



649 Empire Blvd. #68
Brooklyn, NY 11213

SKILLS:

DESIGN

Infographic design / data visualization, presentations, UX/UI, branding + logo design, packaging design and production, surface design, technical illustration for products and patents, prepress editing, book and eBook layout, photography + retouching / rebuilding, basic video + sound editing, basic animation and SVG web animation, responsive multi platform web design template design, e-mail templates, experience with typography design, knowledge of color theory.

+ Experience with laser cutting and engraving, CNC routers, vinyl cutting, letterpress printing and pre-press, silk screening etc.

TECH

Adobe CC Wizard: fluent in Photoshop, Illustrator, InDesign, experienced in Premier Pro, After Effects, Edge, Dream Weaver, Invision, BetterLight, and Corel, basic HTML and CSS design, JQuery + basic java implement + understanding, working with + updating CMS: Wordpress, Squarespace, Silverlight, etc. Constant Contact, large format printing & profiling, iBooks Author. Experience in iMovie, Sketchup Sketch, Quark, Keynote, Powerpoint, Word, and Excel.

ALLIE SURDOVEL

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EXPERIENCE:

ALLIE SURDOVEL DESIGNS- Owner, Principal - Various, 2003- Freelance work for a large variety of clients in various fields including but not limited to, graphic design, packaging design, instructional illustrations, technical patent illustrations, branding, web design, surface design, UX/UI design, eBook, book and catalogue layout, photo editing and retouching, murals, etc.

PEOPLEFLUENT- Data Visualization / Infographic Specialist - Waltham, MA, April 2015 - Bringing data and written text to life by creating beautifully designed and illustrated infographics that easily and quickly communicate information. Also creating presentations, ebooks, and blog content as specified.

NAADAM CASHMERE.- Design Consultant - New York, NY, December 2015-. Working as a design consultant for luxury cashmere brand – creating marketing and brand materials for web and print as well as custom email and single page designs with a clean and neutral feel with respect to company mission.

SHELLSHOCK DESIGNS- Designer - Providence, RI, Nov. 2014 - Creating content for creative marketing agency- working on a spectrum of projects, primarily UI / UX web design and redesigns, branding and logo design, data visualization, presentation decks, packaging, marketing materials, print and web collateral etc.

SKIPHOP- Graphic Design / Illustration Consultant- New York, NY - Jan. 2015-. Project based work contributing an array of clean yet playful illustrations, graphic design, and concepts for children's products and clothing that are congruent with company's look and feel.

BFW INC- Graphic Design & Marketing - Prov, RI, July 2014 - Feb 2015. Working with lifestyle blog with art direction, manning all social media outlets, creating blog content, infographics, print materials, animations and videos, photo shoots for products etc.

CARTWHEEL KIDS- Freelance Packaging Designer - Secaucus, NJ, Dec. 2013- March 2014. Creating packaging and initial prototype - sketch to dielines, product extras, and surface designs with colorway option to accompany and add value to various princess theme objects.

CRISLOID GAMES- Custom Backgammon Board Designer - Prov, RI, July 2013- Designing ready for print or painting custom backgammon board surfaces based on clients specifications, creating mock ups, color schemes, etc.

BROWN UNIVERSITY- Digital Content Developer UX/UI - Prov RI, July 2011 - Oct. 2012. Designing interface for interactive eBooks, created initial templates and final product for The Choices Program's selection of history books focusing on iPads, + various graphic design and map illustration.

BROWN UNIVERSITY FOR MICROSOFT RESEARCH- UX/UI designer intern - Prov, RI. April-Oct. 2011. Designing visuals + interface interaction for Large Artworks Display Surface (LADS) and Worktop software for the MS Surface 2.

NBC UNIVERSAL, CNBC- Television Graphic Intern and Freelancer - Englewood Cliffs, NJ, Dec. 2008 - Aug. 2009. Retouching and rebuilding photos, working on a reel, creating graphs, charts and backgrounds for TV shows.

EDUCATION:

RHODE ISLAND SCHOOL OF DESIGN- Bachelor of Fine Arts, 2011, Providence RI. Major - Illustration + Minor - Art History + European Honors Program. + Various CE courses, 2012-14.

EUROPEAN HONORS PROGRAM- Rome, Italy. Competitive Honors program 2009.

BROWN UNIVERSITY- Providence RI, Various course credits earned 2008-2011.

For full CV see: www.allie-surdovel.com/resume