



Investing in Children Annual Report

2014-2015

**PROVIDING OPPORTUNITIES
FOR CHILDREN TO GROW,
TO LEARN AND TO THRIVE.**

At Investing in Children, we make our community stronger by providing opportunities for children to grow, to learn and to thrive. With programs focusing on literacy and numeracy, leadership, proper nutrition and other keys to future success, we work with our partners to enrich the lives of thousands of children and their families.

Message from the Director

As we reflect on the past year, Investing in Children can be proud of the outstanding work that we continue do for children and their families. We are filling a unique role in our community by being aware and responsive to areas where services and programming are not covered by other organizations. This has earned us a reputation of being a trusted leader with staff who are passionate, creative and have an unwavering desire to make a positive difference in the lives of children.

Our strength also lies with our many volunteers who give selflessly of their time and energy, including our dedicated Board of Directors. We thank you for helping us make a difference in the lives of our children.

As we know, an organization is only as strong as the community who supports it. Thank you to all of our partners, donors and funders. Your continued support is very much appreciated!

Sincerely,



Anita Gilvesy
Executive Director

1,000 athletes with developmental disabilities and their peer mentors from 61 schools competed in a fun, three-day athletic event.

Over 3,500 children and their families participated in free or low-cost activities at 51 partner locations in London and area.

36 aspiring young writers attended a camp at the London Public Library Central Branch, where they learned from 11 industry professionals.

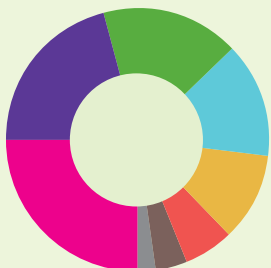
BOOK CAMP LONDON

ANNUAL FUNDRAISER

Financial Information

April 1, 2014 to March 31, 2015

Expenditures



- ➔ 25% Community Development
- ➔ 21% OEYC
- ➔ 17% Human Resources
- ➔ 14% Children's Nutrition Network
- ➔ 11% Literacy Projects
- ➔ 6% Recreation, Arts & Leadership
- ➔ 4% Office Administration
- ➔ 2% Community Awareness

Revenue



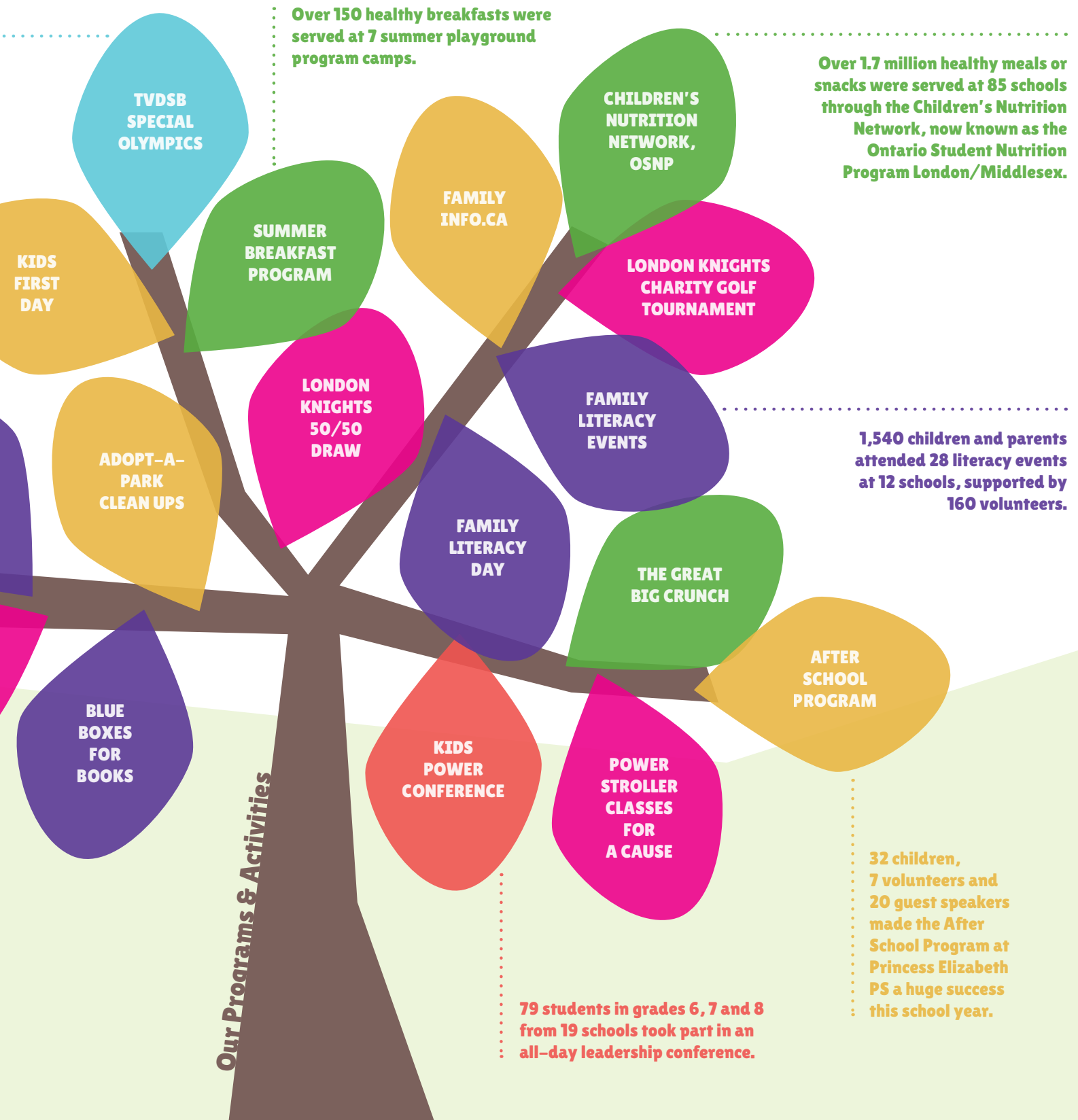
- ➔ 45% Municipal Funding
- ➔ 33% Provincial Funding
- ➔ 14% Community Donations
- ➔ 7% Corporate Donations
- ➔ 2% Other

Our Vision

A community working together to provide opportunities for every child to have experiences that will help them become the best they can be and to celebrate its children's successes as they grow into tomorrow's leaders.

