



JAIME FLYNN

SENIOR ART DIRECTOR

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EXPERIENCE

2017 — Present

Kettle at Apple | Cupertino, CA

Freelance Senior Creative

Managed creative across three Apple brands, on-site in Cupertino. Instituted new workflows to streamline creative production.

2017

FCB | Chicago

Associate Creative Director

Managed daily responsibilities as Creative Lead for five brands. Oversaw and mentored Junior and Mid-level AD/CW teams. Collaborated with clients to leverage digital & social advertising.

2015 — 2017

Cramer-Krasselt | Chicago

Creative Brand Lead/Senior Art Director

Led social initiatives across client roster, including Porsche, Cedar Fair, and BIC. Facilitated digital content studio to offer in-house production.

2014 — 2015

Ogilvy & Mather | Chicago

Art Director

Adapted brand campaigns for social performance. Won three new clients, producing digital creative to show agency capabilities. Oversaw junior creatives in digital display, web & social content.

2013 — 2014

R/GA | Chicago

Art Director

Collaborated closely with technology and UX departments, concepting new ways to use social platforms. Produced social and digital campaigns for clients across New York, Austin and Chicago.

2009 — 2013

AKQA | New York

Art Direction

Doremus | New York

Freelance Art Direction

FCB | New York

Art Direction

Digital Media Center | Madison

Digital Media Consultant

RECOGNITION

Shorty Awards 2017 | **Best in Auto**

PRSA 2017 | **Media Kit Visual Design**

Golden Trumpet 2017 | **Social Campaign**

3% Conference News 2017 | **Featured Creative Director**

Shorty Awards 2016 | **Best Use of Snapchat**

Webby Awards 2016 | **Best Use of Native Advertising**

Webby Awards 2016 | **Social Event Marketing**

IAB MIXX Awards 2016 | **Best Use of Native Advertising**

Drum Dadi Awards 2016 | **Best Use of Social**

Media Post Creative Awards 2016 | **Best Use of Audio**

Social Media Week 2016 | **Featured Speaker**

Webby Awards 2014 | **Social Customer Service**

Social Media Week 2013 | **Featured Presentation**

Cannes Future Lions 2013 | **Global Finalist**

Unicef 2012 | **Global Campaign Finalist**

Creativity Online

Advertising Age

Ads of the World

CLIENTS

Apple, Porsche, Vitamix, Abercrombie & Fitch, Valspar, Google, Corona Extra, Meow Mix, Oreo, Miller Coors, Bud Light, Cedar Fair, BIC Soleil, Glade, Shout, Scrubbing Bubbles, VISA, Sherwin-Williams, Hollister, Fossil, Capital One, Home Run Inn Pizza, Pine-Sol, Crocs, Jamaica Tourism, Verizon

EDUCATION

Miami Ad School

Art Direction 2012

University of Wisconsin — Madison

JBA School of Journalism & Mass Communication
Concentration in Strategic Communication 2011