Taste... Experience... Explore!

Friday-Saturday March 13-14
ECHO Global Farm

Expanded this year to include special Friday events highlighting local cuisine and farm-to-fork experiences!

SPECIAL TOURS AND WORKSHOPS:
- live cooking classes
- 40+ variety bamboo tour
- “how-to” gardening
- fruit tree grafting

DEMONSTRATIONS:
- peanut butter grinding
- hands-on learning
- alternative energies
- interactive exhibits
- fresh-squeezed sugar cane

ALSO INCLUDING:
- make-and-take crafts
- exotic food samples
- farmer’s market
- food trucks

ECHO is a non-profit 501(c)3 organization.

17391 Durrance Road, North Fort Myers, FL 33917
www.echonet.org | 239-543-3246
**Sponsorship Levels**

Re-imagine a better world for all. ECHO, a world leader in sustainable agriculture, invites you to join us as a sponsor for the Global Food and Farm Festival and help educate, excite, and motivate our community. **With thousands of festival attendees and media impressions each year**, you will maximize your advertising dollars and align your organization with the worthy cause of fighting hunger and inspiring our local community.

<table>
<thead>
<tr>
<th>Company name and logo displayed on front of 15,000 Save-the-Date postcards mailed in Lee County</th>
<th>Presenting Sponsor $2500</th>
<th>Featured Sponsor $1000</th>
<th>Festival Partner $250</th>
<th>Community Supporter $100</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company named as Presenting Sponsor in radio promotions Tampa-Fort Myers-Miami</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Premium signage at two-day Festival (sponsor provides banner)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company logo in promotional email campaigns reaching over 10,000 local households</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Prime booth space with tent, table, and chairs</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company logo on 500 color posters distributed throughout Lee County</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Prominently displayed company name in festival program &amp; on-site sponsor signage</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company named as sponsor in all press releases</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company Logo on Festival Website and Social Media mentions (with link to sponsor website)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>VIP Festival Passes</td>
<td>12</td>
<td>10</td>
<td>5</td>
<td>5</td>
</tr>
</tbody>
</table>

To be included in prime promotional benefits, please complete Sponsorship Agreement and provide logo art by no later than January 29th.

Additional custom sponsorship packages are available. If you have any questions, please contact JoDee Hanssen at 239.567.3319 or jhanssen@echonet.org.
ECHO’s Global Food and Farm Festival
March 13-14, Taste...Experience and Explore!

Custom Opportunities

Make the most of your sponsorship with a tailored opportunity that fits your audience.

$1,500 **Reusable Bags** Your company’s logo will be featured on **reusable** cotton tote bags distributed to attendees

$1,250 **Reusable Water Bottle Sponsor** Your company’s logo featured on take-home bottles handed out to guests at water stations

$1,000 **Stage Sponsor** This includes entertainment introduction and naming of the stage (three available)

$1,000 **Pop-up Playground Sponsor** Advertise your business in the Festival Program while providing imaginative play for children. ECHO provides creative, recyclable materials for the playground (one available)

$500 **Program Sponsor** Present a one page advertisement in ECHO’s Global Food and Farm Festival Program (four available)

$250 **Passport Sponsor** Present a one page advertisement in ECHO’s Global Food and Farm Festival Young Explorer’s Passport (four available)

Custom sponsorships include company logo on festival website + social media mentions (with link to sponsor website) & 5 VIP Festival Passes

Previous Sponsors

Join other like-minded businesses and get your message out to Festival Attendees.

[Images of sponsors logos]
Sponsorship Agreement

Thank you for choosing to make a difference! Please fill out the form below and return to ECHO with your payment. Contact JoDee Hanssen at 239.567.3319 or jhanssen@echonet.org with any questions.

Yes, I want to be a Sponsor for ECHO’s Global Food and Farm Festival 2020!

______ Presenting Sponsor - $2,500
______ Featured Sponsor - $1,000
______ Festival Partner - $250
______ Community Supporter - $100

Custom Sponsorship opportunities

______$1,500 Reusable Bags Sponsor
______$1,250 Reusable Water Bottle Sponsor
______$1,000 Stage Sponsor
______$1,000 Pop-up Playground Sponsor
______$500 Program Sponsor
______$250 Passport Sponsor

Company Name: __________________________________________________________________________

Contact Person: ___________________________________ Phone#: _________________________________

Address: ___________________________________ City/State/Zip: __________________________________

Payment Method:
Visa/MC/Discover: _______________________________________________________________________

Card Number     Expiration Date     Code
_______________________________________________________________________

Signature    Date

To be included in prime promotional benefits, please complete Sponsorship Agreement and provide logo art by no later than January 29th.

EIN: 23-7275283
Please make checks payable to ECHO, and mail to:
ECHO, 17391 Durrance Rd., N. Fort Myers, FL 33917 attention: Festival Sponsorship