

# Investing in Children Annual Report 2015-2016

PROVIDING OPPORTUNITIES  
FOR CHILDREN TO GROW,  
TO LEARN AND TO THRIVE.



**At Investing in Children, we make our community stronger by providing opportunities for children to grow, to learn and to thrive. With programs focusing on literacy and numeracy, leadership, proper nutrition and other keys to future success, we work with our partners to enrich the lives of thousands of children and their families.**

**Our Vision**

A community working together to provide opportunities for every child to have experiences that will help them become the best they can be and to celebrate its children's successes as they grow into tomorrow's leaders.

**Our Mission**

We work with the community to improve the lives of children and their families because we believe that every child should be provided with opportunities to help them reach their potential.

**Message from the Director**

As I reflect on how far Investing in Children has come since its inception in 1999, I am reminded how true the traditional African proverb, "it takes a village to raise a child" is. Investing in Children has been and continues to be involved in so many different facets of helping children in our community. We are truly blessed to have so many wonderful organizations and networks committed to providing opportunities for children to grow, to learn and to thrive.

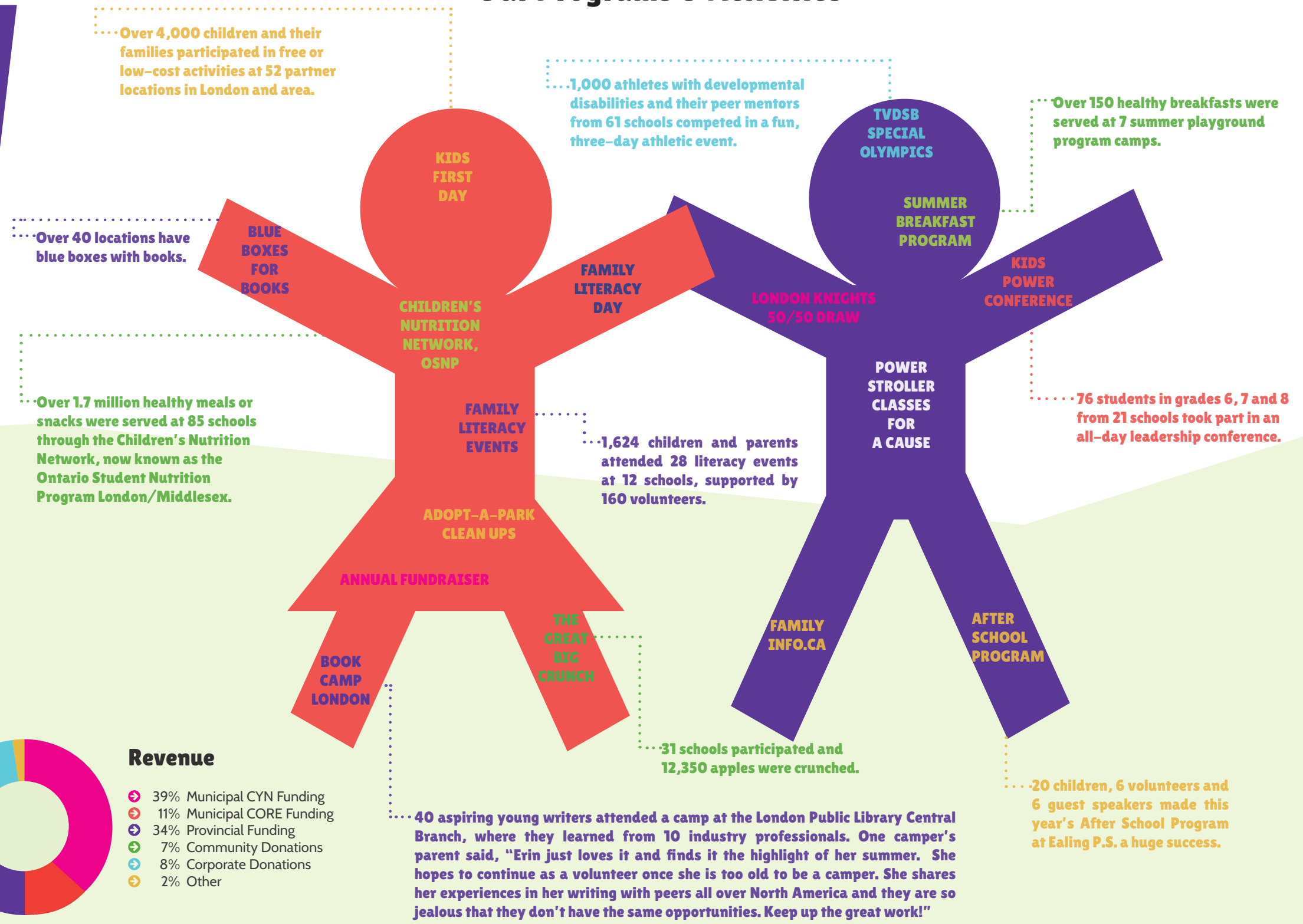
Our annual report highlights our many successes. Thank you to our staff who tirelessly work with passion, integrity, and compassion. To our many volunteers and our dedicated Board of Directors, thank you for your endless hours and your valued expertise.

