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# Appendices

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## Methodology

### Quality of Life Indicators

The CAP community assessment model relies on clearly defined indicators in order to understand concepts or systems within the community which may be too large or complex to understand and discuss. As an example, we might ask ourselves, “Do people have adequate access to health care?” Increasing use of the emergency room for non-emergency purposes could be an indicator that they do not.

For the purposes of this project, special groups known as Technical Advisory Committees (TACs) developed the original list of quality-of-life indicators. These committees were represented by a rich mixture of professionals, advocates, and community volunteers, all of whom were experts in the respective areas under review. The TACs used special criteria to develop the quality of life indicators used for this project. These criteria stipulated that indicators need to be understandable to the general user and the public, responsive to change, relevant for policy decisions, and updated regularly.

Each year the CAP Steering Committee reviews the list of indicators to keep up with changes within our community.

### Primary Data

#### Indicator Selection

Measures of community progress depend upon consistent, reliable, and scientifically accurate sources of data. One of the types of data gathered for this project is primary data. The only primary data are from a telephone survey of a sample of Santa Cruz County residents. There is much to be learned from people’s perceptions of their community, especially when those perceptions contradict the empirical evidence about its conditions.

In order to capture and understand the diverse perspectives of community members, Applied Survey Research conducts a telephone survey, in both English and Spanish, with over 700 randomly selected county residents. The intent of the survey is to measure the opinions, attitudes, desires, and needs of a demographically representative sample of the county’s residents. Respondents are asked questions with confined options in addition to open-ended questions. The survey was conducted annually between 1995 and 2005, and biennially since 2005.

#### Sample Selection and Data Weighting

In 2015, 784 surveys were completed with county residents. Telephone contacts were attempted with a random sample of residents 18 years or older in Santa Cruz County. Potential respondents were selected based on phone number prefixes, and quota sampling was employed to obtain the desired geographic distribution of respondents across North County, South County, and the San Lorenzo Valley. In 2015, quotas were also set for Latino respondents in order to increase the number of Latino survey respondents. In order to address the increasing number of households without landline telephone

service, the sample included wireless-only and wireless/land-line random digit dial prefixes in Santa Cruz County. All cell phone numbers were dialed manually (by hand) to comply with Telephone Consumer Protection Act (TCPA) rules. Respondents were screened for geography, as cell phones are not necessarily located where the number came from originally.

As previously mentioned, quotas were used with respect to respondents' location of residence. The quotas were designed to obtain sufficient samples to allow generalization to the overall population within each of the three designated geographic areas (North County, South County, and the San Lorenzo Valley). This method of sampling necessitated an over-sample of the San Lorenzo Valley due to its small size in relation to the rest of the county. The over-sampling of San Lorenzo Valley allowed for reliable comparisons with the other two regions (North County and South County). In total 784 surveys were completed, 282 in North County, 256 in South County, and 246 in San Lorenzo Valley.

Data from the 2015 survey were "weighted" along several demographic dimensions prior to data analysis. Data weighting is a procedure that adjusts for discrepancies between demographic proportions within a sample and the population from which the sample was drawn. For example, within the 2015 survey, the sample was 60% female and 40% male, whereas the population in Santa Cruz County is very near to evenly split between the two genders. When the data are weighted to adjust for the over-sampling of females, answers given by each female respondent are weighted slightly downward, and answers given by each male respondent are weighted slightly upward, thus compensating for the disproportionate sampling.

The survey data for 2015 were simultaneously weighted along the following demographic characteristics: gender, ethnicity, and geographic location. Weighting for both ethnicity and gender was performed to be region-specific, based on 2010 Census data, in order to account for differences across the three regions of Santa Cruz County. The weighted data were used in the generation of the overall frequency tables, and all of the cross-tabulations, with the exception of the regional cross-tabulations. For the regional cross-tabulations, the regional weights were dropped so that the San Lorenzo Valley oversample could be utilized.

There are important characteristics of weighted data that need to be mentioned. Within a weighted data set, the weights of each person's responses are determined by that individual's characteristics along the weighted dimensions (gender, ethnicity, geographic location). Thus, different respondents will have different weights attributed to their responses, based on each person's intersection along the three weighted demographic dimensions.

### Sample Representativeness

A sample size of 784 residents provides 95% confidence that the opinions of survey respondents do not differ from those of the general population of Santa Cruz County by more than +/-3.5%. This "margin of error" is useful in assessing how likely it is that the responses observed in the sample would be found in the population of all residents in Santa Cruz County if every resident were to be polled.

It is important to note that the margin of error is increased as the sample size is reduced. This becomes relevant when focusing on particular breakdowns or subpopulations in which the overall sample is broken down into smaller groups. In these instances, the margin of error will be larger than the initially stated interval of 3.5%.

It should be understood that all surveys have subtle and inherent biases. ASR has worked diligently with the CAP Steering Committee to reduce risks of bias and to eliminate identifiable biases. One remaining bias in this study appears in the area of respondent self-selection; the capturing of opinions only of those willing to contribute approximately 20 minutes of their time to participate in this community survey.

### Data Analysis

Significance testing on the overall 2015 data was performed using proportion Z testing to determine whether differences observed within the 2015 data would be likely to be expected across the population of the entire county. In charts illustrating survey results, an asterisk indicates when statistically significant differences were found between survey subpopulations.

### Data Presentation

Demographic breakdowns of survey results are presented on the web, as downloadable PDFs, rather than in the report. The overall results remain in the report, and demographic comparisons on key indicators appear throughout the document. Question-by-question cross-tabulations for ethnicity, region, age, sex, and income are available on the Applied Survey Research Website at: [www.appliedsurveyresearch.org](http://www.appliedsurveyresearch.org).

### Secondary Data

Secondary (pre-existing) data were collected from a variety of sources, including but not limited to, the U.S. Census Bureau; federal, state, and local government agencies; health care institutions; and computerized sources through online databases and the Internet. Whenever possible, multiple years of data were collected to present trends. State level data were also collected for comparison to local data.

#### California Health Interview Survey (CHIS)

The California Health Interview Survey (CHIS) is the largest state health survey in the nation. It is a random-dial telephone survey that asks questions on a wide range of health topics. CHIS is conducted on a continuous basis allowing the survey to generate timely one-year estimates. CHIS provides representative data on all 58 counties in California and provides a detailed picture of the health and health care needs of California's large and diverse population.

### California Healthy Kids Survey (CHKS)

The CHKS is a comprehensive youth self-reported data collection system that provides essential and reliable health risk assessment and resilience information to schools, school districts, and communities. It is developed and conducted by a multidisciplinary team of expert researchers, evaluators, and health and prevention practitioners. The Santa Cruz County CHKS is conducted bi-annually at all public schools throughout the county.

