

2013 - Present

Independent Graphic Design

Designer for small businesses and corporate projects.

KEY PROJECTS:

- SWEET COMB CHICAGO: I designed the brand, product packaging, printed promotion and website for a local beekeeper.
- CANAL SHORES: I designed the new brand, print promotion, online, and environmental graphics for this community golf course.
- LOGIC LAWN CARE: I worked with the owner of an organic lawn service to update the company logo and create art for their promotion. This included a range of items from new media and power point, to truck graphics.

1995 - 2013

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Publications International, Ltd.

New Seasons

Research and Development

- Co-manager of a team responsible for product development.
- Researched market - identified directions.
- Designed formats and requested prototypes from Asian manufacturers.
- Supervised the graphic design for the first of each kind of product.
- Traveled to Asia, India, Thailand and the Philippines to visit vendor showrooms and factories, scout new materials and ideas, attend trade shows, start projects, and check products being produced.

1992 - 1995

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Publications International, Ltd.

Children's Book Division

Creative Director

- Followed lead of company owner to start and build this business.
- Developed formats, set style, and supervised production of book product.
- Using the styles and physical formats that I developed, PIL partnered with and published books featuring characters from Disney, Sesame Street, Warner Brothers, and more.

EDUCATION:

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John Herron School of Art - Bachelor of Arts

School of the Art Institute - Continuing Studies

SOFTWARE SKILLS:

- Mac: Adobe Creative Cloud / InDesign · Illustrator · Photoshop
- Adobe Digital Publishing Suite