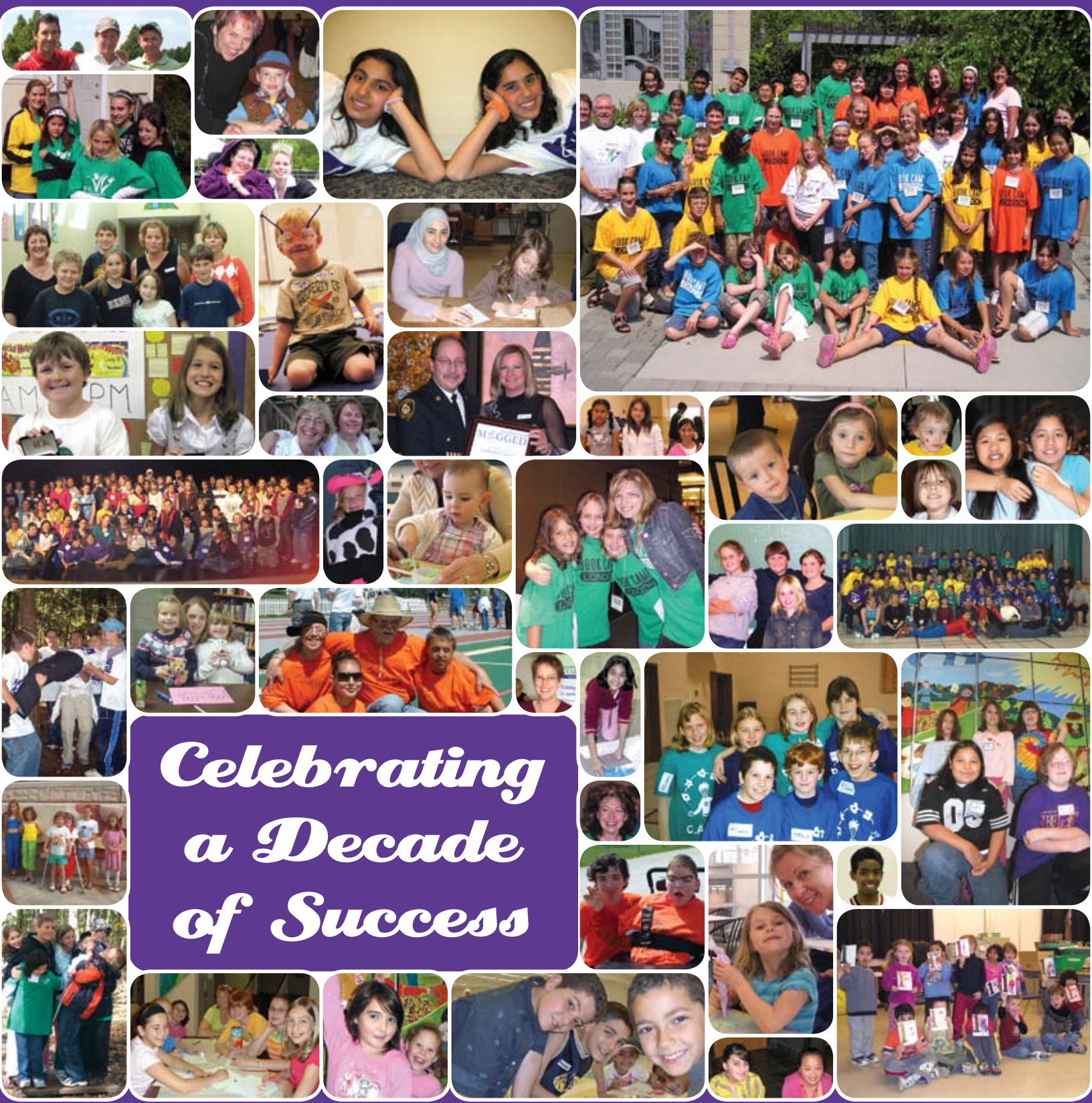




Investing in Children 2009 Annual Report



*Celebrating
a Decade
of Success*

Investing in Children's 2009 Annual Report

Our 2008-09 Achievements

Neighbourhood Programs

- ▶ Community Service Clubs
- ▶ Youth Leadership Camp
- ▶ Kids Power Conference
- ▶ Family Literacy Events
- ▶ In the Know Tutoring
- ▶ Puppet Workshops

Community Projects

- ▶ Kids First Day 2008
- ▶ Children's Nutrition Network
- ▶ Book Camp London
- ▶ TVDSB Special Olympic Track and Field Event
- ▶ Blue Boxes for Books
- ▶ Literacy Clicks Photo Contest

Special Events

- ▶ Fun at the Frog Summer Celebration
- ▶ London Gets Mugged
- ▶ Used Book Sale at Cherryhill Village Mall
- ▶ Terry Angus Puppet Presentation
- ▶ National Family Literacy Day

Community Involvement

- ▶ London Child and Youth Network: Literacy, Poverty, Healthy Eating/Healthy Activity Subcommittees.
- ▶ Community Outreach events
- ▶ investinginchildren.on.ca
- ▶ FamilyInfo.ca
- ▶ Homework Club Tool Kit
- ▶ Family Literacy Units
- ▶ Volunteer Coordination and Training



What school principals are saying...
'Investing in Children does such an excellent job of bringing in interesting and exciting activities for the students and parents. It would be a mammoth undertaking for anyone else!'