### American Community Survey (ACS)

The American Community Survey (ACS) is an ongoing survey that provides data every year giving communities the current information they need to plan investments and services. It uses a series of monthly samples to produce annually updated data for small areas (census tracts and block groups) formerly surveyed via the decennial census long-form sample. For more information:

[www.census.gov/acs/www/methodology/methodology\\_main/](http://www.census.gov/acs/www/methodology/methodology_main/).

### Age Adjustment

Age-adjusted rate calculations are a summary measure allowing for unbiased comparisons between groups with different age distributions in the population over time, or among diverse populations.

Unless noted as age-adjusted, rates shown are age-specific rates which are also used for unbiased evaluation however among groups of the same age or age range. Age-adjusted rates and age-specific rates are not comparable.

### Data Proofing

Data in the report underwent extensive proofing to ensure accuracy. The data proofing protocol is a multi-step process that thoroughly checks text, numbers, and formatting in the narrative, tables, and charts. The process requires each piece of data to be proofed at least three times using an adapted Responsibility Assignment Matrix.

## Santa Cruz County Telephone Survey Results, 2015

1. Which of the following areas do you live in or live closest to?

	Frequency	Percent
Aptos	43	5.5%
Capitola	36	4.6%
City of Santa Cruz	130	16.6%
City of Watsonville	187	23.8%
Corralitos	14	1.7%
Davenport/Bonny Doon	9	1.2%
Freedom	21	2.7%
La Selva	3	.3%
Live Oak	178	22.7%
Pajaro	17	2.2%
Scotts Valley	41	5.3%
Soquel	21	2.7%
Ben Lomond	24	3.1%
Boulder Creek	32	4.0%
Felton	26	3.3%
Lompico	1	.1%
Total	784	100.0%

2. What is your zip code?

	Frequency	Percent
95003	43	5.5%
95005	24	3.1%
95006	32	4.0%
95010	36	4.6%
95017	4	.6%
95018	27	3.4%
95019	21	2.7%
95060	112	14.3%
95061	2	.3%
95062	178	22.7%
95063	2	.2%
95064	2	.2%
95065	17	2.2%
95066	39	5.0%
95067	3	.3%
95073	21	2.7%
95076	218	27.8%
95077	3	.4%
Total	784	100.0%

3. Are you a parent or guardian of a child (children) under the age of 18?

	Frequency	Percent
Yes	253	32.2%
No	531	67.8%
Total	784	100.0%

4. How does (do) your child (children) usually get to school?

	Frequency	Percent
Ride Bike	23	9.7%
Walk	55	23.2%
Driven to School	142	59.6%
Drive themselves to school	15	6.4%
Carpool	13	5.2%
School Bus	41	16.9%
Public Bus	6	2.5%
Other	2	1.0%
Too young to go to school	15	6.1%

Multiple response question with 239 respondents offering 312 responses.

4a. Which of the following would encourage your child (children) to walk or bike to school more frequently?

	Frequency	Percent
Living closer to school	121	56.1%
Slower traffic speeds on streets	53	24.5%
Traffic crossing guards on duty	48	22.1%
Increased feeling of safety from crime	56	26.2%
Sidewalk or street improvements for safety	56	26.1%
Change in attitude, so that it's a cool thing to do	28	12.8%
Lights or stop signs	43	20.0%
Bike lanes	49	22.5%
Other	13	6.2%
Age	16	7.5%
Walk/bike already	4	1.9%

Multiple response question with 216 respondents offering 487 responses.

5. Do you feel you are better off financially this year than last year?

	Frequency	Percent
Yes	269	34.7%
The Same	240	30.9%
No	266	34.4%
<b>Total</b>	<b>775</b>	<b>100.0%</b>

6. In the past 12 months, did you apply for public or government assistance?

	Frequency	Percent
Yes	136	17.5%
No	645	82.5%
<b>Total</b>	<b>781</b>	<b>100.0%</b>

6a. What prevented you from applying to get help from any social service program?

	Frequency	Percent
I didn't need public assistance	482	75.7%
I didn't know where to get help	22	3.4%
I applied for public assistance but did not qualify	63	9.9%
I didn't want to	83	13.0%
Other	3	.5%

Multiple response question with 636 respondents offering 653 responses.

7. The food that I/we bought just didn't last, and I/we didn't have money to get more

	Frequency	Percent
Often true	46	5.9%
Sometimes true	147	18.8%
Never true	586	75.0%
Don't Know	2	.3%
<b>Total</b>	<b>781</b>	<b>100.0%</b>

8. Have you been without housing in Santa Cruz County during the past year?

	Frequency	Percent
Yes	60	7.7%
No	724	92.3%
<b>Total</b>	<b>784</b>	<b>100.0%</b>

9. Is anyone staying at your address on a temporary basis who otherwise might be considered homeless?

	Frequency	Percent
Yes	50	6.4%
No	730	93.3%
Don't Know	3	.3%
<b>Total</b>	<b>782</b>	<b>100.0%</b>

10. How would you describe, in general, your overall health?

	Frequency	Percent
Excellent	161	20.6%
Very good	224	28.6%
Good	238	30.4%
Fair	107	13.7%
Poor	53	6.7%
<b>Total</b>	<b>783</b>	<b>100.0%</b>

11. Do you have a regular source of health care?

	Frequency	Percent
Yes	687	88.0%
No	93	12.0%
<b>Total</b>	<b>780</b>	<b>100.0%</b>

11a. If you have a regular source of health care, where do you go?

	Frequency	Percent
Private practice - includes Santa Cruz Medical Clinic	495	72.6%
Urgent care clinics - Doctors on Duty, 24 hour urgent care	41	6.0%
Emergency room	16	2.4%
Community and County clinics	102	14.9%
Alternative care practices	10	1.4%
Out of county	15	2.2%
Other	3	.4%
<b>Total</b>	<b>682</b>	<b>100.0%</b>

11b. If no, where do you go?

	Frequency	Percent
Private practice - includes Santa Cruz Medical Clinic	24	28.6%
Urgent care clinics - Doctors on Duty, 24 hour urgent care	8	9.6%
Emergency room	17	20.2%
Community and County clinics	29	35.3%
Alternative care practices	2	2.3%
Out of county	0	0.0%
Other	3	3.9%
<b>Total</b>	<b>82</b>	<b>100.0%</b>



12. In the past 12 months, were you able to receive the health care you needed?

	Frequency	Percent
Yes	684	87.8%
No	39	5.1%
I didn't need healthcare	56	7.1%
<b>Total</b>	<b>779</b>	<b>100.0%</b>

12a. Why were you unable to receive the health care you needed?

