCIAL SUMMARY

Revenues



Expenditures



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