

The SENTIMENT

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THE LAKE DISTRICT

£ INVALUABLE

Wedding Stationery Collection

Creating personal and unique wedding stationery that captures your own stories from when you both met and creating a collection that reflects that journey.

Occasion Newspapers

Capturing and preserving memories to pass down generations within a newspaper for any event or celebration.

Personal Brand Styling Service

Creating a 'Brand Styling Book' for businesses, to help you tell your own beautiful story and capture the essence of your product and/or service.

BRING SOMEONE TO HYSTERICAL LAUGHTER
OR A MOMENT THAT SHEDS A HAPPY TEAR...



VICTORIA STOTT

creating memories that last a lifetime



EDITOR'S LETTER



TO CAPTURE & PRESERVE MEMORIES

The Sentiment offers a personalised thought-provoking service that collects all your favourite memories and keepsakes. I help capture and preserve wonderful memories within a newspaper or personalised stationery.

OCCASION NEWSPAPERS - To capture and preserve memories to pass down generations within a newspaper. To give a tactile favour to your guests at an event or celebration that is essentially not just a treasured keepsake but a talking point that brings people together. That brings someone to hysterical laughter or a moment that sheds a tear. Like a time capsule that can be archived in the family for generations to come.

WEDDING STATIONERY COLLECTION - Your collection will include your own logo mark, save the dates, invitations, order of services, table plan, table names and menus. This is to help you visualise and 'brand' your special day. To make everything look visually cohesive. To create something personal and unique that reflects your individual personalities and the journey from when you both met.



MEET VICTORIA...

I'm a Graphic Designer who offers unique, personalised, thought-provoking favours and stationery for any event or celebration. My aim is to keep the art of receiving something beautiful and sentimental alive.



With our ever-decreasing attention spans, most content is delivered to our mobile phones or tablets. There's something beautiful about receiving a heartfelt handwritten letter or a lovely card in the post but this is slowly dying off. That positive feeling when you receive something thoughtful in the post is quickly being replaced by emails, e-cards and even WhatsApp and social media posts to wish you good will. Everything is at our fingertips at the click of a button.

What do we do with these memories and moments? We share those memories and photos on social media platforms where friends and family quickly like and comment on them, but they are soon forgotten. When your phone storage gets full you upload them onto i-cloud or onto your computer and there they stay, when do you ever flick through them?

Reading from newspapers and magazines offers a memorable, leisurely experience. The same experience when you go to your grandparents' or parents' house and flick through a photo album. I'm trying to bring that experience back to life. To gather stories and reminisce about those lovely stories with your loved ones.

The newspapers alone are fantastic talking points, to engage your guests and to get them talking to people who they may not have met before. They are also lovely gifts that can be given by a friend or a family member but also from your close family and friends as a group gift to break down the cost.



How to brand your special day?

YOUR WEDDING STATIONERY COLLECTION

Styling your wedding is all about bringing your personalities to the forefront of your special day. It's about collecting all those special memories about the journey of how you both met through to your engagement and reflecting that in your own stationery collection.

The stages of design will be as follows:

1. The Brief, Your Personal Journey & Creating Your Vision: *I want you to feel inspired and excited from the word 'go'! Many clients have a good idea of what they want their stationery to look like. I can help you visualise it and bring it to life or steer you in a direction that will bring fresh ideas that will make your collection more personal and unique. Also making the process as enjoyable for you as possible.*

2. Mood boarding & Idea Generation: *A lot of brides and grooms like to have creative involvement in the design process. Some have a clear idea of what they want to achieve from the start, others let me take full creative reign. Mood boarding and idea generation is a fun part of the process. Pulling together all those lovely ideas to create something special and giving you 3 or 4 concepts for you to choose from.*

4. Development: *You will then choose your favourite concept and make any minor adjustments. We can then start to visualise the rest of your stationery collection.*

5. Pulling Together Your Stationery Elements & Rolling It Out: *From your save the dates, wedding invitations, order of services, table plan to your table names. Your chosen design will be rolled across all your elements to make everything look visually cohesive. I will ask for all information to be supplied via email to help me design your collection as efficiently as possible.*

My Design Process is very methodical. I will hold your hand throughout the process from start to finish as much as you need me to.