An organization is only as strong as the community who supports it. Thank you to all of our partners, donors and funders. Your support is instrumental in our success and very much appreciated. Together we are making a difference in the lives of children in our community!

Sincerely,

Anita Gilvesy  
Executive Director

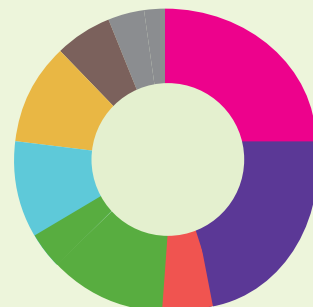
**Our Programs & Activities**



**Financial Information**

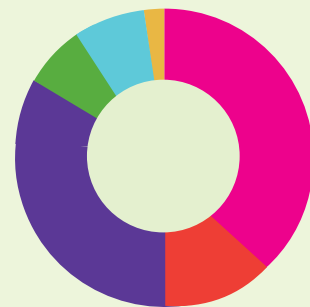
April 1, 2015 to March 31, 2016

**Expenditures**



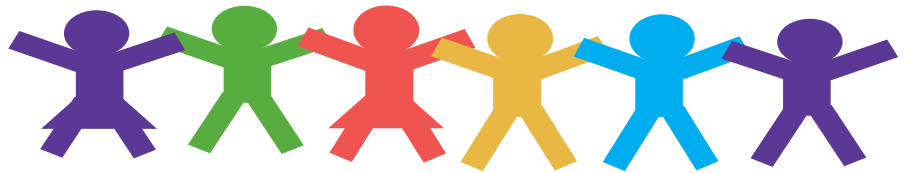
- 22% Community Development
- 23% OEYC
- 19% Human Resources
- 11% Children's Nutrition Network
- 11% Literacy Projects
- 5% Recreation, Arts & Leadership
- 5% Office Administration
- 5% Community Awareness

**Revenue**



- 39% Municipal CYN Funding
- 11% Municipal CORE Funding
- 34% Provincial Funding
- 7% Community Donations
- 8% Corporate Donations
- 2% Other

# Community Partnerships



Investing in Children does not work alone. We partner with businesses, the Boards of Education, service clubs, community organizations and individuals to create opportunities for children.

