

Allen Panakal

Web & Graphic Designer | Illustrator | Multimedia Artist



655 West Irving Park Rd, Unit 5308, Chicago IL 60613
AllenPanakal@gmail.com • (630) 649-4691 • www.AllenPanakal.com

Professional Overview and Objective

Experienced designer/developer looking to parlay successful work and media-arts educational history into a full-time commercial art / design position.

- Demonstrated expertise in multimedia, websites, and graphics for commercial markets, including templates and fully functional web sites; custom marketing materials (logos, signage, flyers, posters, banners, ads, digital photography) for print and web; customized video clips for online and television advertising; and information-architecture enhancements.
- Additional strengths include analyzing Internet services usage and performance statistics to determine effectiveness of marketing campaigns
- Using skills learned from Masters in Media Design

Applications

Advanced skills in:

- Adobe Photoshop
- Illustrator
- Dreamweaver

Working knowledge of:

- Indesign
- Flash
- Premiere
- After Effects
- Sony Vegas
- Visual Studio

Coding

- HTML5
- CSS3
- jQuery
- Wordpress

Familiarity with:

- Microsoft .NET
- Coldfusion
- Actionscript
- ASP.net
- Eclipse IDE

Media Skills

- Graphic Design
- Requirements
- Development
- Editing
- Mixing
- Integration
- Media Audio/Video Production

Traditional

- Drawing
- Painting
- Color Theory

Senior UI/UX Designer |
Applus Technologies, Inc., Chicago IL

June 2005 – Present

- Designed custom graphics and web reporting applications.
- Managed IIS and virtual directories
- Designed, developed, and maintained corporate websites, Intranet, and multiple domestic and international satellite-office/program websites, including:

- Applus Technologies, Inc.: www.applustech.com
- Applus Illinois Vehicle Emission Testing Program: www.applusillinoisairteam.com
- Applus Connecticut Vehicle Inspection Program: www.ctemissions.com
- Applus National Car Testing Services (republic of Ireland): www.ncts.ie
- Applus California Smog Check Program: www.smogdaddy.com

- Collaborated with marketing department, dedicated program managers, and various IT and operational teams regarding web content
- Contributed to planning as well as the workload of all of the company's interactive, dynamic web sites

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Layout Artist/ Graphic Designer |
Chicagoland Publishing, Chicago Tribune, Oakbrook IL

March 2005 – Sept. 2005



- Designed logos, print advertising, and web advertisements
- Collaborated with internal departments to design software icons, advertisements, graphics, & website logos.

Designer/ Multimedia Designer |
PEPID, LLC., Skokie IL

Sept. 2004 – Jan. 2005

- Designed logos, print advertising, and web ads within the medical industry
- Collaborated with internal departments to design software icons, advertisements, and website logos and icons
- Contributed to business development efforts, marketing strategies, and company sales initiatives

Education

Master of Fine Arts in Media Design | 2013
Full Sail University, Winter Park, FL

Bachelor of Science in Network and Communications Management | 2006
DeVry University, Addison, IL

Bachelor of Fine Arts in Multimedia & Web Design | 2001
The Illinois Institute of Art, Schaumburg, IL

Certificate in Flash Actionscripting | 2006
The Illinois Institute of Art, Schaumburg, IL

Certificate in Web Development | 2003
The Illinois Institute of Art, Schaumburg, IL

Certificate in Digital Graphic Design | 2002
The Illinois Institute of Art, Schaumburg, IL

Freelance

Web & Graphics Designer/Social Media Lead |
Five Byte Studios LLC., Fox River Grove IL

January.2013 – Current

- Work on Graphics, Web and Print Design
- Create all the icons and art assets for Disc Golf Fanatic Android Application
- Work directly with Software Engineers to integrate art assets into Application
- Assist team in creating UI designs by creating sketches and concept art
- Work on company Social Networking such as Facebook, Twitter, Google+ & Youtube
- Contribute to business development efforts, marketing strategies, and company sales initiatives

Interests and Hobbies

- Guitar
- Digital Photography
- Drawing
- Sketching
- Model Painting
- Independent Filmmaking
- Reading
- Writing

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