	Frequency	Percent
No insurance	11	32.9%
Insurance wouldn't cover it	6	18.8%
Couldn't afford co-pay	2	6.7%
Couldn't afford the premium	3	8.3%
Too expensive	3	8.3%
Could not find a doctor to accept your insurance	0	0.0%
Transportation issues	0	0.0%
Unable to communicate due to language differences or bar	0	0.0%
Didn't know where to go	0	0.0%
Didn't know what steps to take to get health care	0	0.0%
Unable to understand the telephone instructions to make	1	2.5%
Changed employer or lost job	1	3.1%
Lack of services or services unavailable	1	3.1%
There were waiting lists	0	0.0%
Medi-Cal/ MediCruz problems	2	4.7%
Other	4	11.6%
<b>Total</b>	<b>33</b>	<b>100.0%</b>

13. Have you needed dental care in the past year?

	Frequency	Percent
Yes	519	66.5%
No	261	33.5%
<b>Total</b>	<b>780</b>	<b>100.0%</b>

14. Has a doctor ever told you that you have diabetes or pre-diabetes?

	Frequency	Percent
Yes	132	16.9%
No	650	83.1%
<b>Total</b>	<b>783</b>	<b>100.0%</b>

14a. If a doctor has told you that you have diabetes or pre-diabetes, were you told it was:

	Frequency	Percent
Type 1 Diabetes	9	6.9%
Type 2 Diabetes	51	40.6%
Gestational Diabetes	7	5.4%
Pre-Diabetes	56	45.1%
Other	2	1.9%
<b>Total</b>	<b>125</b>	<b>100.0%</b>

15. During the past 12 months, did you ever feel so sad or hopeless almost every day for two weeks or more in a row that you stopped doing some usual activities?

	Frequency	Percent
Yes	145	18.5%
No	639	81.5%
<b>Total</b>	<b>783</b>	<b>100.0%</b>

16. In the past 12 months, were you able to receive the mental health and/or substance abuse treatment you needed?

	Frequency	Percent
I didn't need mental health and/or substance abuse treatment	604	79.4%
Yes, mental health treatment	75	9.9%
Yes, substance abuse treatment	4	.6%
Yes, both mental and substance abuse treatment	36	4.8%
No, I was unable to receive the treatment I needed	41	5.4%
<b>Total</b>	<b>760</b>	<b>100.0%</b>

16a. Why didn't you receive the mental health and/or substance abuse treatment you needed?

	Frequency	Percent
No insurance	1	2.0%
Insurance would not cover it	7	21.6%
Couldn't afford co-pay	1	3.5%
Couldn't afford the premium	0	0.0%
Too expensive	5	14.4%
Could not find a doctor to accept your insurance	1	4.4%
Transportation issues	2	5.8%
Unable to communicate due to language differences or bar	1	4.4%
Didn't know where to go	1	3.7%
Didn't know what steps to take to get health care	3	9.4%
Unable to understand the telephone instructions to make	0	0.0%
Changed employer or lost job	3	8.1%
Lack of services or services unavailable	3	10.3%
There were waiting lists		.9%
Too embarrassed	0	0.0%
Didn't want people to find out	4	11.9%
Other	1	3.0%

Multiple response question with 32 respondents offering 33 responses.

17. How many days per week do you engage in physical activity for a combined total of 30 minutes or more?

	Frequency	Percent
None	81	10.3%
1 - 2 Days	114	14.6%
3 - 4 Days	199	25.4%
5 or more days	388	49.6%
<b>Total</b>	<b>781</b>	<b>100.0%</b>

18. How many times in the past 7 days did you eat fast food?

	Frequency	Percent
0	424	54.3%
1	192	24.7%
2	82	10.5%
3	38	4.9%
4	15	1.9%
5	9	1.1%
6	5	.7%
7	15	1.9%
<b>Total</b>	<b>780</b>	<b>100.0%</b>

19. How many days in the past 7 days did you eat 5 or more servings of fruits and vegetables a day?

	Frequency	Percent
0	101	13.2%
1	33	4.4%
2	52	6.9%
3	82	10.7%
4	68	9.0%
5	94	12.3%
6	23	3.0%
7	307	40.4%
<b>Total</b>	<b>761</b>	<b>100.0%</b>

20-21. Body Mass Index in adults

	Frequency	Percent
Low BMI (Less than 18.5)	11	1.5%
Normal BMI (18.5 -24.9)	288	39.5%
Overweight (BMI 25.0 -29.9)	264	36.3%
Obese (BMI 30.0 or more)	166	22.7%
<b>Total</b>	<b>729</b>	<b>100.0%</b>

22. Considering all types of alcoholic beverages, during the past 30 days about how many times did you have 5 or more drinks on an occasion?

	Frequency	Percent
0	627	81.0%
1	46	5.9%
2	34	4.4%
3	20	2.5%
4	14	1.8%
5	7	1.0%
7	2	.3%
8	3	.4%
10	8	1.0%
12	4	.5%
15	2	.2%
20	2	.2%
30	5	.7%
<b>Total</b>	<b>774</b>	<b>100.0%</b>

23. During the past 30 days, on how many days have you taken a prescription drug that was not prescribed to you?

	Frequency	Percent
0	758	97.7%
1	7	.9%
2	4	.5%
4	4	.5%
5	2	.2%
7	1	.1%
<b>Total</b>	<b>776</b>	<b>100.0%</b>

24. How acceptable do you think it is for adults to provide alcohol to persons under 21, other than their own children, in their home?

	Frequency	Percent
Very acceptable	9	1.2%
Somewhat acceptable	67	8.7%
Not at all acceptable	689	90.1%
<b>Total</b>	<b>765</b>	<b>100.0%</b>

25. How acceptable do you find the use of marijuana for recreational or non-medicinal use?

	Frequency	Percent
Very acceptable	143	19.1%
Somewhat acceptable	250	33.4%
Not at all acceptable	354	47.4%
<b>Total</b>	<b>746</b>	<b>100.0%</b>

26. How concerned are you about crime in Santa Cruz County?

	Frequency	Percent
Very concerned	278	35.7%
Somewhat concerned	377	48.4%
Not at all concerned	124	15.9%
<b>Total</b>	<b>779</b>	<b>100.0%</b>

27. How safe would you say you feel in your neighborhood?

	Frequency	Percent
Very safe	455	58.2%
Somewhat safe	300	38.3%
Not at all safe	28	3.5%
<b>Total</b>	<b>782</b>	<b>100.0%</b>

28. Do you feel children have a safe place to play in your neighborhood?

	Frequency	Percent
Yes	589	79.1%
No	156	20.9%
<b>Total</b>	<b>745</b>	<b>100.0%</b>

29. Have any family members or friends in Santa Cruz County experienced any of the following types of abuse in the last year?

