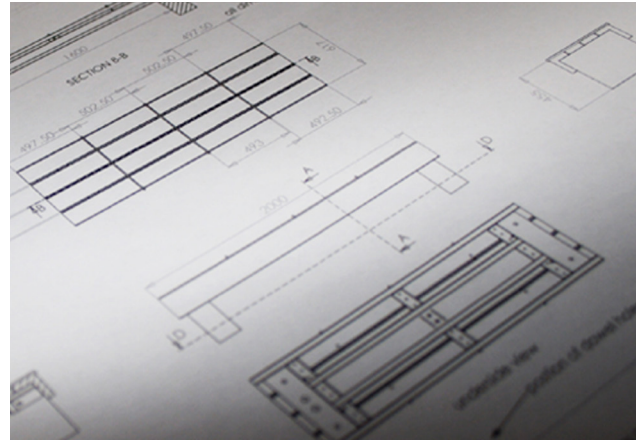


Design Approach - Quality Procedure

Quality design and engineering go hand in hand in every Omos product. We offer a unique design approach which allows us to provide our customers with quality products manufactured through a professional and reliable management system. With many years' experience in bringing ideas from conception to production we offer an effective means of developing concepts through to providing high-quality innovative products. Our unique approach strives to raise the standard of street furniture design and manufacture and to exceed the expectations of our customers.



Conception

Our initial aim is to understand the vision for the project and to define clear design objectives. At this stage we work closely with our clients to define the context of the project as well as identify and document their expectations to ensure that these can be met in an uncompromising yet economical way. Omos is committed to maintaining close contact with our clients at all stages of a project.

Design Development

Once the initial objectives are identified, our Design Team establish a creative brief and define design direction. At this stage we plan our design research strategy as well as concept and prototype testing to ensure quality of service at all stages. The Design Director takes responsibility for the outlining of a project plan and liaises with our Design, Production and Sales Departments as well as the client to identify key milestones. Inter-departmental review meetings are held on a regular basis to ensure on-time and cost effective delivery.

Design Production

At Omos, our resources include powerful design tools through to metal fabrication, wood joinery, painting and assembly facilities. Our Operations Design Manager is responsible for determining the skill requirements of the project team and outsourcing where applicable to ensure high standards of practice at every level. Omos uses readily available software programs to document and track project schedules and production systems on a day-to-day basis. This information is communicated regularly to all personnel working on or behalf of the company and ensures strict observance to established Omos performance benchmarks.

Completion

Omos strive for excellence in design and quality and is committed to improving the design process through the incorporation of current developments in design and technology. We take great care to consider the small details and to provide quality, cost effective solutions to our clients. At the final stage, our Design Director and Production Manager ensure that each finished product meets the specified client requirements as well as Omos quality standards. Through strict control of processes right from the initial conception through to delivery to the customer, we strive to continually improve the effectiveness of our quality management system.