Our Mission

We work with the community to improve the lives of children and their families because we believe that every child should be provided with opportunities to help them reach their potential.



Community Partnerships

Investing in Children does not work alone. We partner with businesses, the Boards of Education, service clubs, community organizations and individuals to create opportunities for children.

- Bizbio Inc.
- Bowlerama on Thompson
- Boys and Girls Club of London
- Brescia University College
- Bruce and Cynthia Thorne
- Child and Youth Network
- Childreach
- Children's Aid Society, Cares Committee
- Chris Squire
- Christine Garinger
- CIBC Wood Gundy, Mike McDonald and Stephanie Mahler
- Citi Financial
- City of London
- Cold Springs Farm Fund
- Community Living London
- David Southen and Susan Carlyle
- Edgar and Joe's Cafe
- Excellence in Literacy Fund
- Family Centres London
- Friends of the London Public Library
- Ginny Tremblay
- Goodwill
- Growing Chefs
- Harrison Pensa LLP
- Harry E. Foster Foundation
- Harvest Bucks
- J&T Murphy Ltd.
- Johnson Controls Automotive Canada
- Kiwanis Club of Forest City London
- Kiwanis Club of Ingersoll
- Kiwanis Club of Tillsonburg
- Las Chickas Del Cafe
- Lion's Club of Woodstock
- London Chamber of Commerce
- London Children's Connection
- London Children's Museum
- London Community Foundation
- London District Catholic School Board
- London Fire Department
- London InterCommunity Health Centre
- London Knights
- London Police Association
- London Police Pipe & Drum Corps
- London Public Library
- Make-A-Wish Foundation
- Mark Nelson
- May Court Club of London
- Meridian Credit Union
- Merrymount Children's Centre
- Middlesex London Health Unit (MLHU)
- Midland Holding and Leasing Ltd.
- Ministry of Children and Youth Services
- Ministry of Education
- Ministry of Tourism, Culture and Sport
- MLHU School Nurses
- Optimist Club of Middlesex-London
- Pillar Nonprofit Network
- Piper Badgley
- Power Stroller Fitness
- PricewaterhouseCoopers LLP
- Retired Teachers of Ontario, District 8
- Richard Haddad
- Rob Rice, Focus Financial
- Royal Canadian Legion Branch 533
- Royal LePage, Barry Graham
- Selectpath Benefits & Financial
- Special Olympics Ontario
- St. John's Ambulance Therapy Dogs
- Stephan Hill
- Sue Goossens
- Suzanne Vandervoort
- TD Bank Group
- Thames Valley District School Board
- The Grand Theatre
- The London Free Press
- Turner's Farm Market
- Unifor Local 27
- United Way of Elgin-St. Thomas
- United Way of London Middlesex
- United Way of London Middlesex GenNext
- United Way of Toronto
- Unity of London
- Via Rail
- Visual Education Centre
- VON Canada
- Voyageur Transportation
- Western University
- Western University CSLN
- Western University London Bridges
- Western University Pre-Education Society
- Western Services
- WestJet
- YMCA of Western Ontario
- Zeversenuke & Associates, Cooperators

Board of Directors

- Ted Gorski, Co-Chair
- John Harkins, Co-Chair, Selectpath Benefits & Financial
- Scott Gilfillan, Treasurer, PricewaterhouseCoopers LLP
- Geoffrey Hare, Executive Member at Large, London Knights Hockey Club
- Joanne Beasley, Beasley Law Office
- Janice Evans, Highstreet Asset Management Inc.
- Richard J. Ferris, CA
- Lucy McKee, Cargill Value Added Meats
- Mark Mohan, Century 21
- Daryl Morkin
- Rosine Salazer
- Jennifer Stevenson, Lerners LLP
- Ailene Wittstein, Merrymount Children's Centre

Message from the Board

We are elated to have been given the opportunity to serve London's children since 1999 in many unique ways. Statistics state that 1 in 5 of London's children live in poverty. With the generous support of our partners, we make a difference by providing 85 area schools with a Student Nutrition Program. Many children, students and families also enjoy our literacy advocacy programs through Family Literacy Nights and Book Camp London. Being associated with these events, plus many others like the Kids Power Conference, Kids First Day, and the TVDSB Special Olympics, simply makes it an honour and a joy to be part of this wonderful Board!

We often hear from parents, children and community members that they deeply appreciate the opportunities our organization creates for London's youth.

On behalf of the Board, we would like to thank our community partners, dedicated volunteers, valuable funders and individual supporters. Our achievements would not be possible without your support and the dedication and commitment of the staff at Investing in Children, under the stewardship of the Executive Director, Anita Gilvesy. Anita and her staff share a sincere passion for the mission of the organization, and are deeply devoted to helping children do and be their best.

Thank you to everyone for making this another memorable and successful year for Investing in Children!

Sincerely,

Ted Gorski & John Harkins, Co-Chairs, Board of Directors