	Frequency	Percent
<b>a. Domestic Violence or intimate partner violence</b>		
Yes	50	6.6%
No	714	93.4%
<b>Total</b>	<b>765</b>	<b>100.0%</b>
<b>b. Child abuse or neglect</b>		
Yes	27	3.6%
No	741	96.4%
<b>Total</b>	<b>769</b>	<b>100.0%</b>
<b>c. Elder abuse or neglect</b>		
Yes	35	4.6%
No	734	95.4%
<b>Total</b>	<b>769</b>	<b>100.0%</b>

30a. How concerned are you about drug and alcohol abuse in your neighborhood?

	Frequency	Percent
Very concerned	166	21.6%
Somewhat concerned	256	33.3%
Not at all concerned	346	45.0%
<b>Total</b>	<b>769</b>	<b>100.0%</b>

30b. How concerned are you about gangs in your neighborhood?

	Frequency	Percent
Very concerned	163	21.2%
Somewhat concerned	212	27.7%
Not at all concerned	391	51.1%
<b>Total</b>	<b>766</b>	<b>100.0%</b>

30c. How concerned are you about violence in your neighborhood?

	Frequency	Percent
Very concerned	121	15.6%
Somewhat concerned	257	33.3%
Not at all concerned	395	51.1%
<b>Total</b>	<b>774</b>	<b>100.0%</b>

31. What one thing concerns you the MOST about the natural environment in Santa Cruz County?

	Frequency	Percent
Water pollution	121	18.5%
Litter	65	10.0%
Water availability / Salt water intrusion	177	27.0%
No preservation of natural environment/ wildlife	27	4.2%
Drinking water quality	17	2.6%
General pollution	50	7.7%
Development of open space / agricultural land	19	3.0%
Traffic / too many cars	73	11.2%
Air pollution - car emissions	51	7.7%
Overpopulation	27	4.1%
Fire protection / prevention	15	2.3%
Global warming / climate change	30	4.6%
Closure of state parks	4	0.7%
Lack of recycling	15	2.3%
Homeless encampments / panhandling	32	4.8%
Cutting down trees / commercial logging	20	3.1%
Drought	155	23.6%
Other	5	0.7%

Multiple response question with 656 respondents offering 903 responses.

32. How often do you buy food from farmers markets, local produce stands, or community supported agriculture also known as CSAs?

	Frequency	Percent
Daily	20	2.6%
Once a week	227	29.1%
More than once a week but not daily	87	11.2%
More than once a month but not every week	98	12.6%
Once a month	136	17.4%
Less than once a month	84	10.8%
Never	127	16.3%
<b>Total</b>	<b>779</b>	<b>100.0%</b>

32a. What prevents you from buying food from farmers markets, local produce stands, or CSAs?

	Frequency	Percent
Nothing prevents me	222	30.9%
Cost	125	17.4%
Location	128	17.7%
Times are not convenient	215	29.9%
Variety	14	1.9%
Don't want to shop at more than one store	50	6.9%
Parking	15	2.1%
Other	21	3.0%
Grow Own	13	1.7%
<b>Total</b>	<b>720</b>	<b>100.0%</b>

33. Are taking any of the following steps to reduce your household water consumption?

	Frequency	Percent
Installed a low-flow toilet	492	64.5%
Installed a low-flow showerhead	512	67.2%
Used rainwater for landscape irrigation	284	37.2%
Installed a high efficiency dishwasher	254	33.3%
Installed a high efficiency washing machine	347	45.5%
Made improvements to your landscape to reduce irrigation	393	51.6%
Used gray water for landscape	251	32.9%
None of the above	48	6.3%
Short/fewer showers	25	3.3%
Less flushing	7	1.0%
Other	40	5.2%

Multiple response question with 763 respondents offering 1,651 responses.

34. How often do you use alternative forms of transportation - carpooling, bus, bicycle, etc. - rather than driving alone?

	Frequency	Percent
Every Day	99	12.8%
At least once a week, but not every day	182	23.6%
A couple times a month	99	12.8%
A couple times a year	54	6.9%
Never	338	43.7%
Other	1	0.1%
<b>Total</b>	<b>774</b>	<b>100.0%</b>

34a. What type of alternative forms of transportation do you use?

	Frequency	Percent
Carpooling	209	48.1%
Public buses	118	27.2%
Walking	216	49.7%
Riding a bike	174	40.1%
Other	15	3.4%

Multiple response question with 434 respondents offering 731 responses.

35. How satisfied are you with your overall quality of life?

	Frequency	Percent
Very satisfied	469	60.5%
Somewhat satisfied	281	36.3%
Not at all satisfied	25	3.3%
<b>Total</b>	<b>775</b>	<b>100.0%</b>

36a. On which step of the ladder would you say you personally feel you stand at this time?

	Frequency	Percent
0. Worse possible life for you	3	.3%
1	2	.2%
2	10	1.2%
3	10	1.3%
4	22	2.8%
5	93	11.9%
6	63	8.1%
7	163	21.1%
8	212	27.3%
9	89	11.5%
10. Best possible life for you	110	14.2%
<b>Total</b>	<b>775</b>	<b>100.0%</b>
<b>MEAN</b>	<b>775</b>	<b>7.37</b>

36b. On which step do you think you will stand about five years from now?

	Frequency	Percent
0. Worse possible life for you	8	1.2%
1	6	.8%
2	6	.9%
3	16	2.3%
4	11	1.5%
5	45	6.5%
6	17	2.5%
7	77	11.2%
8	162	23.4%
9	141	20.4%
10. Best possible life for you	203	29.4%
<b>Total</b>	<b>692</b>	<b>100.0%</b>
MEAN	692	8.06

37. How often do you feel the people in your neighborhood help each other?

	Frequency	Percent
Often	210	27.7%
Sometimes	435	57.2%
Never	84	11.0%
<b>Total</b>	<b>31</b>	<b>4.0%</b>

38. People in this neighborhood help each other out.

	Frequency	Percent
Often	619	79.4%
Sometimes	122	15.7%
Never	38	4.9%
<b>Total</b>	<b>779</b>	<b>100.0%</b>

39. Have you felt discriminated against in Santa Cruz County in the last 12 months?

	Frequency	Percent
Yes	106	13.6%
No	669	86.4%
<b>Total</b>	<b>774</b>	<b>100.0%</b>

39a. If you felt discriminated against or treated unfairly, for what reason?

	Frequency	Percent
Age	19	20.7%
Appearance	8	9.0%
Ethnicity / race	43	46.1%
Gender	10	10.5%
Gender identity	4	4.5%
Language	7	7.9%
Religion	2	2.2%
Sexual orientation	1	.6%
Socioeconomic status	11	11.5%
A disability	6	6.6%
Other	7	7.6%

Multiple response question with 94 respondents offering 119 responses.

40. Have you or a member of your household, been diagnosed by a physician with a disability that significantly limits one or more major life activities?

	Frequency	Percent
Yes	154	19.9%
No	621	80.1%
<b>Total</b>	<b>775</b>	<b>100.0%</b>

40a. What is/are the age/ages of the person(s) diagnosed as having a disability?