HOW MUCH WILL IT COST?

For individual stationery components please contact me directly for a free quote if you feel the 'Wedding Stationery Collections' are not for you, I can create you your own personal styled collection.

Your Wedding Stationery Collection is priced as follows:		150 Day Guests	£1250
50 Day Guests	£750	including your Evening Invitations	
including your Day & Evening Invitations		incl. 8 page 'Daily Veil' Newspaper x 150	£1750
incl. An 8 page 'Daily Veil' Newspaper x 50	£1160	This includes the following: A Personalised Logo Mark,	
100 Day Guests	£1000	A6 Save the Dates, A5 Invitations/A3 Poster Invitations and	
including your Evening Invitations		A6 RSVP's, (Day and Evening incl.), 1 x A2 Table Plan,	
incl. 8 page 'Daily Veil' Newspaper x 100	£1450	A5 Table Names, A5 Order of Service (8pp), A5 Menus for	
		the tables if required, as you may want to include the menu	
		within your invitations.	

YOUR STORY SO FAR...

How did you meet? I enjoy listening to everybody's stories of how you both met and everyone's love story is special and unique to them. My aim is to collect all those important memorable moments and create a collection that reflects your personalities in the best way possible.

This could be your first date, the places you have travelled together, your proposal, the first time you moved in together, you may have had children or several pets; all those lovely important memories can be documented throughout your stationery.



YOUR THEME

The theme of your wedding can be anything you want it to be, from something as simple as the colour palette or maybe your joint hobbies, or places you have travelled together? You can have a fun approach; you could work in the circus, or enjoy car racing and you want to reflect that across in your stationery collection. Or you may want to keep a seasonal theme, or something that reflects the venue where you are getting married. I always try and get clients to start the process with an open-mind, it makes it more enjoyable.



YOUR COLOUR PALETTE

Most couples have an idea of what colour theme they want to flow through all their wedding styling. This will be looked at in depth in the initial stages whilst generating ideas. I usually recommend choosing two to three complimentary colours to work with. These can be as subtle and delicate or as brash and bold as you like. I like working with clients who are brave so don't be shy, we can make most things work.

Another thing to bear in mind is the time of year you are getting married, take into account the season and whether this has a reflection in your art direction of your day. For example, an autumnal wedding will have some gorgeous rich burnt orange fiery tones and some nice woodland tones to compliment.



FINISHING TOUCHES & SUPPLIERS

Your day is not complete without those finest of details and finishing touches. I work alongside some fantastic suppliers. If you need any recommendations whether it be your make-up and hair styling, photographers, florists, cake makers, tabletop and styling props for hire, wedding stylists to lighting specialists and bridal wear, I will try to guide you in the right direction as best as I can.

I am not only lucky to live in one of the most beautiful parts of the world but I am surrounded by a bunch of lovely, talented folk!





A walk down
**MEMORY
LANE**

Sally & Josh

‘One of the best things about planning a wedding has been meeting such wonderful, unique and talented individuals to work with. We knew from the outset we wanted beautifully designed, bespoke wedding stationery and Victoria Stott Designs proved to be just this. From the first conversation with Victoria, we knew she was the one for the job; she instantly understood our vision and brief, and shared our passion for the day. Victoria was always informative, advising on the best way to print our wedding stationery to get the best results, quick to respond and, above all, patient with us throughout the process of design and printing. The finished article was beautiful and showed true care and consideration. Even though we never met Vicky, we feel as though we know her and have met with her several times because the service has been so personal and thoughtful. On sending out our invitations, we had amazing praise for the design from our wedding guests. I really hope we get the opportunity to work with Victoria again!’

Sally & Josh x

Katie & Chris

We would recommend Vicky in a heartbeat – her artistic flare, design expertise, professionalism, knowledge and innovative ideas meant we ended up with bespoke wedding stationery that brought our wedding to life and all tied together perfectly in a style that suited our tastes and venue. Vicky helped us to ‘brand’ our wedding with amazing invites, table plans, table place cards, signage and thank you cards – thanks again Vicky for your hard work!

