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## Santa Cruz County Demographic Profile

Demographics describe a region's population across different areas, including gender, age, race/ethnicity, and language. Demographic trends are useful for program planning and strategizing funding priorities to meet the needs of a diverse population.

### Population

#### Total Population

	2010	2011	2012	2013	2014	2015
<b>Santa Cruz County</b>	<b>263,054</b>	<b>264,298</b>	<b>266,776</b>	<b>269,419</b>	<b>271,804</b>	<b>274,146</b>
California	37,349,363	37,691,912	38,041,430	38,332,521	38,802,500	39,144,818

Source: United States Census Bureau. (2016). 2010-2015 *American Community Survey 1-year estimates*.

#### Jurisdictional Distribution, Santa Cruz County

	2010	2011	2012	2013	2014	2015	2016
Capitola	9,918	9,923	9,957	9,988	10,136	10,052	10,150
Santa Cruz	59,946	61,245	61,825	62,372	63,440	63,789	64,632
Scotts Valley	11,580	11,581	11,613	11,678	11,954	11,928	12,143
Watsonville	51,199	51,226	51,484	51,612	52,508	52,087	52,891
Unincorporated	129,739	129,979	130,471	131,012	133,557	133,790	136,086

Source: California Department of Finance. (2016). Table 2: E-4. 2010-2016 January Population Estimates for Cities, Counties and the State.

### Basic Demographics

#### Sex Distribution, Santa Cruz County

	2010	2011	2012	2013	2014	2015
Female	50.1%	50.1%	50.3%	50.5%	50.2%	50.4%
Male	49.9%	49.9%	49.7%	49.5%	49.8%	49.6%

Source: United States Census Bureau. (2016). 2010-2015 *American Community Survey 1-year estimates*.

#### Race/Ethnicity Distribution, Santa Cruz County

	2010	2011	2012	2013	2014	2015
Asian	4.4%	4.4%	4.0%	4.4%	4.3%	4.4%
Black	0.8%	1.0%	1.0%	0.8%	0.8%	0.8%
Hispanic/Latino	32.2%	32.7%	32.7%	32.9%	33.2%	33.3%
White	59.7%	58.8%	58.7%	58.3%	58.1%	57.6%
Multi-Race	2.3%	2.6%	2.9%	3.4%	3.3%	3.5%
Other	0.6%	0.5%	0.7%	0.1%	0.3%	0.4%

Source: United States Census Bureau. (2016). 2010-2015 *American Community Survey 1-year estimates*.

## Age Distribution, Santa Cruz County

	2010	2011	2012	2013	2014	2015
Under 5 Years	5.6%	5.7%	5.6%	5.9%	5.5%	5.4%
5-19 Years	21.0%	19.5%	20.1%	19.5%	19.5%	19.2%
20-34 Years	20.9%	23.1%	21.9%	22.5%	22.5%	22.9%
35-64 Years	41.3%	40.2%	40.1%	39.6%	39.1%	38.2%
65 Years and Above	11.1%	11.6%	12.2%	12.5%	13.4%	14.3%

Source: United States Census Bureau. (2016). 2010-2015 *American Community Survey 1-year estimates*.

Households<sup>1</sup> by Type, Santa Cruz County

	2010	2011	2012	2013	2014	2015
<b>Non-Family Households</b>	<b>36.9%</b>	<b>37.2%</b>	<b>38.0%</b>	<b>39.1%</b>	<b>35.9%</b>	<b>37.7%</b>
<b>Family Households</b>	<b>63.1%</b>	<b>62.8%</b>	<b>62.0%</b>	<b>60.9%</b>	<b>64.1%</b>	<b>62.3%</b>
Married-Couple Family	45.1%	46.8%	47.0%	47.6%	48.2%	47.8%
Female Householder Family (No Husband Present)	12.3%	10.9%	10.0%	9.7%	11.7%	11.1%
Male Householder Family (No Wife Present)	5.7%	5.2%	5.0%	3.6%	4.2%	3.4%
<b>Total Households</b>	<b>91,264</b>	<b>94,775</b>	<b>93,253</b>	<b>93,982</b>	<b>96,127</b>	<b>93,317</b>
Percentage with Persons Under 18 Years	31.9%	30.3%	30.1%	26.6%	30.1%	29.2%
Percentage with Persons 65 Years and Older	23.5%	23.8%	26.3%	26.9%	27.5%	30.9%
<b>Total Population in Households</b>	<b>241,449</b>	<b>253,650</b>	<b>255,178</b>	<b>257,627</b>	<b>259,829</b>	<b>261,519</b>
Average Household Size	2.65	2.68	2.74	2.74	2.70	2.80
Average Family Size	3.18	3.25	3.32	3.39	3.21	3.39

Source: United States Census Bureau. (2016). 2010-2015 *American Community Survey 1-year estimates*.