Our Mission

Investing in Children works with the community to improve the lives of children and their families because we believe every child should be provided with opportunities to help them reach their potential.

Our Vision

A community working together to provide opportunities for every child to have experiences that will help them become the best they can be and to celebrate its children's successes as they grow into tomorrow's leaders.

A Message from the Executive Director

It is hard to believe that Investing in Children is 10 years old! Over the years we have had many accomplishments to celebrate, and this year is no exception. We continue to deliver projects focused on literacy and numeracy, building leadership skills, healthy eating, artistic expression and volunteering.



The past ten years has also seen a change in what our community looks like for children and their families. Facts such as 1 in 4 children will be overweight or obese, more than 1 in 4 are not ready to learn in Grade 1, all identify gaps that exist. Investing in Children continues to be responsive to many of these gaps as we offer opportunities to children and their families. As an integral part of the Child and Youth Network, we are committed to working as a community to address these issues.

It is an honour to serve as the Executive Director of such a dynamic organization. Thank you to our partners and supporters for assisting us in our work. To our volunteers, including our dedicated Board of Directors, your time and expertise is instrumental to our success. To the staff at Investing in Children, your passion and dedication to the children in our community is to be commended.

Thank you for helping us celebrate our 10th Birthday and join us as we continue to grow and make a difference in the lives of children and their families in our community!

Anita Gilvesy, Executive Director

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How We Succeed

Investing in Children never works alone. With each of our projects, we engage the support of community partners including the private, public and service sectors.

There are many ways our community partners support our efforts including cash donations, in-kind support and volunteer contributions. It is through these partnerships that we succeed.



2008-09 Community Partners

- ▶ 103.1 Fresh FM / Corus Radio
- ▶ Althouse College
- ▶ Amherst Shore Productions
- ▶ Amway Global
- ▶ Ann Street Storage
- ▶ Brescia University College
- ▶ Canadian Language and Literacy Research Network
- ▶ Canadian Writers Union
- ▶ Cherryhill Village Mall
- ▶ Childreach
- ▶ City of London
- ▶ City Orchards
- ▶ Elgin, Middlesex, Oxford Local Training Board
- ▶ Fanshawe College
- ▶ Faze Magazine
- ▶ Friends of the London Public Library
- ▶ G & A Book Exchange
- ▶ Glen Howlett
- ▶ Harry E. Foster Foundation
- ▶ Highstreet Management
- ▶ Hyde Park Rotary Club
- ▶ Imperial Oil Foundation
- ▶ Institute for Cross Cultural Exchange
- ▶ Jonathon Bancroft-Snell Gallery
- ▶ John Labatt Centre
- ▶ John McKenzie
- ▶ Kem Murch Productions
- ▶ Kiwanis Club of Forest City-London
- ▶ London and Area Association for Volunteer Administration
- ▶ London Chamber of Commerce
- ▶ London Children's Connection
- ▶ London District Catholic School Board
- ▶ London Food Bank
- ▶ London Lawyers Feed the Hungry
- ▶ London Public Library
- ▶ LUSO Community Services
- ▶ Maggie L. Wood
- ▶ Mandy Heyninck
- ▶ Martin Building Maintenance
- ▶ Merrymount Children's Centre
- ▶ Michael Buck/Lifford Wine
- ▶ Middlesex London Health Unit
- ▶ Ministry of Children & Youth Services
- ▶ Museum of Ontario Archaeology
- ▶ Ontario Ministry of Training, Colleges & Universities
- ▶ Optimist Club of Middlesex-London
- ▶ Pillar Non-Profit Network
- ▶ Richard and Shelley Baker Foundation
- ▶ Right Blend
- ▶ Rotary Club of London
- ▶ Rotary Club of Tillsonburg
- ▶ Scholar's Choice
- ▶ Scholastic
- ▶ Selectpath Benefits and Financial
- ▶ Special Olympics Ontario
- ▶ Stevenson Children's Camp
- ▶ Stihl Limited
- ▶ Start Communications
- ▶ Sue Goossens
- ▶ TD Bank Financial Group
- ▶ TEAM Truck Centres
- ▶ Terra Infrastructure Inc.
- ▶ Thames Valley Children's Centre
- ▶ Thames Valley District School Board
- ▶ The Barking Frog
- ▶ The Grand Theatre
- ▶ The Londoner
- ▶ The London Free Press
- ▶ Tim Horton's
- ▶ Toy Shoppe of London
- ▶ United Way of London-Middlesex
- ▶ University of Western Ontario
- ▶ Via Rail
- ▶ VON Canada
- ▶ Voyageur Transportation

Volunteers

Volunteers have always been an integral part of Investing in Children's success. Whether it's a single day event or a weekly program over several months, the leadership and support provided by our volunteers enriches the lives of children.

Our volunteers are professionals, retirees and students, bringing a diversity of experience and skills.

