

CASE STUDY: OUR FUTURE HURON-KINLOSS SUSTAINABLE STRATEGIC PLAN

Client: The Municipality of Huron-Kinloss, Ontario, Canada

OVERVIEW

In 2013, *Our Future Huron-Kinloss* was developed as a planning strategy for the community of Huron-Kinloss and established a community vision and priorities to guide the current and future Councils. It strives to incorporate the most celebrated aspects of life in Huron-Kinloss, while focusing on specific areas that could be improved upon for a more sustainable future. The plan is framed around a community vision and four guiding principles of sustainability. The community vision is: *Huron-Kinloss celebrates a unique mix of welcoming communities and natural beauty.*

The community vision and guiding principles are supported by five main theme areas that have emerged as important to the Huron-Kinloss community. These themes reflect the community's ideal future for 2024 and will influence the future decision-making of Council and staff to help realize the shared vision for the future.

SERVICES

With support from Lura Consulting, a steering committee and four enthusiastic working groups, made up of community members with a variety of backgrounds, helped create the vision, goals and actions to guide the Township's future. Township Council, department heads, and staff members also had an important ongoing role in development of the plan. Numerous community groups, organizations, and individuals participated in conversations to provide valuable input and help shape the plan. Many community members also participated in the Community Forum and shared ideas through an online survey.

The key questions used to solicit community feedback were:

1. What do you love about Huron-Kinloss?
2. What's your vision for the future of Huron-Kinloss?
3. What would improve Huron-Kinloss?

RESULTS

Drawing on the engagement and feedback of over 600 community members, Lura produced a document that contained the visionary characteristics of a Sustainability Plan, and identified short-term, immediate actions for implementation – characteristic of a Strategic Plan.

