



HILLSDALE FARMERS' MARKET

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How you can help us fund the Hillsdale Farmers' Market "SNAP Match" program:

We are allocating a portion of our annual budget to cover the cost of administering the program at HFM, which means that most of your dollars will go directly into the pocket of someone with limited or no access to fresh, locally grown fruits and vegetables.

The following are the available sponsorship levels:

Sponsorship Level/Benefit	\$500	\$400	\$250
Market Booth on the Day of Your Choice *	✓		
Logo on Market Sponsor Banner and Sign **	✓	✓	
Continuous Presence on HFM Web Site Home Page throughout 2018	✓	✓	
Mention in Social Media Post	✓	✓	✓
HFM Newsletter Feature Article on Week of Your Choice	✓	✓	✓

Add more tabling dates (as available) in the 2018-19 market season for an additional \$250 donation per date.

* The market will provide you with a 10'x10' shade canopy, tables (up to 2 six-foot tables) and chairs during a main season market date (May-October). Tabling must be performed by you or your employees and may include: handing out brochures and/or coupons; giving away samples or swag (food sampling requires approval from market manager); displaying products; hosting an activity, raffle, demo, or other promotional interaction (with prior approval from the market manager). Tabling booths may not include items for sale or solicitations for donations, petition signatures, or tips.

** Sponsor banner donations must be received by March 31, 2018. Also, by mid-March, please provide us with a high quality .pdf or .eps file of your logo. The Hillsdale DUFBSNAP Match sponsor banner will be displayed for the duration of the 2018 season at the market information booth and on our website, starting April or May 2018. Based on last season's success (five major sponsors) we can guarantee that the program will be offered during our main weekly season, April-November. With adequate funding, we will continue to run the program year-round, thus displaying the 2018 sponsor banner for a longer period.

For more information, contact Market Manager Eamon Molloy, 503-475-6555 or Board Member Joan Wray, 503-222-6430