	Frequency	Percent
5 years or less	1	.5%
6 to 18 years	13	8.6%
19 to 24 years	3	2.2%
25 to 34 years	17	11.1%
35 to 44 years	21	14.0%
45 to 54 years	11	7.0%
55 to 64 years	30	19.6%
65 to 74 years	38	25.0%
75 to 84 years	15	10.0%
85 years and over	11	7.0%

Multiple response question with 150 respondents offering 153 responses.



40b. Is the person(s) with a disability participating in community life at the levels he or she desires?

	Frequency	Percent
Yes	72	49.2%
Don't know	75	50.8%
<b>Total</b>	<b>147</b>	<b>100.0%</b>

41. How would you rate your level of agreement with the statement, "I know how to make a positive change in my community"

	Frequency	Percent
Strongly agree	184	24.5%
Agree	318	42.2%
Neutral	201	26.6%
Disagree	39	5.1%
Strongly disagree	12	1.6%
<b>Total</b>	<b>753</b>	<b>100.0%</b>

42. In the last 12 months have you done any of the following?

	Frequency	Percent
Attended a town meeting, public hearing or public affair	224	37.4%
Met with, e-mailed, called or sent a letter to any local	199	33.2%
Joined a protest or demonstration	67	11.2%
Signed a petition	320	53.5%
Joined an on-line political advocacy group	121	20.2%
Vote	459	76.7%
Joined a neighborhood group or association	187	31.2%
Other Political Action	8	1.4%

Question with 599 respondents offering 1,586 responses.

43. What do you think takes away from your quality of life? What don't you like about Santa Cruz County?

	Frequency	Percent
Nothing takes away from quality of life	159	22.7%
Traffic	137	19.6%
Gangs / Crime	99	14.1%
Cost of living / housing	166	23.8%
Overcrowding / unplanned growth	50	7.2%
Lack of jobs / employment opportunities	36	5.2%
Homelessness	91	13.0%
Local politics	41	5.9%
Road conditions	12	1.7%
Weather	10	1.4%
Government rules / regulations	25	3.6%
Too liberal	14	2.0%
Other	65	9.2%

Multiple response question with 700 respondents offering 905 responses.

44. Which of the following age groups are you in?

	Frequency	Percent
18 years or less	8	1.0%
19 to 24 years	45	5.8%
25 to 34 years	128	16.3%
35 to 44 years	130	16.6%
45 to 54 years	122	15.6%
55 to 64 years	124	15.8%
65 to 74 years	138	17.6%
75 to 84 years	58	7.4%
85 years and over	31	3.9%
<b>Total</b>	<b>784</b>	<b>100.0%</b>

45. Which of the following racial/ethnic groups do you identify as?

	Frequency	Percent
Caucasian	424	54.1%
Latino / Hispanic	288	36.8%
Native American	6	.8%
African American	6	.8%
Filipino	1	.1%
Pacific Islander	1	.1%
Asian	12	1.5%
Multi-racial / multi-ethnic	46	5.9%
Other	0	0.0%
<b>Total</b>	<b>784</b>	<b>100.0%</b>

46. What is your best estimate of your household's total annual income from all sources before taxes?

	Frequency	Percent
\$34,999 or less	258	37.0%
\$35,000 to \$74,999	199	28.6%
\$75,000 or more	239	34.4%
<b>Total</b>	<b>696</b>	<b>100.0%</b>

47. What is your employment status?

	Frequency	Percent
Employed full-time	286	36.8%
Employed part-time	94	12.1%
Self-employed	91	11.6%
Unemployed	61	7.8%
Retired	194	24.9%
Student	17	2.2%
Homemaker, parent or caregiver	33	4.3%
Volunteer	3	.3%
<b>Total</b>	<b>779</b>	<b>100.0%</b>

48. Did you ever serve on active duty in the Armed Forces of the United States?

	Frequency	Percent
Yes, Armed Forces (Army, Navy, Air Force, and Marines)	79	10.1%
Yes, National Reserve	5	.7%
Yes, Coast Guard	8	1.1%
No	685	88.3%
<b>Total</b>	<b>776</b>	<b>100.0%</b>

Multiple response question with 776 respondents offering 777 responses.

49. What gender do you identify as?

	Frequency	Percent
Male	390	49.7%
Female	390	49.8%
Other	4	.5%
<b>Total</b>	<b>784</b>	<b>100.0%</b>

50. Which of the following best represents how you think of yourself?

	Frequency	Percent
Gay	17	2.2%
Straight, that is, not gay	712	94.9%
Bisexual	19	2.6%
Something else	2	.3%
<b>Total</b>	<b>751</b>	<b>100.0%</b>

## Past Community Heroes, 1996-2015

### Year 21, 2015

Dr. Tamara Ball, University of California, Santa Cruz Santa Cruz Works	Foundation's Pediatrics and Psychiatry Behavior Health Department	Phil Kramer, Goodwill Industries	David Robles, Ecology Action's Sustainable Transportation Group
Barbara Mason, County of Santa Cruz	Jose Joel Vasquez, Jovenes SANOS	Maria Elena de la Garza, Community Action Board, Inc.	Steve Gliessman, University of California, Santa Cruz
Susan Freeman, Stanford Graduate School of Education	Les Forster, Cypress Charter High School	George Jarrow, RN, Dignity Health Dominican Hospital	Andy Shatney
Kathleen King, CEO, Pajaro Valley Community Health Trust	Sarah Emmert, Youth Violence Prevention Task Force	Kristen Kittleson, Water Resources, County of Santa Cruz	Lifetime Achievement Award: Deborah Blumberg
Stephanie Connor-Kent, Palo Alto Medical	Jorge Zamaro, Law Enforcement		

### Year 20, 2014

Brent Haddad, Center for Entrepreneurship, University of California, Santa Cruz	John Frigon, John Frigon Insurance Services	Nereida Robles, Centeotl Grupo de Danza y Baile	Homeless Connect Steering Committee
Carol Polhamu, Alternative Education, Santa Cruz County Office of Education	Rosalba Contreras, Salud Para La Gente	Fe Silva, Centeotl Grupo de Danza y Baile	Maria Virgen, Volunteer, Second Harvest Food Bank
Lawrence P. Drury, GOKIDS	Kate Hinnenkamp, Live Oak Family Resource Center, Community Bridges	Clotilde Sanchez, Volunteer, Neighborhood Accountability Board, City of Watsonville	Mary Masters, Bridge of Hope Foundation
Gary McNeil, County of Santa Cruz Human Services Department	Silvia Austerlic, Hospice of Santa Cruz County	Peter Connery, representing Project Homeless Connect Steering Committee	Charles Kieffer, Santa Cruz State Parks
	Laura Marcus, Dientes Community Dental Care	Maggie McKay, representing Project	Alan Schlenger, Board of Directors, Ecology Action and Santa Community Farmers Markets
	Guillermina Porraz, Salud Para La Gente		

