



Investing in Children 2010 Annual Report



A Message from the Executive Director



Investing in Children is a dynamic organization that continues to be a recognized and respected leader in our community. As our community unites in its efforts to address issues on Literacy, Poverty, Healthy Eating and Physical Activity through the Child and Youth Network, Investing in Children is playing an integral part. We continue to be committed to working together as a community to address these issues.

Our projects focusing on Family Literacy, Tutoring, Book Camp, the Children's Nutrition Network and Leadership initiatives give our children the necessary tools to help them to become all that they can be. All of this is possible because of the dedication and passion of our staff and many volunteers, including our Board of Directors. It is an honour to be a part of such a creative, responsive organization.

To all of you who have supported us this past year, thank you. Together, we are making a difference in the lives of children and their families in our community.

Our Mission

Investing in Children works with the community to improve the lives of children and their families because we believe every child should be provided with opportunities to help them reach their potential.

Our Vision

A community working together to provide opportunities for every child to have experiences that will help them become the best they can be and to celebrate its children's successes as they grow into tomorrow's leaders.

Our 2009-10 Achievements

Neighbourhood Programs

- ▶ Youth Leadership Camp
- ▶ Kids Power Conference
- ▶ Family Literacy Events
- ▶ In the Know Tutoring
- ▶ Community Service Club
- ▶ In the Zone After School Program

Special Events

- ▶ Summer Bash
- ▶ London Gets Mugged
- ▶ Used Book Sale at Cherryhill Village Mall
- ▶ National Family Literacy Day
- ▶ Barbie 50th Birthday Show
- ▶ London Knights 50/50 Draw

Community Projects

- ▶ Kids First Day 2010
- ▶ Children's Nutrition Network
- ▶ Book Camp London
- ▶ TVDSB Special Olympic Track and Field Event
- ▶ Blue Boxes for Books

Community Involvement

- ▶ London Child and Youth Network
- ▶ Community Outreach events
- ▶ investinginchildren.on.ca
- ▶ FamilyInfo.ca
- ▶ Homework Club Tool Kit
- ▶ Family Literacy Units
- ▶ Volunteer Coordination and Training



Community Partnerships

Investing in Children never works alone. With each of our projects, we engage the support of community partners including the private, public and service sectors.

There are many ways our community partners support our efforts including cash donations, in-kind support and volunteer contributions. It is through these partnerships that we succeed.



- ▶ 103.1 Fresh FM / Corus Radio
- ▶ Althouse College
- ▶ Amway Global
- ▶ Ann Street Storage
- ▶ Brescia University College
- ▶ Bruce & Cynthia Thorne
- ▶ Canadian Language and Literacy Research Network
- ▶ Canadian Red Cross
- ▶ Canadian Tire Jump Start
- ▶ Canadian Writers Union
- ▶ Cherryhill Village Mall
- ▶ Childreach
- ▶ Child and Youth Network
- ▶ City of London
- ▶ City Orchards
- ▶ Diane & Bill Thompson
- ▶ Elgin, Middlesex, Oxford Local Training Board
- ▶ Ellis Don Corporation
- ▶ Fanshawe Chorus
- ▶ Fanshawe College
- ▶ Fanshawe Pioneer Village
- ▶ Fleetway
- ▶ Friends of the London Public Library
- ▶ G & A Book Exchange
- ▶ Giant Tiger - Southdale
- ▶ Greater London & Area Golf Superintendents
- ▶ Harry E. Foster Foundation
- ▶ Highstreet Management
- ▶ HMV - White Oaks
- ▶ Hyde Park Rotary Club
- ▶ Imperial Oil Foundation
- ▶ Jonathon Bancroft-Snell Gallery
- ▶ John Labatt Centre
- ▶ John McKenzie
- ▶ Kem Murch Productions
- ▶ Kiwanis Club of Forest City-London
- ▶ Larry Myny
- ▶ London & Area Association for Volunteer Administration
- ▶ London Cargill Cares Committee
- ▶ London Chamber of Commerce
- ▶ London Children's Connection
- ▶ London District Catholic School Board
- ▶ London Food Bank
- ▶ London Free Press
- ▶ London International Airport
- ▶ London Lawyers Feed the Hungry
- ▶ London Knights
- ▶ London Public Library
- ▶ London Ski Club
- ▶ LUSO Community Services
- ▶ Maggie L. Wood
- ▶ Mandy Heyninck
- ▶ Matthew Granger
- ▶ Merrymount Children's Centre
- ▶ Michael Buck/Lifford Wine
- ▶ Middlesex London Health Unit
- ▶ Ministry of Children & Youth Services
- ▶ Ministry of Health Promotion
- ▶ Moksha Yoga
- ▶ Ontario Ministry of Training, Colleges & Universities
- ▶ Optimist Club of East London
- ▶ Optimist Club of Middlesex-London
- ▶ Optimist Club of Oakridge Acres
- ▶ Panago Pizza
- ▶ Pillar Non-Profit Network
- ▶ Richard and Shelley Baker Foundation
- ▶ RONA Home and Garden
- ▶ Sandra & John Gilvesy
- ▶ Scholar's Choice
- ▶ Scholastic
- ▶ Selectpath Benefits and Financial
- ▶ Special Olympics Ontario
- ▶ Sports Xpress Magazine
- ▶ Stevenson Children's Camp
- ▶ Stihl Limited
- ▶ Sue Goossens
- ▶ Syngenta Crop Protection Canada
- ▶ TD Bank Financial Group
- ▶ Thames Valley Children's Centre
- ▶ Thames Valley District School Board
- ▶ The Athletic Club
- ▶ The Barking Frog
- ▶ The Grand Theatre
- ▶ The Londoner
- ▶ The London Free Press
- ▶ Tim Horton's
- ▶ Toy Shoppe of London
- ▶ United Way of London-Middlesex
- ▶ University of Western Ontario
- ▶ Via Rail
- ▶ Visual Education Centre
- ▶ WalMart - White Oaks
- ▶ Walter J. Blackburn Foundation
- ▶ Western Mustangs
- ▶ WestJet
- ▶ What If? Magazine
- ▶ VON Canada
- ▶ Voyageur Transportation

Volunteers

Volunteers are essential to Investing in Children's success. Our dedicated volunteers, whether giving one day of service, or participating in long-term projects, bring leadership, support and enthusiasm that enriches the lives of children.

