



Linton Small

Phone : 347-772-8898
Email: linton@gosuper.co
Website : www.gosuper.co

Experience

Freelance Design | Food Network and Food.com

AUG 2013 – PRESENT

- Developing new visual identities and layouts for web editorial content about all aspects of the food experience -from recipes and cooking to TV chefs and show hosts, to dining out.
- Creating digital marketing materials that promote sold editorial packages through our sites and apps, social media, syndication etc.
- Executing design conversions across multiple platforms and devices (web, mobile web, IOS & Android apps).
- Creating concepts and comps for culinary photo shoots.

Freelance Art Direction, Design, Animation

MAR 2011 – JULY 2013

Select Clients: Quidsi, Sundance, Univision, Toil Boston, Limitless Heart

- Visual Designer at Quidsi (subsidiary of amazon.com) for development and design of retention and new customer email for diapers.com.
- Animator for Sundance Channel on broadcast navigation system, Sundance Pro Moments broadcast toolkit, Push Girls Secondaries (Twitter, Tune-Ins, Ratings bugs and snipes).
- Visual Designer for Univision on Powerpoint projects for senior executive presentations.
- Designer for Toil Boston on storyboards for company promos and advertisers, including Bose, Volvo, and Steward Health Care. Designer of Toil Boston's website, and developer of their quarterly HTML newsletter.
- Art Director, Designer, Developer on rebrand of Limitless Heart Life Coaching, including logo, stationery, and website.
- Art Director, Designer, Developer of J. Michaels Tuscan Steakhouse website and social media branding.

Freelance Design, Animation | WE tv

NOV 2011 – MAY 2013

- Animator for various network promos, including Joan & Melissa, Braxton Family Values, My Fair Wedding, and more.
- Designer of WE tv promo posters for NCTA, various show logos, including Life's Funniest Moment, Star Maker, Eat Cook Love and more.
- Redesigned marketing materials including WE tv brand book, WE tv core value package, WE tv mission and vision package, DISH summit package, Go Red Sponsorship Ads.
- Designer of marketing's Powerpoint slide for advertisers.

Skills

Art Direction
Visual Design
Graphic Design
Animation
HTML (basic)
Squarespace platform (expert)

Software

Adobe CS6, 5

After Effects
Photoshop
Illustrator
InDesign
Dreamweaver
Soundbooth
Fireworks

Final Cut Studio

Final Cut X, 7
Soundtrack

Microsoft Office

Word
Excel
Powerpoint
Outlook

More

iLife
iWork
Daylite
Things
OmniFocus
Basecamp

Computer OS

Mac and PC



Linton Small

Phone : 347-772-8898
Email: linton@gosuper.co
Website : www.gosuper.co

Experience cont'd

Assistant Professor, Professor | SVA

SEP 2011 - MAY 2012

- Professor of Motion Graphics Workshop for Junior level students.
- Responsibilities included developing lesson plans, critique sessions, grading assignments, attendance and more.
- Assistant to Professor of Motion Graphics Workshops for Junior level students. Responsibilities included the technical aspects of the class (teaching students storyboarding, and After Effects).

Freelance Art Direction, Design | Appsolute Media

OCT 2010 - MAR 2011

- Collaborated with Creative Director in designing UI of the Carmindy, Kosher Cookbook, and Cal++ iOS apps.
- Designer of icons for various iOS apps, including Kosher Cookbook, Jewel Trader and Card Power.
- Worked on mockup designs and pitch presentations for several apps and promo micro-sites for various clients.
- Assisted in the design of the Diamond Dealers Club of NYC website, Appsolute Media website, and more.

Freelance Design | Ghost Robot

AUG 2010

- Designer on Breakout Kings package pitch for A&E, including logos, opening sequence storyboards, gorilla marketing mockups.

Freelance Art Direction, Design | JWALK

JUL 2010

- Art Director and designer on BE LIVE DOWNTOWN promos for Lacoste Live brand, including billboards and gorilla marketing posters.
- Assisted in tweaking the design of the Lacoste blog.
- Created mockup designs for various prospective client websites and micro-sites.
- Updated designs of various client e-newsletters.

Freelance Design, Animation | Global Grind

FEB 2010 - MAY 2010

- Assisted the Creative Director in the redesign of the Global Grind website, advertiser banners and the iOS UI.

Education

School of Visual Arts (SVA)

NEW YORK, NY | 2005 - 2008
Bachelor of Fine Arts in Graphic Design and Motion Graphics

Kingsborough Community College (KCC)

Brooklyn, NY | 2003 - 2005
Associate of Science in Graphic Design and Illustration

Awards

Certificate of Achievement, 2007

Type Directors Club
New York, NY

The Boyz Motion Graphics Scholarship, 2007

SVA Alumni
New York, NY

Wearable Design (3rd place), 2005

American Design Award
New York, NY

Presidential Award Graphic Design and Illustration, 2005

Kingsborough Community College
Brooklyn, NY



Linton Small

Phone : 347-772-8898
Email: linton@gosuper.co
Website : www.gosuper.co

Experience cont'd

Freelance Design, Animation | Demograf

JUL 2009 - MAY 2010

- Collaborated with Art Director on designing style guides for developers of American Girl and Liv Girls interactive websites.
- Designed logos and branding elements for various clients, including Fun Go Play.

Freelance Design, Illustration | Brand New School

APR 2009

- Design of storyboards for "Everyone Plays a Part" campaign for Harrah's Casino.

Freelance Design, Animation | Dorian Orange

NOV 2008 - FEB 2009

- Design of storyboards and animation for various clients, including JC Penny, Heineken, TX Watches and Standard Chartered Bank.

Freelance Design, Animation | Leroy and Clarkson

JUL 2008 - OCT 2008

- Design of storyboards and broadcast package pitch for SyFy Channel's "31 Days of Halloween".
- Design of storyboards and transition animations for "Inside the NFL".
- Storyboards for USA Network's "Characters Welcome" promos.

Freelance Design | Oxygen Network

APR 2005 - JUN 2008

- Design of marketing materials for Oxygen Network programming, trade shows, and advertising.
- Design of Emmy Award packaging for Oxygen Network Original Movie, Robber Bride.
- Exploration and design of Oxygen reality show logos, including Coolio's Rules, Dance Your Ass Off, Bad Girls Club, and more.