### Year 19, 2013

Faris Sabbah, MD, Pajaro Valley Unified School District Region XI Migrant Education Program	Jim Marshall, Children's Alley Preschool	Sandra Wallace, For Kids Monterey Bay	Jonathan Fry, Santa Cruz and Watsonville Youth City Councils
Tom Helman, Community Action Board	Elisa Breton, MD, Santa Cruz Women's Health Center	Casey Schirmer, MD, Palo Alto Medical Foundation Pediatric Weight Management Program	Will O'Sullivan, Santa Cruz Community Counseling Center Recovery Services
Ryan Coonerty, NextSpace	Maria Mead, MD, Santa Cruz Women's Health Center	Fernando Giraldo, County of Santa Cruz Probation Department	John Dietz, 180/180 Campaign
Jeremy Neuner, NextSpace	Kristina Muten, MD, Santa Cruz Women's Health Center	Lori Butterworth, Santa Cruz and Watsonville Youth City Councils	Jane Schwickerath, Diversity Center 60+ Senior Program
Mark Donnelly, Starlight Elementary School	Wendy Sickles, MD, Santa Cruz Women's Health Center		Saskia Lucas, Santa Cruz Open Streets

Tracey Marquart,  
Community Life Services  
Nancy Macy, The Valley  
Women’s Club of the San  
Lorenzo Valley

Lynn McKibbin, The Valley  
Women’s Club of the San  
Lorenzo Valley  
Talitha Stills, The Valley  
Women’s Club of the San  
Lorenzo Valley

Nesh Dhillon, Santa Cruz  
Community Farmers’  
Markets  
Ross Clark, The  
Greenwharf Project  
Michael Issacson, The  
Greenwharf Project

John Vesecky, The  
Greenwharf Project  
Tiffany Wise-West, The  
Greenwharf Project  
Lifetime Achievement  
Award: Chris Johnson-  
Lyons

**Year 18, 2012**

Ron Slack, Good Times  
Maura Noel, Amgen Tour  
Mathilde Rand,  
Community Volunteer  
Michael Paynter, Santa  
Cruz County Office of  
Education  
Sandy Davie, Santa Cruz  
Toddler Care Center  
Curt Simmons, Plaza  
Lane Optometry  
Alicia Fernandez, Baby  
Gateway  
Angie Gileta, Baby  
Gateway

Xochitl Zaragoza, Baby  
Gateway  
Lili Beggs, Sutter  
Maternity Lactation  
Department  
Francisco Alfaro, Santa  
Cruz County Football  
Club Revolution  
Chris Wentzien, Santa  
Cruz County Football  
Club Revolution  
Joe Hernandez, City of  
Santa Cruz Police  
Department  
Josephine Salgado,  
Women’s Crisis

Support/Defensa de  
Mujeres  
Jean Graham, Santa Cruz  
County Homeless Persons  
Health Project  
Doug Keegan, Santa Cruz  
County Immigration  
Project, Community  
Action Board  
Elizabeth Walch, Friends  
of the Library Scotts  
Valley  
Susie Christensen, Friends  
of the Library Scotts  
Valley

Peter McLean, Friends of  
the Library Scotts Valley  
Bob Geyer, City of  
Watsonville Public Works  
and Utilities  
Ana Rasmussen, Mesa  
Verde Gardens  
Bruce Daniels, UCSC  
Ph.D. Student,  
Hydroclimatology  
Lifetime Achievement  
Award: Fr. Andrew Beck  
and Terry Beck

**Year 17, 2011**

Irene Freiberg, First 5  
SEEDS of Early Literacy  
Master Coach  
Araceli Castillo, Salud  
Para La Gente  
Leslie Conner, Santa Cruz  
Women’s Health Center  
Danny Keith, Second  
Harvest Food Bank  
Monica DaCosta, Unity  
Temple of Santa Cruz

Garrett Neier, The  
Museum of Art & History  
@ the McPherson  
Sergeant Michael Harms,  
Santa Cruz City Police  
Department  
Vicki Assegued, Santa  
Cruz County Probation  
Department  
Carmen Arriaga-  
Kumasaka, Catholic  
Charities

Elizabeth Schilling, Live  
Oak Family Resource  
Center  
Adrian Lemke,  
Community Volunteer  
Michelle Whiting, Santa  
Cruz Bible Church  
Triple P Practitioners  
(Andrew Castro, Chris  
O’Halloran, Donica  
Ericsson, Celia Organista),  
First 5 Positive Parenting  
Program

Betsy Clark, Santa Cruz  
Community Counseling  
Center – Community  
Support Services  
Steve Pleich, Save Our  
Shores  
John Ricker, County of  
Santa Cruz Health  
Agency  
Lloyd Williams, Land Trust  
of Santa Cruz County  
Lifetime Achievement  
Award: Kathy Howard

**Year 16, 2010**

Michael Paul, Santa Cruz  
Goodwill Industries  
Cynthia Wells, Santa Cruz  
Community Counseling  
Center

Cork Cherk, WPENS  
Teacher  
Jeanne Carrier, WPENS  
Teacher  
Kim Woodland, Soquel  
PENS Teacher

Nancy Samsel, Soquel  
PENS Teacher  
Dara Thronton, Santa  
Cruz PENS Teacher  
Wendy Wyckoff, Santa  
Cruz PENS Teacher

Maggie Klepp, Santa Cruz  
PENS Teacher  
Patty McFarland, Central  
California Alliance for  
Health  
Dave McNutt

Paul Bellerjeau, Second Harvest Food Bank  
 Willy Elliot-McCrea, Second Harvest Food Bank  
 Deborah Elston, Santa Cruz Neighbors  
 Nancy Sherrod, Court Appointed Special Advocates (CASA)

Javier G. Diaz, Community Restoration Project  
 Bob Katz, Katz & Lapides Law Office  
 Leola Lapides, Katz & Lapides Law Office  
 Leticia Mendoza, YWCA Watsonville

Dr. Satish Chandra, Dominican Medical Foundation  
 Richard Crowe, St. Francis Soup Kitchen  
 Maria Rodriguez Castillo  
 Carol McMillen  
 Kris Beall, Watsonville Wetlands Watch

Julie Barrett Heffington, Seymour Center at Long Marine Lab  
 Berri Michel, Bicycle Trip Lifetime Achievement Award: Dick Wilson

## Year 15, 2009

Bay Federal Credit Union  
 Preston "Boom" Boomer, Chemistry & Physics Teacher, San Lorenzo Valley High School  
 Sherry Lee Bryan, Ecology Action  
 Terry Corwin, Santa Cruz County Land Trust  
 Carolyn Coleman, Santa Cruz Community Counseling Center  
 Jody Cramer, Assisted Living Project