Our volunteers include students, professionals, and retirees, who offer a diverse set of skills and experience.

In 2009-2010, this was certainly the case, as our volunteers helped produce the following successes:

- ▶ 2,271 children and parents attended Family Literacy Events at 14 schools
- ▶ 900 elementary and secondary school athletes and 900 peer mentors competed in the TVDSB Special Olympic Track and Field Event
- ▶ 100 Grade 6 & 7 students took part in our Kids Power Conference
- ▶ 30 students participated in Community Service Clubs
- ▶ 35 volunteers placed at 12 schools in the our In the Know Tutoring project
- ▶ 40 aspiring young writers attended Book Camp London
- ▶ Over 20 volunteers participated in our Used Book Sale fundraiser



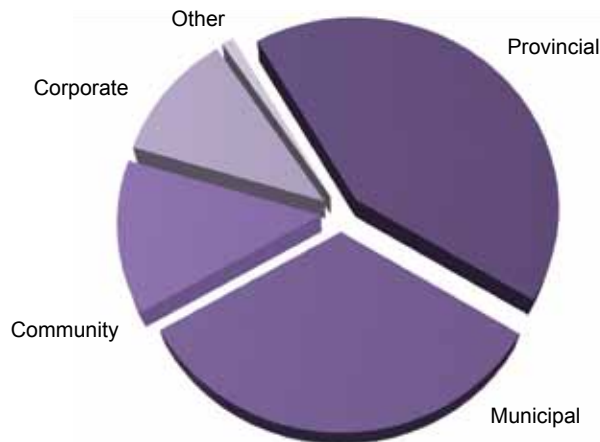


2010-11 Board of Directors

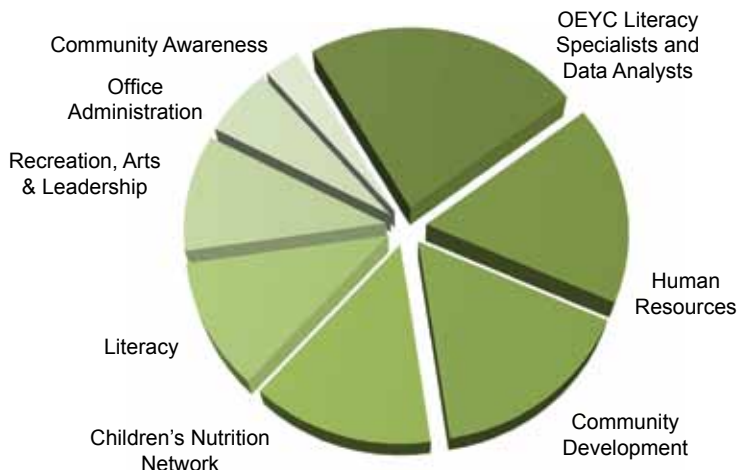
- ▶ Richard J Ferris, CA, Co-Chair & Treasurer
- ▶ Jeny Wallace, Co-Chair, ID Labs Biotechnology
- ▶ Margaret Mitchell, Past Chair, London Public Library
- ▶ Ingrid Agar, Thames Valley District School Board
- ▶ Joanne Beasley, Beasley Law Office
- ▶ Janice Evans, Highstreet Asset Management Inc.
- ▶ Ted Gorski, London District Catholic School Board
- ▶ Scott Gilfillan, Pricewaterhouse Coopers
- ▶ Geoffrey Hare, London Knights Hockey Club
- ▶ Wayne Koch, Selectpath Benefits & Financial
- ▶ Janie Rother, London Chamber of Commerce
- ▶ Rosine Salazer, Thames Valley District School Board
- ▶ Ailene Wittstein, Merrymount Children's Centre

2009-10 Financial Summary

Revenues



Expenditures



A Message from the Board

Investing in Children's Board of Directors is proud of the substantial achievements of Investing's staff and Executive Director, Anita Gilvesy. Anita is an exceptional leader and passionate spokesperson for the well-being of children and families in our community. With the support of her talented and dedicated team, Investing continues to deliver innovative programs such as In the Know Tutor Match, Kids Power Conference, student nutrition programs, Special Olympics, Book Camp London, and Leadership Camp which truly make a difference in the lives of children and their families in London.

Our work could not be achieved without the ongoing generous financial and program support of our partners in the community and at the provincial level and we are grateful to the individuals who donate their time and money to help us achieve our vision. We continue to seek new partners to share our vision of a community where children are provided with opportunities to achieve their full potential and look forward to growing our partner numbers in the coming year.

Thanks to everyone for making this a very successful year at Investing. We look forward to many more.

Richard Ferris and Jeny Wallace, *Co-chairs*



205 Oxford St. E., Suite 206
 London, Ontario N6A 5G6
 Phone: (519) 433-8996
 Fax: (519) 433-6698

www.investinginchildren.on.ca
info@investinginchildren.on.ca
 Charitable Number: 86321 3450 RR0001