Katie Burstow x

Leann & Mike

‘Well, we have had the most magical and perfect New Years Eve wedding... I cannot even begin to tell you how delighted we are.

We would like to thank you Victoria, for the part you played in it, by creating the most wonderful and personal stationery so early on in the proceedings with the ‘Save the dates’ and then the day and evening invitations themselves.

The stationery was beautiful and created much excitement and interest so early on, as you designed them perfectly to our brief - black, white and gold - Gatsby style. The personalisation was wonderful, elegantly displaying our details and the ‘if you’re wondering...’ additional guest information.

Our family and friends received their invites through the post in the black envelopes you suggested and supplied. I wrote the addresses in a gold pen - again, a wonderful suggestion! The excitement for our wedding started there and then! We had so many compliments on the stationery; it really set a high precedence for the rest of the celebrations.

The style you were able to create, then gave us a clear format to follow for our wedding. Which was incredibly helpful and ensured a wonderful theme. Victoria, you are an absolute pleasure to deal with. Thank you for your patience and creativity and of course, your stunning work. I have attached a few photos, we thought you might like to see.’

Leann and Mike xxx

Zoe Lea - The Daily Veil

I can’t fully describe how thrilled I was with the newspaper by Victoria. My family had struggled for months as to what to buy my parents to celebrate their wedding anniversary, and the paper was just perfect. It combined the memories of their marriage with a tangible product that we could all share and talk about. The paper has become a treasured keepsake and something that we all treasure. I can’t thank Victoria enough for it.

Zoe xx

Yvette - The Daily Farmer

‘When I began organising my Husband’s 50th Birthday Party, I just knew that creating a newspaper detailing his life (to date) would be the perfect keepsake for Andrew and our family and friends. I had seen the Newspaper Favours that Victoria designs, many years ago and fell in love with them. Victoria was the only designer I had in mind to make Andrew’s Newspaper!’

Victoria used all the photographs and articles I had written to create the most fantastic Newspaper ever-The Daily Farmer! It was certainly a huge talking point at Andrew’s birthday party and it brought many smiles and laughs to all that read it! (Including Andrew, who had no idea that I was organising this for him as it was a complete surprise!!)

I would recommend anyone with a special occasion to celebrate, to get in touch with Victoria to create a personalised Newspaper. She is a very talented person and I cannot thank her enough. Thank you so much Victoria!

Lots of Love Yvette xx

What’s the
OCCASION?



Getting Married or Celebrating An Anniversary?

Create a ‘Daily Veil’ newspaper that tells the story of how you both met. Your top ten favourite places to visit or travel. Your annoying habits or irritating behaviours that get on each other’s nerves and messages from your nearest and dearest. You can document your hen and stag parties, love letters or favourite photographs. Include personal puzzles or quizzes for your guests to keep them entertained around the table. Or if you have your wedding favours already organised, you could create your own unique wedding invitation newspaper. I’m sure all your guests would love to receive one in the post.

Why not celebrate a wedding anniversary and reminisce on those old stories of your wedding day. Memories of how you first met, your first car together, first home, maybe the moment you started a family and jobs you had. The time you went travelling or holidayed together, the parties you hosted or went to. What have you both accomplished as a couple since getting married. The challenges you may have faced together. Collate all those memories and share them with friends and family.

Births, Christenings, Motherhood, Milestone Birthdays & Graduations

Document all those beautiful, precious moments from the moment you find out your pregnant, your journey through pregnancy, the birth, and the magical milestones along the way. Your child’s first smile, their first steps, first words but also you could document the tougher moments, the labour, the sleep deprivation, the mummy mush brain, putting orange juice in your cup of tea instead of milk when you haven’t had any sleep, that sort of thing. Those lovely family days out all documented to give your children when they grow up.

Why not celebrate an 18th or 21st birthday by giving friends and family a newspaper to embarrass, entertain and get people talking at their party/event. Document stories from friends, family and teachers. Their favourite music or lyrics, clothing brands, funny photographs/selfies. Messages from boyfriends and girlfriends. Old baby photos. You name it...

