

EXPERIENCE

ecobee 2017 - present

Graphic Designer

- Working on the internal marketing team; designing for social, digital and print platforms
- Developing video, illustrations and animations for new product launches

The Corporation of Massey Hall and Roy Thomson Hall 2016 - 2017

Graphic and Digital Designer

- Designed marketing and promotional social media materials for shows at both venues
- Designed and animated HTML5 Google ads
- Developed, animated and maintained digital signage for the Roy Thomson Hall box office, Massey Hall venue and the digital screen on the corner of King Street and Simcoe Street
- Designed and maintained digital bar menus inside Roy Thomson Hall
- Developed, animated and maintained digital signage for the Toronto Symphony Orchestra
- Edited and animated short videos for *National Geographic Live*
- Developed and animated PBS TV spots for various shows at Roy Thomson Hall
- Designed show posters and building printed signage
- Designed show ads for NOW, Toronto Star, WholeNote
- Designed gala and internal events invitations
- Worked on special projects including executive presentations for the Government, 2015/2016 annual report and the Massey Hall Revitalization book

TD Asset Management Inc 2015 - 2016

Contract Graphic Designer

- Designed for multiple projects including sales tools, PowerPoint presentations and print pieces
- Storyboarded, edited and produced videos for Financial Planner and Advisor national events, as well as internal events

Virgin Mobile Canada 2007 - 2015

Graphic Designer

- Managed creative execution for all iconic phone launches including Samsung, Apple and HTC
- Designed Corporate/Dealer Inline and kiosk style POP, including product displays and window clings
- Approved, adapted and developed online and tactical campaigns
- Liaised with account managers/external agencies to meet deadlines
- Developed and managed branded creative updates for Best Buy, Glentel, Mobile Shop, and The Source
- Created promotional materials including tshirts, stationery items, mobile chargers and pull-up banners
- Developed wayfinding design, stage decoration, and screen content for special events including Osheaga, Squamish Valley Music Festival, Stampede Concert Series, MMVAs, MOD Club, VFest and more
- Supported Social Media, PR and business stakeholders
- Designed original concepts for various promotional campaigns; includes video and photography
- Created branded presentations, videos and collateral for internal and all company events

EDUCATION

GEORGE BROWN CITY COLLEGE 2004-2007

Ontario College Advanced Diploma
Graphic Design graduate with honors,
majored in New Media

Second Place Award in New Media Design Thesis

TOOLKIT/GADGETS

After Effects, Photoshop, Illustrator, InDesign, Premiere,
Google Web Designer, Microsoft Office, BrightSign/Author

Panasonic AF100, Olympus OM-D E-M1, GoPro, Mac/PC, DJI Mavic Pro

Fluent in Russian, experience designing in French