Caroline Currie, Court Appointed Special Advocate (CASA) Volunteer  
 Crystal Dunningway, Assisted Living Project  
 Dr. Larry deGhetaldi, Palo Alto Medical Foundation, Santa Cruz Division  
 Pola Espinoza, Children's Education Community Leader  
 Kathy Fahl, Make Your Wishes Known

Community Education Initiative  
 Families Together Staff  
 Roberta McPherson, San Lorenzo Valley Equity Committee  
 Dr. Nanette Mickiewicz, Dominican Hospital  
 Maggie Muir, Sutter Maternity & Surgery Center  
 Michelle LaBerge, Volunteer Attorney Coach, Mock Trial School Competition

Steve LaBerge, Volunteer Attorney Coach, Mock Trial School Competition  
 Linda Proudfoot, Make Your Wishes Known Community Education Initiative  
 Raquel Ramirez Ruiz, Diabetes Health Center  
 Surfrider, Santa Cruz Chapter  
Lifetime Achievement Award: Jeanne Wakatsuki Houston, Author & Public Speaker

## Year 14, 2008

Veronica Camberos  
 Henry Carter  
 Dana Cox, RN  
 Peggy Downes Baskin  
 First 5 SEEDS Quality Coaches  
 Curt Gabrielson, Watsonville Community Science Workshop  
 Dr. Gary Griggs, Ph.D.

Lyn Hood, Animal Evacuation Team, SCC Equine Evacuation Unit  
 Hospice of Santa Cruz County  
 Bernie Klum, MD, Watsonville Community Hospital Emergency Department  
 Kristi Locatelli, Animal Evacuation Team, SCC Horsemen's Association  
 Sandy Lydon

Salem Magariam, MD, Dominican Pediatric Clinic  
 Larry Markey  
 Anthony Musielewicz, MD, Dominican Emergency Department  
 Carmen Perez  
 Micah Posner, People Power  
 Pablo Reguerin, Educational Partnership Center

Ginny Solari Mazry, Hospice of Santa Cruz County Volunteer  
 Rachel Spencer  
 Todd Stosuy, Animal Evacuation Team, SCC Animal Services Authority  
 Mary Sullivan-White, Animal Evacuation Team, SCC Horsemen's Association  
 Michele Violich, MD, Watsonville Health Center

## Year 13, 2007

Mary Boyd  
 David Brown, Coastal Community Preschool

Meg Campbell, COPA Leader  
 Michael Chavez

Ginny Clark, Hospice Caring Project/ Friends of Hospice  
 Kim Clary, The Core

Cleaner Beaches Coalition  
 Yvette Cook, Amesti Elementary School

Christina Cuevas, Program Officer, Community Foundation of Santa Cruz County	Jennifer Hastings, Medical Director, Planned Parenthood Mar Monte/ Westside Health	Ruth Leon, Healthy Start Program of PVUSD	Stuart Rosenstein, Queer Youth Task Force of Santa Cruz County
Bob Culbertson, Watsonville Wetlands Watch	Maria Carmen Hernandez, Healthy Start Program of PVUSD	Robert Montague, Loaves and Fishes	Santa Cruz Neighbors
Doriz Downs, Healthy Start Program of PVUSD	Rama Khalsa, Ph.D., Director of the Santa Cruz County Health Services Agency	Manuel Osorio, Cabrillo College	Jorge Savala, Healthy Start Program of PVUSD
Georgette Dufresne, Women's Crisis Support-Defensa de Mujeres	Katie LeBaron, Santa Cruz County Health Services Agency	Rock Pfothenauer, Dean of Career Education and Economic Development at Cabrillo College	David True, Community Action Board
		Cece Pinheiro, Special Parents Information Network	UC Santa Cruz Transportation and Parking Services Department (TAPS)

**Year 12, 2006**

Sybil Anderson-Adams, Santa Cruz Family & Children's Services	Gail Cosby, Coastal Community Preschool	Judy Leguillon, Coastal Community Preschool	Bob Rittenhouse, Community Volunteer
Carmelita Austin-Schreher, ABC Health Group	Roberta DePiana, Coastal Community Preschool	Paul McGrath	Eddie Rittenhouse, Community Volunteer
Deborah Blumberg, Community Volunteer	Patrick J. Fitz, Community Volunteer	Lee Mercer, Second Harvest Food Bank	Linda Robinson, Ombudsman Program
Roberta Bristol, Community Volunteer	Veronica Foos, Santa Cruz Family & Children's Services	Rob Mullens, Coastal Community Preschool	Francisco Rodriguez, Pajaro Valley Unified School District
Maria Callejas, Coastal Community Preschool	Nancy Gimmons, Watsonville Farmer's Market	Jim Naragon, Families in Transition	Robert Rodriguez
Karina Cervantez, Community Action Board	Jim Howes, Santa Cruz Police Department Public Services Department	Nell Newman, Newman's Organics	Marcia Soler, Coastal Community Preschool
Linda Clevenger	Suzanne Koebler	Terri Noto, Santa Cruz Family & Children's Services	Chris Tracy, Santa Cruz Family & Children's Services
Jimmy Cook, Santa Cruz Family & Children's Services	Jennifer Laskin, Teacher at Renaissance High School	Charles Paulden, Community Volunteer	Victoria Williams, Santa Cruz Family & Children's Services
		Elise Perlin, Santa Cruz Family & Children's Services	Mardi Wormhoudt

**Year 11, 2005**

Foster Anderson, Shared Adventures	Kay Bartlett, Court Appointed Special Advocates (CASA)	Elizabeth Dominguez, Cabrillo College	Scott MacDonald, Santa Cruz County Probation Department
Austin Armstrong, Community Volunteer	Catherine Cooper, UCSC Department of Psychology	Juan Gomez, Reclaiming Futures and Friday Night Live	Leslyn McCallum, Train of Consciousness
Brenda Armstrong, Santa Cruz County Health Services Agency	Tamara Doan, Coastal Watershed Council	Clay Kempf, Regional Diabetes Collaborative	Ryan McNamara, Team Member with Quest4aCure
Dave Bartlett, Court Appointed Special Advocates (CASA)	Lisa Dobbins, Action Pajaro Valley	Lynda Lewit, Santa Cruz County Health Services Agency	Maria Cristina Negrete, Community Volunteer

Matt O'Brien, Team Member with Quest4aCure  
Wells Shoemaker, M.D., Physicians' Medical Group

Judy Webster, Community Volunteer  
Tom Webster, Community Volunteer

Carol Whitehill, Watsonville Wetlands Watch

Danielle Winkler, Team Member with Quest4aCure  
Joya Winwood, Mothersong

### Year 10, 2004

Luis Alejo, CRLA/Watsonville Schools  
Piet Canin, Bike to Work Program  
Cathy Cavanaugh, Community Bridges WIC Program  
Karen Christensen, Santa Cruz County Resource Conservation District

