

Emily ROSS

DESIGNER

EDUCATION

Bachelor of Science
Graphic Design
College of Business
Ferris State University
Big Rapids, Michigan
May 2011

EMPLOYMENT

Tiger Studio

Brand Development Team Lead
Zeeland, Michigan
May 2011-Present

Work with clients to design and develop brand identities, brand strategies, and publish various print and web projects including environmental design work.

Experience includes printer and client communication, budget projection, team strategy formation, individual and team goal creation, and project management.

Emily Ross Creative

Freelance Designer
July 2013-Present

Lead print design projects for various events using knowledge of pre-press process, print design, budget tracking, and project and client management.

Design Project Center

Graphic Designer
Ferris State University
August 2010-April 2011

Worked with the Grand Rapids Student Advancement Foundation and a team of six peers to develop, design, and present a concept for the 2011 Mindshare event. Directed a professional photoshoot for use of custom photography used in a variety of pieces that included a save-the-date, invitation, RSVP card, guest ticket, digital kiosk displays, banners, and window clings.

Arrow Swift Printing & Office Supply

Lead Graphic Designer
Greenville, Michigan
May 2010-August 2010

Personally in charge of Konica color printer jobs, printing offset plates, pre-press operations, cutting vinyl for sign business, designing pieces for multiple printed mediums, and customer relations.

SKILLS

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Microsoft Office
Hand Crafts

COMMUNITY INVOLVEMENT

Girls on the Run of Ottawa and Allegan Counties

Advisory Committee Member
Work with committee to facilitate and design annual 5K event. Responsibilities include volunteering at registration and shoe fitting events, coordinating volunteers at 5K event, and designing various event materials.

Center for Women in Transition

Graphic Designer
Use skills and talents to design event identity and all event materials for annual fundraising event through position at Tiger Studio.

AWARDS

Student Silver ADDY Award 2012

Mixed Media Campaign
February 2012

LET'S CHAT.

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REFERENCES & PORTFOLIO AVAILABLE UPON REQUEST