

HISTORY

Founded in 2003 to help organizations start and grow technology-based training programs

CORE SERVICES

- Instructional design and development services, including *Rapid E-Learning* development
- Converting classroom and print material into online courses
- Evaluation services, including course surveys, online testing and professional certification
- E-Learning strategy work to ensure your program meets business goals
- Learning technology selection including LMS/LCMS, Webinar platforms, and course authoring tools

CAPABILITY

- Affordable, flexible and scalable e-learning solutions
- Quick turnaround projects
- Strong project management for on-time delivery within budget
- Multi-skilled teams include:
 - Instructional Designers
 - Course Authors and programmers
 - Voice Over talent
 - Photographers, video and audio professionals

CAPACITY

- Team members are highly skilled, qualified, reliable and experienced
- Large network of well-known professional consultants

TECHNOLOGY

- Strong partnerships with learning technologies vendors
- Authoring Tools, including Captivate, Articulate, Lectora, Outstart Trainer
- Learning Content Management Systems (LCMS)
- Webinar platforms, including WebEx, GoToMeeting, iLinc
- Learning Management Systems (LMS)
- All solutions are SCORM or AICC conformant

EXPERIENCE

- Over 40 years combined industry experience
- Advanced degrees in Instructional Design and Technology

SUPPLIER DIVERSITY

Woman Owned Business Enterprise (WBE) certification: Certificate Number 247996



NAICS CODES

- 611430: Professional Development Training
- 611420: Computer Software Training
- 541 -- Professional, Scientific, & Technical Services
- 541618: Other Management Consulting Services