Funerals & Memorials

Funerals are very emotional ceremonies, why not celebrate your loved one’s life by documenting those treasured stories, their hobbies, adventures, places of work, adventures, funny stories, memories from family members, close friends, work colleagues and neighbours. Why not document all those things in a newspaper for friends and family to take away with them and have a very special keepsake to take home with them in remembrance.

Moving House, Leaving A Job or Retiring?

You maybe be planning to move home and wanting to treasure all those wonderful memories that you have made within those walls. Maybe it was your first home and you want to document how it’s changed over time, maybe you have had a big refurbishment and all the blood sweat and tears that you have put into it needs that glorification.

You could be leaving a job that you have been doing for years and moving on to new pastures. Even clocking out for good and retiring. Which ever your life’s path it deserves celebrating!

Sports Presentation or A Corporate Event

You could be having an end of season football presentation and you want to document the whole season, the best players, the worst players, the sending off’s and the missed goals. Whatever sport it is it would be a great souvenir for the whole team to take home with them.

If it’s a corporate event or a team building exercise. I can create a newspaper to suit your needs to make it a memorable moment.

Occasion Newspapers

A place to treasure those lovely stories.

Create your newspaper in 7 simple steps.

STEP 1 - Fill out my questionnaire

When you are ready to go, I will email you a questionnaire to fill out with all your lovely memories and stories page by page. You can give your newspaper a name and I can guide you on this if needed.

STEP 2 - Send me your photographs

In the questionnaire, I will give you a guide of how many photographs are required for your newspaper. You can either do the following:

1. Scan the photographs in yourself and email them directly to me.
2. Post the photographs recorded delivery or hand deliver them to me and I can scan them myself and return them back to you safely.

STEP 3 - Document those cherished objects

In addition to your photographs, you may also want to include photographs of treasured objects that have a lot of meaning to you, or that are precious heirlooms to the family that has a lovely story behind it. It could be as simple as your grandmas teapot, or a butter knife, or a childhood toy or game, or your first valentines day card as a couple. Anything that sparks a lovely memory could be included. You can either do the following:

1. Drop off your objects to me for me to photograph.
2. I can come and photograph your chosen items in your own home (depending on distance), if you are less comfortable in me taking them away.

(This service is an additional charge if requested.)

STEP 4 - DESIGN

Once I have all the information I will create it.

STEP 5 - PROOF

I will then send you a copy to approve before it goes to print.

STEP 6 - PRINT

Once you have approved the artwork I will then send it to print.

STEP 7 - DELIVER

It will be delivered to your door to be treasured forever!

HOW MUCH WILL IT COST?

x 20	£20 per paper
x 50	£8.25 per paper
x 100	£4.50 per paper
x 150	£3.25 per paper

PRESERVE *THOSE* TREASURED OBJECTS AS WELL AS *THOSE* CHERISHED WORDS



‘The Sentiment’ Photography Service

When creating your unique newspapers, you may have some precious, cherished keepsakes that you would like to incorporate into the newspapers.

I offer a photography service where, if at all possible, I can come to your home and photograph those sentimental objects if you feel a bit nervous about parting with them. Or you can deliver them to me where I will create some creative flat lays that will make your newspaper that extra bit special.

HOW MUCH DOES IT COST?

The Sentiment Photography Service £200
This is in addition to your newspaper fee.

(This includes a maximum of 10 chosen keepsake items.)

Personal Brand Styling Service

I offer a Brand Styling Service for start-ups and already established businesses to help give clarity and value to help elevate your brand. Providing the fundamental tools to start building your own story or evolving an old one, to capture your audience and create a lasting memory.

This service includes:

- Establishing what your brand values are.
- Primary & Secondary Logo Design
- A Media Kit - incl. Business Cards, Letterheads, Leaflet/Brochure Design.
- Establishing a photography style that will enhance your brand that can be used across all social media platforms.

If you would like more information. Please contact me directly to discuss further.

THANK YOU

*If you would like to have an initial consultation or require any more information please contact me.
I look forward to hearing from you and hearing your beautiful stories, let me help you preserve those wonderful memories.*