<sup>1</sup> Households refer to an occupied housing unit, while a householder refers to a person in whose name the housing unit is rented or owned. This person must be at least 15 years old. A family household refers to a household in which there is at least 1 person present who is related to the householder by birth, marriage, or adoption.

## Language Spoken at Home (Ages 5 Years and Older), Santa Cruz County

	2010	2011	2012	2013	2014	2015
<b>English Only</b>	<b>69.1%</b>	<b>67.8%</b>	<b>68.1%</b>	<b>67.7%</b>	<b>67.6%</b>	<b>68.2%</b>
<b>Language Other Than English</b>	<b>30.9%</b>	<b>32.2%</b>	<b>31.9%</b>	<b>32.3%</b>	<b>32.4%</b>	<b>31.8%</b>
Asian and Pacific Islander Languages	2.5%	2.9%	2.9%	3.1%	2.8%	2.7%
Spanish	25.6%	26.5%	25.5%	26.0%	26.3%	26.0%
Other Indo-European Languages	2.2%	2.5%	2.9%	2.9%	2.9%	2.6%
Other Languages	0.5%	0.3%	0.6%	0.3%	0.4%	0.5%
<b>Total Population (Ages 5 Years and Older)</b>	<b>248,383</b>	<b>249,132</b>	<b>251,704</b>	<b>253,575</b>	<b>256,877</b>	<b>259,307</b>

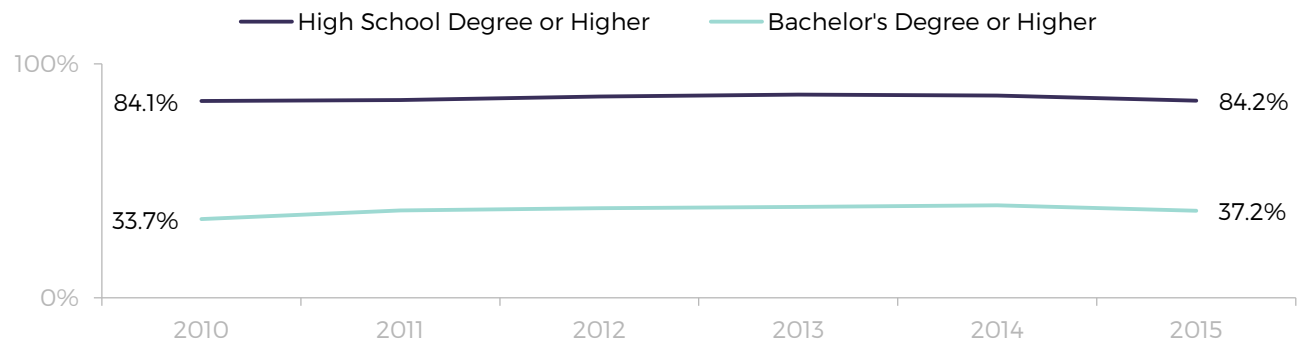
Source: United States Census Bureau. (2016). 2010-2015 *American Community Survey 1-year estimates*.

## Veteran Status, Santa Cruz County

	2010	2011	2012	2013	2014	2015
Civilian Veterans (Ages 18 and Older)	6.7%	6.1%	6.2%	5.3%	4.9%	4.8%
<b>Total Civilian Population (Ages 18 Years and Older)</b>	<b>207,535</b>	<b>209,323</b>	<b>211,393</b>	<b>213,233</b>	<b>217,577</b>	<b>219,946</b>

Source: United States Census Bureau. (2016). 2010-2015 *American Community Survey 1-year estimates*.

Adult (Ages 25 Years and Older) Educational Attainment, Santa Cruz County



Attainment Level	2010	2011	2012	2013	2014	2015
Less than 9th Grade	10.1%	9.2%	8.9%	8.1%	9.7%	9.5%
9th to 12th Grade, No Diploma	5.7%	6.4%	5.1%	5.1%	3.8%	6.4%
High School Graduate (Includes Equivalency)	16.5%	15.7%	16.1%	14.1%	16.8%	15.5%
Some College, No Degree	26.3%	23.3%	22.7%	24.1%	21.0%	22.2%
Associate's Degree	7.6%	8.1%	8.9%	9.8%	9.2%	9.3%
Bachelor's Degree	21.3%	23.1%	23.1%	23.5%	24.4%	22.6%
Graduate or Professional Degree	12.4%	14.3%	15.2%	15.4%	15.1%	14.6%

Source: United States Census Bureau. (2016). 2010-2015 *American Community Survey 1-year estimates*.

Adult (Ages 25 Years and Older) Educational Attainment by Jurisdiction – 2010 to 2014

	High School Degree or Higher	Bachelor's Degree or Higher
Capitola	92.7%	38.3%
Santa Cruz	92.6%	49.4%
Scotts Valley	96.8%	45.9%
Watsonville	55.2%	10.5%

Source: United States Census Bureau. (2016). 2010-2014 *American Community Survey 5-year estimates*.