- Boys and Girls Club of London
- Brescia University College
- Bruce and Cynthia Thorne
- Child and Youth Network
- Childreach
- Children's Aid Society, Cares Committee
- Chris Squire
- CIBC Wood Gundy, Mike McDonald and Stephanie McDonald
- Citi Financial
- City of London
- Club Intrawest
- Community Living London
- Excellence in Literacy Fund
- Family Centres London
- Friends of the London Public Library
- Ginny Tremblay
- Goodwill
- Goodlife Kids Foundation
- Harrison Pensa LLP
- Harry E. Foster Foundation
- Johnson Controls Automotive Canada
- Kiwanis Club of Forest City-London
- Kiwanis Club of Ingersoll
- Kiwanis Club of Tillsonburg
- Lerner's
- Lion's Club of Woodstock
- London Chamber of Commerce
- London Children's Connection
- London Children's Museum
- London Community Foundation
- London District Catholic School Board
- London Fire Department
- London InterCommunity Health Centre
- London Knights
- London Police Association
- London Police Pipe & Drum Corps
- London Public Library
- Maple Leaf Community Fund
- Make-A-Wish Foundation
- Mark Nelson
- May Court Club of London
- Mercedes-Benz London
- Meridian Credit Union
- Merrymount Children's Centre
- Middlesex London Health Unit (MLHU)
- Midland Holding and Leasing Ltd.
- Ministry of Children and Youth Services
- Ministry of Education
- Ministry of Tourism, Culture and Sport
- MLHU School Nurses
- Neighbourhood Laundromat Cafe
- One King West - Toronto
- Optimist Club of Middlesex-London
- Pillar Nonprofit Network
- Power Stroller Fitness
- PricewaterhouseCoopers LLP
- Richard Haddad
- Rob Rice, Focus Financial
- Royal LePage, Barry Graham
- Scandinave Spa
- Scholastic Books
- Selectpath Benefits & Financial
- Simon & Schuster
- Special Olympics Ontario
- St. John's Ambulance Therapy Dogs
- Stephan Hill
- Sue Goossens
- Suzanne Vandervoort
- TD Bank Group
- Thames Valley District School Board
- The Grand Theatre
- The London Free Press
- Toboggan Brewing Company
- Unifor Local 27
- United Way of Elgin-St. Thomas
- United Way of London Middlesex
- United Way of Toronto
- Unity of London
- Via Rail
- Visual Education Centre
- VON Canada
- Voyageur Transportation
- Western University
- Western University CSLN
- Western University London Bridges
- Western University Pre-Education Society
- Western Services
- YMCA of Western Ontario

## Board of Directors

- Ted Gorski, Co-Chair
- John Harkins, Co-Chair, Selectpath Benefits & Financial
- Daryl Morkin, Treasurer, Business Development, Bank of Canada
- Geoffrey Hare, Executive Member at Large, London Knights Hockey Club
- Janice Evans, Wealth Advisor, Portfolio Manager, Scotia Wealth Management
- Richard J. Ferris, CA
- Lucy McKee, Cargill Value Added Meats
- Mark Mohan, Century 21
- Rosine Salazer
- Jennifer Stevenson, Lerner's LLP
- Ailene Wittstein, Merrymount Children's Centre
- Rosita Johnson

## Message from the Board

How proud we are to be a part of an association that exists for the sole purpose of supporting London's children! Since 1999, the mission of "Investing in Children" has been to serve London's youth through school nutrition, engagement, and literacy programs. We are ecstatic to have been entrusted to serve London's children (and their families) in many unique ways. Statistics state that as many as 20 percent of London's children experience a life of poverty. Together with the generous support of our partners, "Investing" proudly makes a significant difference in the lives of children who do not have enough food for breakfast, by providing 85 area schools with a Student Nutrition Program. Many children, students and families also enjoy our literacy advocacy programs, through "Family Literacy Nights" and "Book Camp London" programs. Being associated with these events, plus many others like the "Kids Power Conference", "Kids First Day", and the TVDSB "Special Olympics", simply makes it an honour and a joy to be part of this wonderful Board!

We often hear from parents, children and community members that they deeply appreciate the opportunities our organization creates for London's youth.

On behalf of the Board, we would like to thank our community partners, dedicated volunteers, valuable funders and individual supporters. Our achievements would not be possible without your support, as well as the dedication and commitment of the staff at Investing in Children, under the stewardship of the Executive Director, Anita Gilvesy. Anita and her staff share a sincere passion and unending drive for the mission of the organization. Simply put, they are deeply devoted to helping children do and be their best! Thank you to everyone for making this another memorable and successful year for Investing in Children!

Sincerely,

Ted Gorski & John Harkins, Co-Chairs, Board of Directors

