

CASE STUDY: TORONTO WATERFRONT REVITALIZATION

Client: Waterfront Toronto, Toronto, Ontario

OVERVIEW

Waterfront Toronto is the tripartite, arm's length agency that was formed in the early 2000s by the federal and provincial governments and the City of Toronto to lead the revitalization of Toronto's waterfront.

SERVICES

Lura was initially retained in 2002 by Waterfront Toronto to design and lead the Corporation's public consultation programs. Lura's contribution included developing the overall strategic approach taken to community consultation by Waterfront Toronto as well as the Corporation's public consultation policy.

Lura's team of senior facilitators designed and managed Waterfront Toronto's consultations on the Development Plan and Business Strategy for the Revitalization of the Toronto Waterfront. Lura also conducted Waterfront Toronto's public consultation programs for the East Bayfront and West Don Lands precinct planning processes. Lura has provided consultation and facilitation services to Waterfront Toronto as part of the Gardiner East EA and Urban Design Study; Queens Quay Revitalization Project; Lower Don Lands Revitalization Project and Precinct Plan; and Port Lands Acceleration Initiative.

Over a decade since beginning work with Waterfront Toronto, Lura is now facilitating community consultations for the Port Lands Planning Framework and Villiers Island Precinct Plan.

RESULTS

Waterfront Toronto's approach to community consultation is often held up as a model for how to engage stakeholders and the public effectively in planning processes. Lura developed the Corporation's initial public consultation strategy and policy, and over the past decade, has worked closely with Waterfront Toronto and the City of Toronto to engage waterfront stakeholders and communities in over 20 waterfront revitalization projects.