Jinny Corneliusen, Jack Farr, and Theresa Kramer, Alzheimer's Association of Santa Cruz Volunteers  
Melissa Cowles, Community Volunteer  
Selby Drake, Suicide Prevention Center Volunteers  
Ecology Action

Marcia "Duffy" Grant, Community Volunteer  
Anita Ibarra, Community Action Board  
Gail Levine, Branciforte Elementary  
Elnora Lewis, Community Volunteer  
Jaime Molina, County Mental Health Services

Phil Reader, Community Volunteer  
Ride a Wave and Balance 4 Kids  
Jerri Ross, Santa Cruz County Health Care Outreach Coalition  
Patricia Schroeder, Student Health Services  
Judy Williams, Community Volunteer

### Year 9, 2003

Dan Cope, Special Education Local Planning Area  
Don Eggleston, New School  
Jill Gallo, Community Volunteer  
Mary Hammer, Community Volunteer

Mas Hashimoto, Japanese American Citizens League  
Roland and Violetta Law, Community Volunteers  
Dean Lundholm, Pleasant Acres Tenant Association  
Marcia Meyer, Childcare Ventures  
Omega Nu

Yolanda Perez-Logan, Probation Department  
Amy Pine, Survivors Healing Center  
R.E.A.L.  
Randy Repass, West Marine  
Joseph Rivers, Dragonslayers

Ann Ruper, Volunteer Book Buddy  
Theresa Thomae, Small Business Development Center  
Phyllis and Dick Wasserstrom, Community Volunteers  
George Wolfe, Community Volunteer

### Year 8, 2002

Mary Balzer, SPIN  
Ruth Barker, We Care Program  
David Beaudry, Community Builder  
Michael Bethke, Community Volunteer  
Toni Campbell

Angie Christmann, Land Trust of Santa Cruz County  
Jena Collier, Health Families  
Daniel Dodge, Community Activist  
Heather Hite

Deutron Kebebew, UCSC  
Marq Lipton, Seaside Company  
Ellen Moir, New Teacher Center  
Jorge Sanchez, Si Se Puede  
Paul Tutwiler, Volunteer

Jim Van Houten, Community Volunteer  
Linda Wilshusen, Live Oak Neighborhood Organization  
Martina Zamilpa, Catholic Charities

### Year 7, 2001

Jane Barr, Mid-Peninsula Housing	Aurelie Clivas, San Lorenzo Valley Healthy Start	Scott Kennedy, Santa Cruz City Council	Barbara Sprenger, San Lorenzo Valley Teen Board
Jess Brown, Santa Cruz County Farm Bureau	Diane Cooley, Community Volunteer	Ken Meshke	Jonas Stanley, San Lorenzo Valley Healthy Start
Virginia Butz	Jonathan Cornejo, Head Start	Carrol Moran, UCSC Education Partner CTR	Lillian Westerman, Santa Cruz County Office of Education
Alie Carey, Y.E.S. School	Blanca Corrales	Chrissie Morrison, Y.E.S. School	Mike Wilker, CCIC Lutheran Church
Destiny Castillo, Y.E.S. School	LaRue Foster, Ombudsman	Theresa Ontiveros, Planned Parenthood	
Amy Christey, Santa Cruz County Sheriff's Department		Sally Smith, Surfrider Foundation	

### Year 6, 2000

Jay Balzar, Dientes	Judy Cox, Santa Cruz County Probation Department	Rama Khalsa, Health Services Agency	Dennis Osmer, Energy Services
Steve Beedle, Santa Cruz Tech Alliance	Pam Elders, Head Start	Bryan Loehr, Redwood Elementary	Laura Segura-Gallardo, Watsonville Parks and Recreation
Kathy Bernard, Pajaro Valley Housing Corporation	Aranda Guillermo, c/o Don Eggleston	Vickie Morales, Santa Cruz County Probation Department	Larry Tierney, Park Maintenance
Janet Boss, Boys and Girls Club of Santa Cruz County	Francisco Jimenez, Student/Magic Apple	Bob Munsey, Crow's Nest	Siri Vaeth, Big Brothers/Big Sisters
Noah Brown, Youth Services	Janice Jimenez, Student/Magic Apple	Dee O'Brian, Walnut Avenue Women's Center	

### Year 5, 1999

Steve Belcher, Santa Cruz Chief of Police	Girl Scouts of the Monterey Bay Volunteers	Jack O'Neill, O'Neill Sea Odyssey	Arcadio Viveros, Salud Para La Gente
Pat Clark, NAACP	John Janzen, Silicon Systems	Jane Scherich	Elisabeth Vogel, Mercy Charities Housing
Karen Delaney, Volunteer Center	Majel Jordan, Elderday	Michael Schmidt, Santa Cruz Chamber	
Pam Falke	Irvin Lindsey, Outdoor Science Experience	Tim Siemsen	
Lisa Fraser, Principal Aptos Junior High	Mary Jo May	Erica Terence	

### Year 4, 1998

Patricia Arana, ALTO	Linda Perez, Pajaro Valley Prevention and Student Assistance	Manny Solano, Watsonville Police Department	Sue Wilson, Grandma Sue's
Edison Jensen, Attorney	Maria Roman, Community for Violence Reduction	Triangle Speakers	Bruce Woolpert, Granite Rock
Susan Olsen, El Pajaro Community Development		Bill Watt, Families in Transition	



### Year 3, 1997

Ciel Benedetto, Santa Cruz Women's Health Center

Dana Blumrosen, Street Youth Program

Kimberly Carter, Above the Line

Sharon Kinsey, Volunteer

Erik Larsen, Resource Center for Nonviolence

Norm Lezin, Delta School

Mark Ligon, Every Fifteen Minutes

Paula Mahoney, Every Fifteen Minutes

Maria Martinez, Head Start Volunteer

Bob McKinley, Every Fifteen Minutes

Michael Pruger, Every Fifteen Minutes

Maggie Reynolds, Children's Alliance

Patty Sapone, Every Fifteen Minutes

Ray Shurson, Every Fifteen Minutes

### Year 2, 1996

Paul Brindel, Community Action Board

Judy Darnell, Volunteer

Linda Fawcett, League of Women Voters

Andrea Garcia, El Comite/Esperanza

Fred Keeley, SCCHO

Nancy Macy, Volunteer

Alan McCay, SCCHO

Terry Medina, Watsonville Police Chief

Michael Molesky, El Comite/Esperanza

Mónica Morales, Brown Berets

Harvey Nickelson, Coast Commercial Bank

Juana Ortiz-Gomez, El Comite/Esperanza

Leonard Smith, Pros for Youth

Marion Taylor, League of Women Voters

Marisa Villalon-Chapman, El Comite/Esperanz