In 2008-2009, this was certainly the case, as our volunteers helped produce the following successes:

- ▶ 2,477 attendees at Family Literacy Events at 10 schools
- ▶ 900 elementary and secondary school athletes and 900 peer mentors at the TVDSB Special Olympic Track and Field Event
- ▶ 100 Grade 6 & 7 students at our Kids Power Conference
- ▶ 70 students participating in Community Service Clubs
- ▶ 45 volunteers placed at 13 schools in the pilot of our new In the Know Tutoring project
- ▶ 40 aspiring young writers attended Book Camp London
- ▶ Over 20 volunteers helped us exceed our fundraising goals at the Used Book Sale.

We also welcomed the contributions of placement students from Brescia University College.



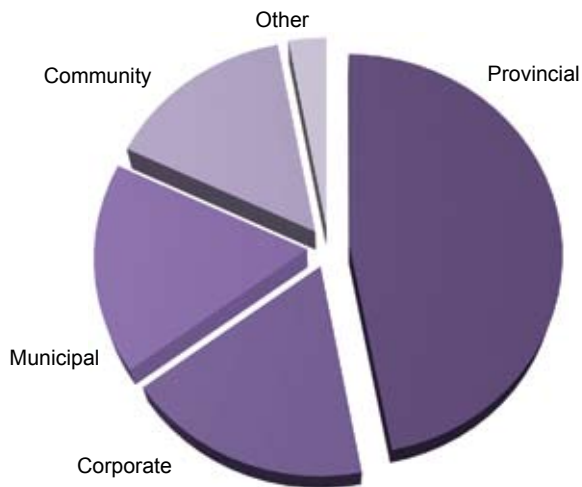
Our volunteers say...

'Thank you very much for including me in the In the Know pilot program. I immensely enjoyed working with the students and teachers over the school year. I hope I can volunteer with Investing in Children next year!'

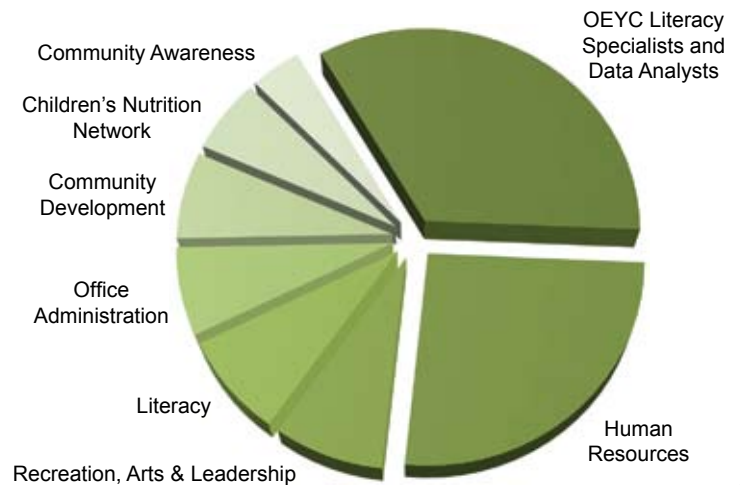
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2008-09 Financial Summary

Revenues



Expenditures



2008-09 Board of Directors

- ▶ Margaret Mitchell, Co-Chair, London Public Library
- ▶ Richard J Ferris, CA, Co-Chair & Treasurer
- ▶ Jeny Wallace, Secretary, LEDC
- ▶ Wayne Koch, Past Chair, Selectpath Benefits & Financial
- ▶ John Ashby, Crawford Packaging
- ▶ Joanne Beasley, Beasley Law Office
- ▶ Colleen Ellison-Wareing, TVDSB
- ▶ Ted Gorski, LDCSB
- ▶ Alan Leschied, PHD., C.Psych, Althouse College
- ▶ Joan Luchanko
- ▶ Shannon McKie, The Athletic Club
- ▶ Rosine Salazer, Thames Valley District School Board
- ▶ Jonathan Tufts, Molson
- ▶ Ailene Wittstein, Merrymount Children's Centre

A Message from the Board

The Board of Directors is proud of the accomplishments of Investing in Children as we celebrate our 10th anniversary this year. Anita Gilvesy, our Executive Director, provides exceptional leadership with our organization and is a passionate spokesperson for the well-being of children and families in our community. Our staff continuously contribute their talents, innovation, passion and commitment to the work they do. Innovative programs such as In the Know Tutor Match, student nutrition programs, Special Olympics, Book Camp London, and Leadership Camp truly make a difference in the lives of children and their families in London. The annual Kids Power Conference provides leadership training opportunities for elementary school students, who will be the community leaders of tomorrow. Events such as our Kids First Day in April, attracted more children and location sponsors, this year, than ever before.

We are very grateful for the ongoing generous financial and program support of our partners in the community and at the provincial level, who continue to see value in what we do. We continually seek out new partners who share our vision of a community where children are provided with opportunities to achieve their full potential. Together we make a difference in the lives of children and families in London.

Thanks to everyone for making this a very successful 10th anniversary year at Investing. We look forward to many more.

Margaret Mitchell and Richard Ferris, *Co-chairs*



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